



AIPH announces its International Expo Conference – featuring progress reports, and a guide to Expo master planning



Suncheonman International Garden Expo 2023, South Korea, opens on 1 April 2023.

Expo organisers from future AIPH-approved International Horticultural Expos will travel to the Portuguese Iberostar Selection Lisboa hotel in Lisbon to present their progress reports at the **International Horticultural Expo Conference on 13 March**. Expo organisers will be presenting progress updates of future Expos. AIPH also announces its new **Master Planning Guide for World and International Horticultural Expos**, with an introduction from co-author John Boon, Director of Landscape Architecture and Urban Design at ARCADIS – a global design, engineering, and management consulting company. The Expo Conference audience will also listen to updates from our host cities in Türkiye affected by the devastating earthquakes on 6 February. We will learn about the next steps, particularly for EXPO 2023 Onikisubat/ Kahramanmaraş, which was due to open in April.

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A1 WORLD HORTICULTURAL EXPO NEWS

International Participation for Expo Doha Qatar 2023



Expo 2023 Doha Qatar released a video promoting some of the International Participation in the Expo. These countries will realise gardens and pavilions demonstrating the Expo's theme of Green Desert, Better Environment and promoting their nation's ornamental horticulture.

Unveiling of the official Expo 2027 Yokohama Japan logo



The official logo for the Expo 2027 Yokohama was unveiled on 8 February at Machi Place Conference Center (Yokohama Keizai Shimbun). Mr Yuko Kita created the winning design. The official logo competition ran during October and November last year, and the Yokohama Expo 2027 organisers selected the winning logo from among 1,204 entries.

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B INTERNATIONAL HORTICULTURAL EXPO NEWS

More than three million flowers will bloom at the Expo Park, and the host city will protect vulnerable shorebirds



Expo 2023 Suncheon Bay International Garden park is nearing completion and will be ready for the opening date of 1 April. The International Horticultural Expo will transform the entire city centre into a garden under the theme of “living in a garden.”

Alongside the preparations for the Expo, Suncheon City has signed an agreement to help protect the native Hooded Crane.

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Preparation for International Horticultural Exposition 2024 Chengdu Enters its Pivotal Year



Green, low-carbon, and sustainable development philosophy is a thread connecting every link of the Expo 2024 Chengdu, in China. The main venue's design and core building proposals have been completed and many of the buildings are nearly half-way to completion as the International Horticultural Expo prepares for its opening this time, next year.

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AIPH RECENT ACTIVITIES

Share your photographs of past Horticultural Expos

AIPH Secretariat has created the AIPH Expos Image Library. It regroups images and other media assets collected from AIPH Approved Expos starting from 2006 and will be continuously updated. The archives are now available on demand from AIPH Secretariat. We will happily collect and store more media assets from past Expos. If you would like to share any images or videos from past AIPH Approved Horticultural Expos, please get in touch with Ms Van Tran at AIPH: van.tran@aiph.org.

AIPH and BIE Secretary Generals meet in Paris



BIE Secretary General, Mr Dimitri Kerkentzes, and AIPH, Secretary General, Tim Briercliffe.

Mr Tim Briercliffe, Secretary General of AIPH, met with Mr Dimitri Kerkentzes, Secretary General of the BIE, to discuss our vital partnership in supporting A1 Expos approved by AIPH and recognised by the BIE.

We are looking forward to continuing our work together for the success of our upcoming Expos, including **Expo 2023 Doha Qatar** and **Expo 2027 Yokohama, Japan**.

AIPH PREFERRED PARTNERS FOR EXPOS

Introducing Mosimann's: our new Preferred Partner for catering

Mosimann's was founded in 1988, as a boutique private dining Club, in London and then quickly expanded into the catering events world. Mosimann's received the Royal Warrant of Appointment from HRH The Prince of Wales for catering, and today caters for anything from a quiet dinner for two at home to a royal banquet for over 1,000 guests.

Celebrating 35 years in 2023, they have catered at the Olympics for the past seven games since 2008, International Expos since 2015, Horticultural Expo 2019 in Beijing, China, FIFA World Cups in Rio and Qatar, and the World Economic Forum 2023. Their clients, partners, and national houses ask them to design, deliver and operate food and beverage concepts for public events and high-level international curated happenings, serving up to 5,000 guests daily across different food and beverage concepts. Philipp Mosimann, Executive Director, says: "We enjoy making your guests happy, and it's good for your business and reputation."

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Preferred Partners



D INTERNATIONAL HORTICULTURAL TRADE EXPO



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