AIPH recently visited the Gulf Organisation for Research & Development (GORD) and discussed sustainability initiatives for Expo 2023 Doha. GORD highlighted its Global Sustainability Assessment System (GSAS) certification, which was endorsed by FIFA for the 2022 World Cup. GORD also introduced its new GSAS EcoLeaf certification, aimed at enhancing the sustainability of mega-events like Expos and festivals.

GORD will assist with implementing sustainability requirements and reporting on sustainability performance. By partnering with GORD, Expo 2023 Doha is committed to developing a strong green legacy for the environmental and sustainable event management.

We meet in Doha
Sustainable Event Partners

Expo 2023 Doha Qatar welcomes GORD as a sustainability partner

The Bureau International des Expositions (BIE) held its 172nd General Assembly on 20-21 June 2023. Delegates representing the 179 Member States of the BIE attended the meeting, which included progress reports on upcoming Expos, including AIPH-approved Horticultural Expos.

Updates on the progress of Expo 2023 Doha were shared by the Secretary General, Mohammed Ali Alkhoori. The construction of national and international pavilions is in the advanced stage, in line with the theme of ‘Green Desert, Better Environment’ and its sub-themes. As the opening date of 2 October approaches, the Expo organisers plan to conduct various events and increase communication and outreach initiatives.

During the Expo 2027 Yokohama progress report presentation, Yasuyuki Igarashi, Deputy Director-General at Japan’s Ministry of Land, Infrastructure, Transport, and Tourism, highlighted the Government of Japan’s commitment to establishing an inter-ministerial task force to prepare for the Expo and expressed their readiness to extend invitations to over 100 countries worldwide to participate.

The Expo Organiser’s Under-Secretary-General, Hayami Sato, provided an informative overview of the Expo concept, including the ‘GREEN x EXPO’ initiative, which aims to achieve the UN SDGs and promote a green transformation. Sato also shared a video of the Expo Master Plan and introduced the available exhibition spaces under the theme “Scenery of the Future for Happiness” to Member States.

The 2023 Suncheonman International Garden Expo attracts more than five million visitors

The 2023 Suncheonman International Garden Expo was attended by 150,000 visitors on the very first day and an impressive four million visitors in just two months. The facility was especially busy when they introduced the five millionth visitor on 28th June. These numbers are a testament to the success of the Expo, as it has already surpassed over 80% of the expected eight million visitors for this six-month-long event.
The gardens and pavilions constructed and managed by international Expo participants are attracting many visitors to the International Horticultural Expo in Suncheon. Pictured is the Italian Garden, on the left reproducing the villa gardens of Tuscany; and, on the right is the King Charles III Garden named after the new British Monarch, who has a great passion for preserving the environment.

Save the Date: AIPH Expo Conference 18 September

The AIPH 75th Annual Congress will take place in Busan, Republic of Korea, on 17-21 September 2023. The programme outline is as follows:

17 September – Arrival of delegates
18 September – AIPH Expo Conference and tour of the 2023 Suncheonman International Garden Expo
19 September – AIPH General Meeting and institutional industry conference
20 September – AIPH Green City Conference and Suncheon City tour
21 September – Professional visits
22 September – Departure of delegates

More Details About The Congress

Why International participation is important for Türkiye’s Expo 2023 Kahramanmaraş

Ambassador Bridges Kim, Special Advisor for Kahramanmaraş Expo 2023, pictured left, with the Dutch Ambassador to Türkiye, Joep Wijnands, shared with us the importance of this International Horticultural Expo to the country and to the citizens rebuilding their lives after the devastating natural disasters.

Young Creators Contest launched

The organisers of the 12th edition of Floralies Internationales 2020, the Comité des Floralies – Nantes, are currently hosting a "Young Creators Contest." This competition aims to encourage individuals under the age of 29 who are passionate about horticulture, landscaping, and flowers to showcase their talent. Participants are encouraged to experiment with new landscape practices, introduce recent trends, and educate the public about gardening in a 25m² garden plot situated in a privileged setting at the Domaine de la Chabotterie in Vendée. The AIPH-approved International Horticultural Show is from May 17th to 26th, 2024. Those young creators who are interested in participating and learning more about the competition and prize money should click this link.