Annex I – On site inspection for B Expos – 4 years before opening

А	REQUIRED			
	Compliance Criteria	Major or Minor	Score 0: inadequate 1: adequate 2: good 3: excellent	Inspector Comments
1	Formal			
1.1	For a B Exhibition: The process of approval of the Exhibition Regulations is proceeding in line with AIPH timescales			
2	Organisation			
2.1	The organisation and organisational structure in charge of the preparation of the Expo has been established			
2.2	The Management Team and Organising Committee has been appointed			
2.3	There is documented evidence of the support of the Host City (Section 4 of the AIPH Regulations)			
2.4	There is documented support of the Local Government (Section 4 of the AIPH Regulations)			



2.5	The Business plan / Financial Plan has been approved by AIPH		
3	Planning		
3.1	A milestone planning covering the following subjects has been established: - Construction - Planting - Participants - Cultural Program - Seminars, Workshops, Congresses - Marketing & Communication - Sales & Ticketing		
3.2	Formal planning approval has been granted to allow construction to proceed.		
4	Masterplan		
4.1	The Expo site has been defined		
4.2	There are no outstanding issues relating to ownership of the Expo site		
4.3	The Masterplan for the Expo site has been completed		



4.4.	The Masterplan is in compliance with Section 3, Specific Regulations of the		
	AIPH Regulations		
	B: min 25ha, min 3% of the exhibition		
	area are reserved for full time		
	international participants		
4.4	There has been a full review of		
	accompanying infrastructure		
	requirements for the Expo and a		
	project plan and timeline has been		
	developed by the host city and has the		
	support of the host city		
5	Landscape / Planting		
5.1	The Planting plan has been completed		
	along with details of trees and plants		
	to be procured and timescales for		
	planting		
5.2	A minimum of 80% of the required		
	trees have been sourced and selected		
5.3	Soil Analysis has been completed		
	based on a soils risk assessment. Plan		
	has been produced to address any soil		
	quality, mutitional or contamination		
	(i.e. chemical or weed/pest) concerns		
6	Construction		



6.1	Accompanying infrastructure projects in the host city have commenced in line with documented timeline		
6.2	The construction undertaken is in line with a documented construction plan (min 90%)		



7	Participants		
7.1	A clear documented and timed plan is in place for the invitation of participants		
8	Events		
	N/A		
9	Operations		
9.1.	Traffic Management Concept has been approved		



10	Marketing & Communications		
10.1	Attendance projection and Design Day		
-	Analysis has been completed		
10.2	A masterplan for the exhibition and events (Experience Concept has been established: - Expo Park (highlights concerning design and planting, - International Participants - National Particpants - Cultural Program - Art - Knowledge Exchange (seminars, workshops, symposia, congresses - B2B (B2B meetings, matchmaking events, etc) - Kids (playgrounds, educational activities)		
10.3	The Corporate Identity Process has been completed		
11	Sales & Ticketing		
	N/A		
В	RECOMMENDED	 	

8



	Compliance Criteria	Major or Minor	Score 0: inadequate 1: adequate 2: good 3: excellent	Inspector Comments
1	Formal			
1.1	Competition Regulations under development and the process of approval is in line with AIPH timescales			
2	Organisation			
	N/A			
3	Planning			
	N/A			
4	Masterplan			
	N/A			



5	Landscape / Planting		
	The landscape development and planting are in line with documented timeline		
6	Construction		
	N/A		
7	Participants		
7.1	Prepared plan for the invitation of the international participants?		
7.2	Prepared plan for the invitation of the national participants?		
8	Events		
8.1	Plan for cultural activities and art under development		
8.2	Plan for Conferences & Seminars under development		

AIPH Annexes to Regulations for Category B International Horticultural Exhibitions Approved by AIPH General Meeting 14 March 2023



8.3	Plan for B2B and Match Making under development		
9	Operations & Security		
9.1	Operations and Security Concept under development		
10	Marketing & Communications		
10.1	Marketing Plan approved		
10.2	Preview Concept for the citizens and potential partner of the exhibition has been developed		
11	Sales & Ticketing		
11.1	Sponsoring plan approved		
11.2	Ticketing plan approved		

С	OUTSTANDING NONCONFORMITIES FROM PREVIOUS INSPECTIONS			
	Compliance Criteria	Major or Minor	Score 0: inadequate 1: adequate 2: good 3: excellent	Inspector Comments

AIPH Annexes to Regulations for Category B International Horticultural Exhibitions Approved by AIPH General Meeting 14 March 2023

