



AIPH Expo Organisers Present Progress at AIPH Expo Conference, and two new applications submitted

Expo organisers from around the world came together on Tuesday, 27 September, in the Floriade city of Almere to present their projects to over 100 delegates at AIPH Expo Conference.

AIPH Expo Conferences are held twice a year, creating an opportunity for knowledge exchange between Expo Organisers, as well as a dynamic networking space bringing together mega events suppliers, municipalities, government officials, consultants, and Expo enthusiasts.

Along with the approved AIPH Expos' progress reports, two new Expo applications were presented: one from the Malatya Metropolitan Municipality in Türkiye for an International Horticultural Expo in 2028; and one from a short flower show, the Florales Internationales from France for the 13th edition of Florales Internationales in 2024. The Expo Conference is part of the AIPH Annual 74th Congress, which was hosted in the Leonardo Hotel, right next to the Expo 2022 Floriade located in Almere, Netherlands. **The Expo Conference's Recordings will be available on-demand on the website soon.**

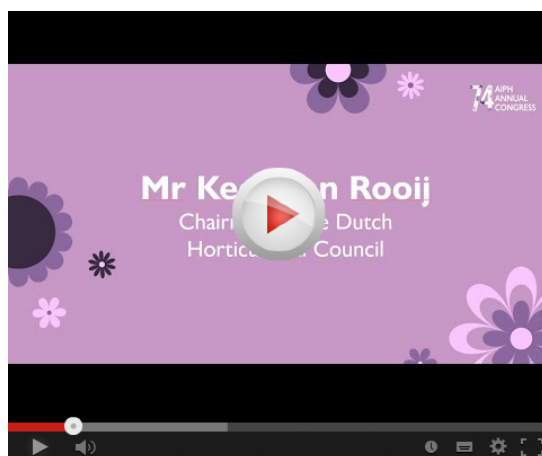
A1 WORLD HORTICULTURAL EXPO NEWS

Floriade Expo 2022, Netherlands



The CEO of Floriade Expo 2022, Mr Hans Bakker, welcomed the Expo Conference attendees to the Netherlands. He discussed the challenges this A1 World Horticultural Expo had to overcome and the successes and lessons learnt.

Mr Kees van Rooij, Chairman of the Dutch Horticultural Council, addressed the Expo Conference with a speech highlighting the importance of the Floriade's theme and greening cities for future generations' health and happiness. Watch his speech and snapshots on Floriade here



Later in the week, AIPH Congress delegates had a chance to experience the Floriade with VIP tours of the major pavilions and attractions.

The visit also included performances and a welcome dedicated to China's National Day, celebrated on 29 September.



AIPH professionals and invited VIP delegates join the performers on stage for the National Chinese Day at the Floriade.

Expo 2027 Yokohama, Japan



How do Horticultural Expos Worldwide act as a source of inspiration for each other, governments, professionals and communities?



(Top) Outside the Satoyama Japanese garden at the Floriade; and (above) floral arrangement inside the pavilion.

Ms Hiraku Eiko, Designer of Homecoming Forest Floor Planting at Japan Pavilion at the Floriade 2022, answered this question in her speech. Impressed by the naturalistic planting of the Venlo Floriade in 2012 and the work of Dutch landscape designer Jacqueline Van Der Kloet, she created the Satoyama Japanese garden at the Floriade. Ms Eiko hopes that the 2027 Expo Yokohama, with its sustainable planting landscape of the entire Expo site, will guide people's minds toward a sustainable society in harmony with nature.

At the AIPH Expo Conference, Mr Komura Masato, the Secretary General of Japan Association for the International Horticultural Expo 2027 Yokohama, and Mr Kazumi Kobayashi, Under-Secretary-General, presented the Expo preparation details ahead of its BIE Registration application in November.



Mr Kazumi Kobayashi, Under-Secretary-General and Ms Harumi Kamijima, Public Relations and International Affairs Department International Division Manager.

They talked about the Expo's organisational structure and the major milestones defined for the Expo organisation. Furthermore, they explained how the project connects with the local community: the Expo Master Plan is being created with participation from various entities, including countries, international organisations, local governments, private sector businesses and citizens. The final and detailed master plan will be available in December 2022.

Doha Expo 2023, Qatar



AIPH delegates at the Qatar pavilion, standing in front of the pigeon tower at the Floriade, during the VIP Tour day.

Hosting the first World International Horticultural Expo in the Middle East and North Africa region, Mr Mohammed Ali Alkhoori, the secretary general of Expo 2023 Doha, aims to make this Expo an inspiration and bring the national and international community together around its theme 'Green Desert, Better Environment'.

Expo 2023 Doha aims to demonstrate that positive change is possible, even in the harshest climates, and using this theme to showcase the latest technologies and innovations in agriculture, water, energy, and environmental solutions.



Expo 2023 Doha is also promoting how other cities address greening city principles through a webinar series in partnership with AIPH called the **Green City Briefings**, from now until the Expo opening.

The Expo aims to host at least 80 countries that will bring their know-how, experiences, solutions, and innovations in agriculture, horticulture, water management, energy solutions, and much more.

The construction and landscape work on the 170 hectares of Expo 2023 Doha Exhibition Site is following a plan of five packages.



Mr Ali Alkhoori said the infrastructure network package is complete, while the construction and landscape packages are currently running in parallel. He added, that there are plans for the complete delivery of all packages to start straight after the FIFA Qatar World Cup's final in December this year.

