



AIPH recently visited the Gulf Organisation for Research & Development (GORD) and discussed sustainability initiatives for Expo 2023 Doha. GORD highlighted its Global Sustainability Assessment System (GSAS) certification, which was endorsed by FIFA for the 2022 World Cup. GORD also introduced its new GSAS EcoLeaf certification, aimed at enhancing the sustainability of mega-events like Expos and festivals. The organisers of Expo 2023 Doha signed an agreement with GORD to ensure sustainable delivery of this AIPH-approved World Horticultural Expo. GORD will assist with implementing sustainability requirements and reporting on sustainability performance. By partnering with GORD, Expo 2023 Doha is committed to leaving a lasting positive impact on the environment and sustainable event management.

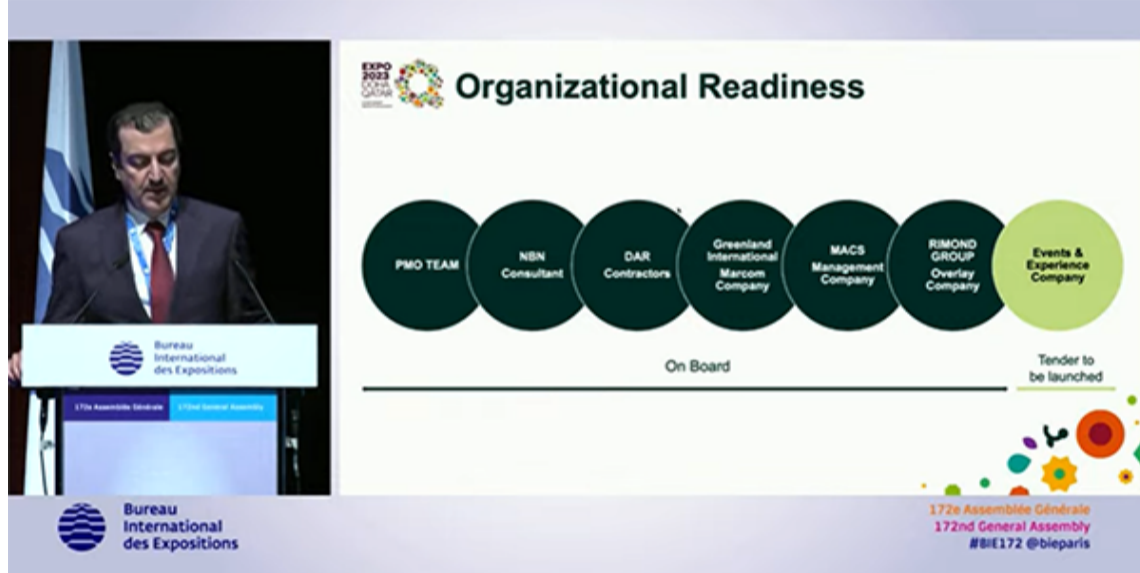
Read More about the Expo's Sustainability



A1 WORLD HORTICULTURAL EXPOS

172nd General Assembly of the BIE

The Bureau International des Expositions (BIE) held its 172nd General Assembly on 20-21 June 2023. Delegates representing the 179 Member States of the BIE attended the meeting, which included progress reports on upcoming Expos, including AIPH-approved Horticultural Expos.



Updates on the progress of [Expo 2023 Doha](#) were shared by the Secretary General, Mohammed Ali Alkhoori. The construction of national and international pavilions is in the advanced stage, in line with the theme of 'Green Desert, Better Environment' and sub-themes. As the opening date of 2 October approaches, the Expo organisers plan to conduct various events and increase communication and outreach initiatives.

Read More About Expo 2023 Doha Qatar



During the [Expo 2027 Yokohama](#) progress report presentation, Yasuyuki Igarashi, Deputy Director-General at Japan's Ministry of Land, Infrastructure, Transport, and Tourism, highlighted the Government of Japan's commitment to establishing an inter-ministerial task force to prepare for the Expo, and expressed their readiness to extend invitations to countries worldwide to participate. The Expo Organiser's Under-Secretary-General, Hayami Sato, provided an informative overview of the Expo concept, including the 'GREEN x EXPO' initiative, which aims to achieve the UN SDGs and promote a green transformation. Sato also shared a video of the Expo Master Plan and introduced the available exhibition spaces under the theme "Scenery of the Future for Happiness" to Member States.

Read More About Expo 2027 Yokohama

B INTERNATIONAL HORTICULTURAL EXPOS

The 2023 Suncheonman International Garden Expo attracts more than five million visitors



The 2023 Suncheonman International Garden Expo was attended by 150,000 visitors on the very first day and an impressive four million visitors in just two months. One family was especially lucky when they were named the five millionth visitor on 28th June. These numbers are a testament to the success of the Expo, as it has already surpassed over 50% of the expected eight million visitors for this six-month-long event.



(Left to right) The Italian Garden and the King Charles III Garden.

The gardens and pavilions constructed and managed by international Expo participants are attracting many visitors to the International Horticultural Expo in Suncheon.

Pictured is the Italian Garden, on the left reproducing the villa gardens of Tuscany; and, on the right is the King Charles III Garden named after the new British Monarch, who has a great passion for preserving the environment.

[Discover More about the International Pavilions](#)



Save the Date: AIPH Expo Conference 18 September

The AIPH 75th Annual Congress will take place in Suncheon, Republic of Korea, on 17-21 September 2023.

The programme outline is as follows:

17 September – Arrival of delegates

18 September – AIPH Expo Conference and tour of the **2023 Suncheonman International Garden Expo**

19 September – AIPH General Meeting and horticultural industry conference

20 September – AIPH Green City Conference and Green City tours

21 September – Professional visits

22 September – Departure of delegates

[More Details About The Congress](#)

Why International participation is important for Türkiye's Expo 2023 Kahramanmaraş.



Ambassador Erdoğan Kök, Special Advisor for Kahramanmaraş Expo 2023, pictured left, with the Dutch Ambassador to Türkiye, Joep Wijnands, shared with us the importance of this International Horticultural Expo to the country and to the citizens rebuilding their lives after the devastating natural disaster.

[Read Ambassador Erdoğan Kök words](#)

C INTERNATIONAL HORTICULTURAL SHOWS

Young Creators Contest launched



A creative display from a contest at the Florales Internationales 2019.

The organisers of the 13th edition of Florales Internationales 2024, the Comité des Florales – Nantes, are currently hosting a "Young Creators Contest."

This competition aims to encourage individuals under the age of 29 who are passionate about horticulture, landscaping, and flowers to showcase their talent. Participants are encouraged to experiment with new landscape practices, introduce recent trends, and educate the public about gardening in a 25m² garden plot situated in a privileged setting at the Domaine de la Chabotterie in Vendée. The AIPH-approved International Horticultural Show is from May 17th to 26th, 2024. Those young creators who are interested in participating and learning more about the competition and prize money should [click this link](#).

AIPH PREFERRED PARTNERS FOR EXPOS

The following companies have been endorsed by AIPH as Preferred Partners for Expos



[Find Out More](#)

D INTERNATIONAL HORTICULTURAL TRADE EXPO



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