



# AIPH

## AIPH News | June 2023

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### Save the date for the Autumn Meeting

The AIPH 75th Annual Congress will take place in **Suncheon, Republic of Korea, between 17-21 September 2023.**

The programme outline is as follows:

17 September – Arrival of delegates

18 September – AIPH Expo Conference and tour of the 2023 Suncheonman International Garden Expo

19 September – AIPH General Meeting and industry conference

20 September – AIPH Green City Conference and Green City tours

21 September – Professional visits

22 September – Departure of delegates

[More Details](#)

### Are we preparing for a peat-free future?



AIPH will debate sustainable growing media solutions and industry readiness in a panel session on **Thursday, 15 June, at GreenTech RAI Amsterdam, between 11:15 and 12:00.**

GreenTech Amsterdam is an AIPH-approved International Horticultural Trade Exhibition. The theme of this year is ‘Your connection to sustainable food- and flower production’. This theme includes topics such as how to reduce energy usage, public health, food security and the birth of a fresh food ecosystem. Horticulture professionals can enhance their knowledge at the Vision, Technology and Plant Compounds/ Vertical Farming stage of GreenTech Amsterdam from 13 – 15 June at the RAI Amsterdam Convention Centre.

[To register for GreenTech and to the panel, visit this link.](#)



#### AIPH INTERNATIONAL HORTICULTURAL EXPO



### Opening Day Countdown begins for Expo 2023 Doha Qatar



It is less than four months until the World Horticultural Expo 2023 Doha Qatar opens. Last month, AIPH Secretary General, Tim Briercliffe, Senior International Relations Manager Treve Evans, and International Relations Manager Elena Terekhova visited the Expo 2023 Doha site to meet the Expo management team.

[Read More About The Preparations](#)

#### AIPH GREEN CITY

### Webinar to focus on integrating plants into urban projects



# Green City Briefings: Mashhad, Iran



MC  
**DR AUDREY TIMM**  
AIPH Technical Advisor Audrey Timm is a horticultural scientist specialised in ornamental horticulture. She leads AIPH's Green City Initiative.

Presenter  
**JULIA DOBSON**  
Senior Researcher in the Centre for Economic and Social Research at Sheffield Hallam University. A researcher and writer with a broad interest in place and society.

Presenter  
**DR. MAHDI JALILI MEHRABANI**  
Project Manager for Development of West of Mashhad. A municipal engineer with a PhD in Geography and Urban Planning from Ferdowsi University of Mashhad.



Organised by AIPH in collaboration with the Worshipful Company of Gardeners (WCoG) and sponsor Expo 2023 Doha Qatar, the AIPH Green City Briefings 2022/23 are a series of one-hour webinars focusing on cities around the world that demonstrate significant progress in including plants and nature in their city's form and function. Mashhad, Iran, a finalist in the AIPH World Green City Awards 2022, was the featured city for the recent Briefing on Tuesday 13 June.

[More Information](#)

**CALLING ALL CITIES  
Enter Today!**

## AIPH MEMBERS' NEWS

### UK horticultural industry warns of plant shortages if a ban on peat begins sooner

Since the 1990's growers in the UK have been faced with pressure from campaigners and the Government to reduce the use of peat; recently, the UK government has decided to bring forward its ban on the commercial use of peat in plant production from 2030 to 2026. This move will force the sector to move to peat-free production much more quickly than expected.

The **Horticultural Trades Association** (an AIPH member in the UK) is actively lobbying the Government to try to get this decision reversed, as there are many factors that will make this transition difficult, including the availability, quality and cost of alternatives and research required to produce quality plants in alternatives. Other European countries are also being challenged in this area and are active in demonstrating sustainable growing media solutions.

[Read HTA's Fact Sheet On Peat](#)

**The GGN label makes responsible floriculture visible to consumers**

Found on cut flowers, potted plants, and Christmas trees, the GGN label stands for certified, responsible farming and transparency

[Join the initiative →](#)

### A warm welcome to our new Affiliate Members

AIPH welcomes the membership of grower organisations that represent professional growers of ornamental plants and landscapers, as well as any business or organisation with an interest and involvement in ornamental horticulture.