B INTERNATIONAL HORTICULTURAL EXPO NEWS

AIPH approves Malatya International Horticultural Expo 2028



Malatya Metropolitan Municipality receive AIPH approval for Expo 2028 Malatya

AIPH members approved the application from Malatya Metropolitan Municipality for a Category B International Horticultural Exhibition in the city of Malatya, Türkiye, for 2028. Malatya is in the Eastern Anatolia region of Türkiye. It is a multicultural city and home to almost one million people. It also has a rich history of more than 7,000 years, serving as an important meeting point for many civilisations passing through it.

Malatya is famous worldwide for its dried apricot production. Due to its geographical structure, Malatya has different climatic characteristics. In the city, where the continental and Mediterranean climate prevails, the winter months are cold, and the spring months are mild, but the rainfall is high.

Malatya is a popular destination for tourists, and Expo 2028 Malatya will take place for six months, from April to October, expecting up to three million visitors. The 76-hectare Expo site is proposed in the Turgut Özal Nature Park area, a natural green area owned by the municipality, which contains a 55,000 sqm lake running through its centre.

Expo 2023 Kahramanmaraş, Türkiye



Mr Mücahit Şengül spoke about the developments that are nearing completion for Expo 2023 Kahramanmaraş in Türkiye.

Nature-Friendly City and Sensitivity is the theme of the Expo, which will open on 23 April 2023.

Mr Şengül said: "In this perspective, the word "sensitivity" emphasises the necessity of human attention to nature and natural life. At the same time, the expression "Nature-Friendly City" points to the new form that global urbanisation should take.

The Expo 2023 International Gardens covers 80,000 sqm and is set to welcome 50 international participants. At the beginning of the year, H.E. Ambassador Mr Erdogan Kok was appointed as Special Representative of the Ministry of Foreign Affairs of Türkiye, and following his appointment, 30 countries have confirmed.



Suncheonman International Garden Expo 2023, South Korea

The Organising Committee of the Suncheonman International Garden Expo 2023, represented by Ms Sunyoung Yoon and Mr Sang-eun Park, delivered their progress report. The Expo aims to attract over 30 international participants and 8 million visitors.



The Expo's map is now available, integrating the 2013 Expo site and the 2023 Expo site with new constructions and landscape and transport systems for easy access to and from the city centre. The Expo aims to spread garden culture in the city of Suncheon and beyond.

Chengdu Expo 2024, China

The International Horticultural Exhibition 2024 Chengdu has provided a progress report. The construction is advancing smoothly, with



most infrastructure and support elements completed.

The six core buildings' plans were approved in August 2022, and construction is underway. Expo invitation plans are progressing with a support package from the Expo Chengdu 2024, with the following schedule of invitations:



Expo 2026 İzmir, Türkiye

The green transformation project of Expo 2026 İzmir has many unique difficulties says Güven Eken at the Expo Conference, and he gave a description of these challenges for this project to align with its green theme: 'Living in Harmony - The Story of Horticulture from Past to the Future.'



İzmir Metropolitan Municipality Mayor Mr Tunç Soyer wants to follow a participatory method adopted in other large-scale urban projects of İzmir to obtain the master plan for Expo 2026. In the summer, the Expo Executive board organised two workshops.



The first, including internal stakeholders, was the Idea and Vision Workshop. The results of this workshop were evaluated, and a design summary was created for the Living in Harmony theme of Expo 2026.



In the second workshop, six architectural offices were invited to an Expo Design Charette to support the ideas in the master plan stage. The results from the design suggestions were shared with the authorities from the relevant discipline and professional chambers, and feedback was given back. The İzmir Metropolitan Municipality Expo design team completed the master plan studies considering the design suggestions suggested by the offices.

Udon Thani International Horticultural Expo 2026, Thailand



Mr Rapibhat Chandarasrivongs, Director General, Department of Agriculture, Mr Sayam Sirimongkol, Governor of Udon Thani province, and Mr Sakda Katekaew, Vice president of Udon Thani provincial administrative organisation, gave their first progress report for Udon Thani International Horticultural Expo 2026.

With the theme « Diversity of Life: connecting People, Water and Plants for sustainable living », the Expo will feature three distinct zones and four highlight features in an Expo park of 165 hectares. The major milestones were presented to the AIPH secretariat and audience of the Expo Conference, including plans on planting and using renewable energies.

Fancy a 360° virtual tour of the Expo site, as seen from drones and on foot? [Udon Thani's website, featuring the tour and Expo design concepts, is now live.](#)

C INTERNATIONAL HORTICULTURAL SHOW NEWS

AIPH approves the 13th edition of Florales Internationales 2024



Florales Committee receives AIPH approval for Florales Internationales 2024.

AIPH has approved the application for Florales Internationales 2024 from the Florales Committee Nantes.

The horticultural show will be in the 48-hectare Chabotterie estate from 17 to 26 May 2024. A vast wooded landscape surrounds the planned horticultural show area for a dramatic backdrop. The stone manor house in Saint-Sulpice-le-Verdon has a beautiful walled formal garden featuring flowerbeds, old roses and aromatic plants.

For the 2024 edition, the theme will be Flower Games. The theme is a nod to Paris, which is hosting the Olympic Games for the first time in one hundred years. The Florales Committee Nantes is inviting international participants and developing exciting sub-themes to translate into the landscape and cultural program.

If you are interested in becoming an international participant, please contact Ms Roselyne Carlet at r.carlet@comite-des-floralies.com.

THANK YOU TO AIPH EXPO CONFERENCE SPONSORS



POTENTIAL HOST CITIES



Representatives of Coventry (UK), Glasgow (UK), Brno (Czech Republic) and APEXBrasil (Brazil), at the Thailand pavilion with Mr Treve Evans (AIPH).

AIPH organised a special programme for potential Expo host cities and government authorities to attend the Expo Conference and a VIP tour of the Floriade. The programme gave delegates information on hosting an Expo or participating in an International Horticultural Expo.



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