The host cities for AIPH-approved Horticultural Expos will be providing progress reports on 13 March, at AIPH Spring Meeting 2023 in Lisbon, Portugal.

The Estufa Fria is a greenhouse with gardens, ponds, plants and trees located in Eduardo VII Park, Lisbon, Portugal.

When the FIFA World Cup Qatar 2022 ended on 18 December, the final preparations for Expo 2023 Doha Qatar began. At the beginning of the year, AIPH delegation met with the Commissioner General and Expo organisers to check on the progress. The AIPH team included the President, Mr Leonardo Capitanio, Chair of the Expo Committee, Mr Kevin Chung, Board Member, Mr İsmail Yilmaz, Secretary General, Mr Tim Briercliffe, Senior International Relations Manager Mr Treve Evans and International Relations Manager Ms Elena Terekhova. Expo 2023 Doha Qatar is the first AIPH-approved World Horticultural Expo in a desert climate.

The Expo will open on 2 October 2023 and will run until 28 March 2024, in Al Bidda Park. The Expo park covers 170 hectares and expects to attract more than three million visitors. Expo 2023 Doha Qatar will look at climate change, water, soil and endangered resources, focusing on 'Greening the Desert' and improving the environment.

The Master Plan for Expo 2027 Yokohama was published on 10 January, after a major consultation period with citizens and experts from July to August 2022. Now public, the Master Plan specifies the milestones of this major event in Japan, from now until its opening on 19 March 2027. The organisers can now proceed with the next steps of preparation by inviting exhibitors, supporters, and visitors.

The theme is Scenery of the Future for Happiness and the aim of the Expo is to reaffirm the value of nature and how to create a sustainable future and society.

In 2013, Suncheon Garden Expo featured a unique project: a bridge connecting two parts of the Expo park featuring 150,000 drawings of dreams created by children from 16 countries.

The 2023 Suncheon Garden Expo Organising Committee reunited 70 of the young artists who participated in the Bridge of Dreams project for a special commemoration event. The young adults enjoyed looking for their three-inch drawings of childhood dreams and talking about their memories ten years on.

Artist Kang Ik-Joong created the installation, and it has become a landmark legacy element that will remain part of this year's 2023 Garden Expo in Suncheon, which opens on 1 April.

Participants invited to showcase best practices in nature

EXPO 2023 Onikisubat/Kahramanmaras organisers want the participating cities and organisations to promote the Turkish Expo's theme of a Nature-Friendly City and Sensitivity. The Urban Best Practice Area (UBPA) initiative encourages national and international participants to share knowledge or experiences with visitors on how
Lunar New Year celebrations at past AIPH-approved Expos

AIPH would like to extend our congratulations on the Lunar New Year to all celebrating.

Here is how the Lunar New Year were celebrated in the past at AIPH-approved Expos?

Ninety thousand visitors participated in the festivities at Taipei Expo in 2010, receiving red envelopes.

At Chiang Mai Expo 2011, the lion and 20-metre-long golden dragon drew the attention of many visitors. More than 60 Chao Phraya Dragon Team performers from Nakhon Sawan Province performed the lion and dragon dances.

AIPH JANUARY ACTIVITIES

Our work in degree simply to maximise the potential of ornamental horticulture is an opportunity to calibrate demand for flowers and plants and for raising the profile and status of the horticultural industry in the country that hosts them. This recognition from the members and at the same time are conscious that the staging of large events events is aligned with AIPH Sustainability Strategy, as the world champion for the power of plants.

Sustainability is a shared responsibility requiring close coordination and collaboration with the involvement of all state and local government partners. In addition, public authorities and external organisations from the earliest stages of the application process onward through to the legacy phase. We aim to help organisers make this a reality and achieve a truly sustainable Expo with a programme of sustainable support.

On January 18-20, AIPH visited FITUR, the international tourism fair in Madrid, counting 8500 exhibitors representing 131 countries in an exceptional showcase of 66.900 m2. On our visit, we met representatives of national tourism administrations and cities and talked about AIPH’s work, tourism and sustainability. In addition, the representative of the UNWTO participated in the conference organised by the UNWTO on “Trends in the Travel Industry in 2023”. According to research performed by TripAdvisor, “Outdoor, Nature and Parks” experiences remain the most popular category of attractions for visitors.

Horticultural Expos and Tourism Trends in 2023

Since the first Expo in 2014 – the Ryder Cup at Gleneagles – they have grown to serve major sporting events, venues and organisations, including Wimbledon, the ICC Cricket World Cup 2019, Royal Ascot, the FIA and the International Triathlon Union.