AIPH Senior International Relations Manager, Treve Evans, with Modiform Sales Director, John van der Maarel.

After AIPH Spring Meeting 2023, we welcomed four new Affiliate Members: Arcadis, Joseph Rochford Gardens, Modiform, and Mosimann's. This month, we also welcome Syngenta Flowers, Netherlands. Affiliate Membership is open to any business or organisation interested in and involved in ornamental horticulture. Affiliate members can include businesses that supply the horticulture industry, like manufacturers, young plant suppliers and breeders, consultants, media, individual grower/landscape businesses, landscape architects/designers, research establishments, horticultural expo participants and many more.

AIPH Senior International Relations Manager, Treve Evans, has been travelling to the Netherlands to meet the members in their workplaces. In April he visited the offices of Modiform, and this month he visited the newest Affiliate member, Syngenta Flowers.

#### Some of the benefits of Affiliate Membership include:

- Contact with industry associations and trade bodies in major producing countries and regions in the world, creating a global network of knowledgeable and influential parties.
- Invitations to AIPH meetings and discussions on global horticultural industry issues, where you can voice your views on the development of regulations and policies and be heard.
- Free access to the [International Statistics Flowers and Plants](#).



Head of Marketing Syngenta Flowers APAC, Michael van Baekel, receiving a membership certificate from Treve Evans.

[Learn More About the Benefits](#)

**VALUABLE INDUSTRY DATA**

## RECENT OFFICIAL AIPH ACTIVITIES

### 2023 Suncheonman International Garden Expo



AIPH President Leonardo Capitanio delivering his opening speech on 1 April at the entrance of the Expo.



The AIPH-approved 2023 Suncheonman International Garden Expo welcomed 150,000 visitors on its first day in April, with its theme ‘We Live In The Garden.’ In two months, we can report the ornamental horticultural displays at the Expo have been seen by four million visitors.

[Read More about the Opening Ceremony](#)

## ANVE Associazione Nazionale Vivaisti Esportatori Conference



AIPH Secretary General Tim Briercliffe gave a speech at the ANVE Associazione Nazionale Vivaisti Esportatori members in May hosted at Vivai Capitanio in Monopoli, Italy.



[View ANVE Year Book 2023](#)

## EcoCity World Summit, London



AIPH Dr Audrey Timm (second left).

The **EcoCity World Summit 2023** was hosted in London between the 6th to 8th of June. Held every two years in major cities around the world, EcoCity World Summits are an initiative of EcoCity Builders.

AIPH was accepted to present an e-poster at the summit, and Dr Audrey Timm, Technical Advisor to AIPH, attended the three-day event. The AIPH e-poster demonstrated the value of the **AIPH World Green City Awards** in showcasing cities that put plants and nature at the heart of their future.

First held in 1990, the Ecocity World Summit is the pioneer and longest-running global conference on ecology and cities. Every two years, it brings together urban stakeholders from across the globe to focus on key actions cities and citizens can take to rebuild our human habitat in balance with living systems.

With the theme of Connecting Communities, the conference was attended by a global community of experts, innovators, and urban leaders. Through keynote sessions, workshops, panel discussions, and informal networking, Ecocity World Summit 2023 explored how collaboration, participation, the democratisation of design and transdisciplinary approaches can create better cities and communities.

Following the conference was the first EcoCity Challenge. Supported by One Planet and Introba, the challenge was a workshop-style discussion forum to outline the key transferable actions and approaches to implementing nature-based solutions in cities. The team in which Audrey Timm participated was judged to be the winner of this first EcoCity Challenge. The panel of three judges considered that the team prepared and delivered the best proposal that provided multiple solutions for a city, engaging a wide network of stakeholders and distilling the proposal into a set of themes and strategies that was transferable across cultures and geography. **The themes of plants providing the solutions came across strongly due to AIPH's participation.**

[View AIPH E-Poster](#)

## GreenTech Amsterdam



At the opening of AIPH-approved GreenTech in Amsterdam, yesterday (13 June), there was a real focus on the role of technology in supporting horticulture to reduce emissions and adapt to a changed climate.

