



Frequently Asked Questions

To the attention of future A1 International Horticultural or International Green Expos organiser

Step 1: Initial Interest Stage

1. When can we host an Expo?

As stipulated in the Regulations of AIPH and the international convention of the BIE, for **A1 International Horticultural Expos**:

There should be a gap of two years between A1 International Horticultural Expos. It is also generally agreed with BIE that AIPH will not approve an A1 International Horticultural Expo during the same year as a BIE-recognised World Expo. This means that A1 International Horticultural Expos shall not be approved in years ending in 0 or 5.

According to AIPH Regulations an application can be made for an A1 International Horticultural Expo 6-12 years before the opening date.

For **International Green Expos**:

International Green Expos can be held in the same continent and at the same time as an A1 International Horticultural Expo apart from the fact that opening dates must not clash. For two International Green Expos there must be at least 3 months gap between opening dates when they are on the same continent.

They can be approved between 3-10 years before opening.

To know when the next **A1 International Horticultural** and **International Green Expos** slots are available, please visit our website: <http://aiph.org/events/exhibitions/>

2. What is the BIE?

Relevant for A1 International Horticultural Expos ONLY

The Bureau International des Expositions (BIE, www.BIE-Paris.org) is the intergovernmental organisation in charge of overseeing the calendar, the bidding, the selection, and the organisation of World and International Expos. BIE may grant recognition to **A1 International Horticultural Expos**. **The BIE recognises A1 International Horticultural Expos only after the project has first been examined and approved by AIPH.**

3. What support in our country is required?

For an **A1 International Horticultural Expo**, national government must support the application. For **International Green Expos**, regional/city government must support the application. In both cases, the support of a Full AIPH member in your country is required.



In the case of a country where there is no Full Member of AIPH an application can be submitted without the support of a Full Member of AIPH but the financial guarantee will be increased by 100% and AIPH may require further investigative work which will be at the cost of the applicant.

4. Who are AIPH members?

AIPH full members are organisations that represent the interests of growers and/or landscape businesses in their respective countries. To get to know if there is AIPH member from your country, please see <http://aiph.org/members/>. It is necessary to have your regional member's support to host an International Horticultural Expo in your country.

5. What are the Organiser's financial obligations?

Please see **AIPH Expo Regulations**, Annex VIII for A1 **International Horticultural** and **International Green Expos** exhibitions for financial details.

6. How many countries have done an International Green Expo? What are they?

Recent International Green Expos projects include Expos in Chinese Taipei, China, Korea, Thailand, Germany, Italy and there are more to come in Turkey, Australia, China. For the full list please visit our website: <http://aiph.org/events/exhibitions/>

7. How do we get support from AIPH members to approve our Expo project?

It is important to inform AIPH members of your intentions to host an Expo. AIPH organises Expo conferences twice a year, where all upcoming Expos present the advancement of their projects. Make sure to book your places and organise your visibility at these events with AIPH secretariat.

8. What does the application procedure to host an Expo consist of?

Under AIPH guidance, a potential Expo organiser will prepare fill in their Candidature Questionnaire; obtain the support of their government and necessary funding; develop the Expo concept and reflect it in their feasibility study; host an AIPH site inspection and inform AIPH members of their intentions to apply for hosting an Expo. To know more about the application procedure, please see **Expo Organisers' Guide**.

9. What is a site inspection?

A site inspection is a visit of AIPH representatives to provide their appreciation of the Expo project and recommendations on its development. The first site inspection should be organised at least 6 weeks prior to the next AIPH General Meeting. The number of inspectors within the AIPH inspection team will be determined by AIPH. Following the first inspection a report will be produced by the AIPH inspection team. This report will be made available to the organisers and to AIPH Members. Following approval organisers will be subject to regular (at least annual) on-site inspections. Following each inspection, a report will be produced by the AIPH inspection team. This report will be made available to the organisers and to AIPH Members.

10. What is the budget an Expo organiser should foresee to implement the Expo project?



Regarding the budget this is always a difficult question because it varies so much, depending on the economy of the region, Expo site, infrastructure, Expo concept, the expected number of visitors. AIPH Secretariat can provide you upon request with a ***sample typical budget*** for an Expo in Europe that attracts about 2 million people. This can be a guide but you will also need to consider your own specific circumstances.

11. Is it necessary for the name of Expo to contain the full "international horticultural exhibition" denomination or can the city can create the name according to their theme?

It is not necessary to incorporate "international horticultural exhibition" in the title of your Expo and it is fine to create a name in line with your theme. Please refer to Annex VI for further guidelines on Expo name.