[Read GreenTech Updates on FCI](#)

AIPH INTERNATIONAL GROWER OF THE YEAR 2024

## Act now – Enter the AIPH International Grower of the Year Awards 2024



AIPH International Grower of the Year 2023 Winner Brookdale Treeland Nurseries

Time is running out for ornamental growers to showcase their achievements. Entries for the prestigious **AIPH International Grower of the Year (IGOTY) Awards 2024** close on 30th June 2023.

[Enter Now](#)

## Read more about IGOTY 2023 Winners

GOLD ROSE WINNER  
FINISHED PLANTS WINNER



'Winning IGOTY23 validates the hard work that our team has been doing'

CUT FLOWERS WINNER



'We believe that the ornamental business will become more closely linked to the regional economy'



# Young International Grower of the Year 2024



We're excited that JungleTalks, our IGOTY partners, is lined up again for a new edition of the **Mastercourse Floriculture 2024**. From January 15-26, another international group of talented, young managers will travel to the Netherlands and Germany for an inspiring and intensive two-week program in horticulture, and then enter for the **Young International Grower of the Year 2024**. Curious?

[Check out the program in this link below, and if that sparks your interest, apply!](#)



## FLORACULTURE INTERNATIONAL JUNE EDITION



June's *FloraCulture International* is bustin' out with stories.

Our front cover story looks at the magical interaction between flowers and pollinators.

We look at the emotional behaviour of plant buyers - or how to educate them.

We get expert advice on PBR and how to incentivise investment in producing new varieties sustainably.

Focus on the breeders of the versatile shrub Fairy Magnolia. And talk about improvements on the modern cut Hydrangea.

Tech is key to a sustainable greenhouse, and GreenTech will undoubtedly show the trends. We highlight a new start-up that is converting sunlight to increase greenhouse production.

We also learn about the British growers who supplied the flowers for the Royal Coronation. These articles and more feature in June's edition of *FloraCulture International*.

[Read The Latest Edition](#)



## AIPH APPROVED INTERNATIONAL HORTICULTURAL TRADE EXPOS

### The inaugural Green Retail Award for Best Novelty of PLANTARIUM|GROEN-Direkt



*Agapanthus praecox 'HPP4087' (AMOURETTE SUPERB WHITE) is awarded Green Retail Awards Best Novelty.*



(Left to right) PLANTARIUM|GROEN-Direkt Fair Manager, Marjolein Wieckardt; AIPH Snr International Relations Manager, Treve Evans; and, PLANTARIUM|GROEN-Direkt Communications Manager, Sandra van Tol.

The Green Retail Awards is the new umbrella name of the inspections, **PLANTARIUM|GROEN-Direkt** is offering entrepreneurs as a platform to place their innovations in the limelight. The Green Retail Awards comprise three categories: Best Novelty, Best Market Innovation and Visitors' Favourite. The awards were presented during GROEN-Direkt's Summer Days.

The Fair manager Marjolein Wieckardt, said: "Novelties and innovation are very important for our sector, which is why we, as the organisers of this fair, aim to encourage such developments.

"These Green Retail Awards enable us to evolve the inspections into an internationally recognised contest in which we want the Best Market Innovation to be the spearhead." Fifteen plants from this first summer edition have been submitted for the PLANTARIUM|GROEN-Direkt Best Novelty inspection on 23 and 24 August 2023. The AIPH-approved Category D autumn edition of PLANTARIUM|GROEN-Direkt will take place in GROEN-Direkt's Hall at the International Trade Centre in Hazerswoude/Boskoop, Netherlands.

[For more information, go to the Expo's website.](#)

## PLANTARIUM | GROEN-Direkt THE GREEN RETAIL FAIR

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