We invite professionals to discover the future of horticulture in the digital age at AIPH 74th Annual Congress from 27th-30th September at AIPH-approved horticultural Expo 2022 Floriade Almere in the Netherlands.

Register by Monday, 12 September, as rooms are likely to be unavailable after this date in the Congress hotel.

The Congress ends with Professional Visits on Friday 30 September with a touring schedule of the greenhouses and nurseries in Flevoland visiting Tesselaar Alstroemeria, Kwekerij Bernhard, Bij Ons in de Wellerwaard, Boomkwekerij J.P. Van Straalen, and Kwekerij Hoekert.

AIPH 74 Congress ‘Influencing Change in a Digital World’

On Wednesday 28 September, with a theme of ‘Influencing change in a digital world’, the World Ornamental Horticultural Summit will bring together experts and influencers from the horticultural industry to discuss: how new media and digital marketing can be utilised to drive sales; how social media can influence the supply chain; and how the industry can prepare for a new world of consumer power.

AIPH GREEN CITY INITIATIVE

Green City Briefings goes global

AIPH, in collaboration with the Worshipful Company of Gardeners, proudly presents Green City Briefings 2022/23. This year it is even more global, featuring cities around the world that demonstrate significant progress in including plants and nature in their cities’ form and function.

The first feature city is Buenos Aires, Argentina on 13th September 2022, online between 1pm – 2pm BST (London time zone).

Buenos Aires is a finalist in the Living Green for Social Cohesion category of the AIPH World Green City Awards 2022. The session focuses on how habitat conservation strategies are integrated into urban development with a particular focus on fuscous and habitat vulnerabilities.

Register for the Green City Briefings

Nature-based innovation to get recognition at inaugural awards

The AIPH World Green City Awards AIPH World Green City Awards are all about showcasing innovation and inspiring a global movement for greener cities. In addition to the 18 AIPH World Green City Awards finalists, six more cities will receive Certificates of Merit for the innovative approaches to urban greening demonstrated in their entries...

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AIPH – POLAND TRADE MISSION

Last call to register for Trade Mission Poland in Warsaw between 21-22 September
Included in AIPH 74th Congress schedule is the Expo Conference, on Tuesday 27 September where AIPH-approved Horticultural Expos will deliver updates on their progress. Guest speaker Karl Nowak will explain how Expos can create digital legacies with Non-Fungible Tokens (NFTs). Register by Monday, 12 September, as rooms are likely to be unavailable after this date in the Congress hotel.

On Thursday, 28 September, join the VIP Tours of Floriade Expo 2022, visiting the international pavilions showcasing their latest green innovations, solutions and applications following the Expo’s theme of ‘Growing Green Cities’.

Expo 2026 İzmir has the central theme of “Living in Harmony”, and it will take place in Türkiye between 1 May and 31 October 2026. The Expo site, known locally as Yeşildere, is approximately 100 hectares. The landmark of the Expo Park will be the Atatürk Mask.

Join these Polish retailers who are ready to meet interested exporters at the inaugural Trade Mission Poland on the 22 September in the Mazurkas Convention Centre in Ożarów Mazowiecki. It is organised by AIPH, FloraCulture International and FreshMarket Poland, with professional tours arranged by the Dutch Embassy in Warsaw. We are organizing individualized, tailored experience for each Exponor’s most important retail chains and gardeners and exporters of cut flowers, bouquets, houseplants, garden plants, shrubs, trees and bulbs.

Ornamental professionals have until Monday 26 October to nominate their businesses to grower at floral, flower, trees or bulblet for the AIPH International Grower of the Year (IGOTY) Awards 2023. The categories are:

- Finished plants and trees
- Young plants
- Cut flowers and bulbs
- Sustainability
- Inspiring businesses

AIPH Horticultural Expo News

Exploring NFTs’ potential for International Horticultural Expos

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AIPH Horticultural Expo News

Expo 2026 İzmir promises a ‘nature-based’ future

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“AIPH International Grower of the Year” IGOTY 2023 is open for entries until 10 October

Ornamental professionals have until Monday 10th October to nominate their business – whether it’s growers of plants, flowers, trees or bulblets – for the AIPH International Grower of the Year (IGOTY) Awards 2023. The awards categories are:

- Finished plants and trees
- Young plants
- Cut flowers and bulbs
- Sustainability
- Inspiring businesses

AIPH Horticultural Expo News

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Green and pleasant atmosphere at first edition PLANTARIUM|GROEN-Direkt
The AIPH Secretary General Tim Briercliffe will be a guest speaker at the Iran Ornamental Horticultural Society 5th Congress on Flower & Ornamental Plants on 13 September. He will be presenting on The global ornamental horticulture industry in 2022 – rising costs and the global supply chain.

The next day, Tim will be speaking at the Horticultural Trade Association’s (HTA) Annual Conference on 14 September at The International Convention Centre, Birmingham. The conference will explore areas such as the retail revolution, consumer insights, what garden design will look like nationally and globally, and much more.

In August, AIPH Technical Advisor, Dr Audrey Timm, was an invited panel symposium speaker at the 31st International Horticultural Congress, in Angers, France. She spoke to the audience about how the ornamental horticulture industry connects knowledge to practice for greener and sustainable cities.

FCI’s September cover story, ‘The Great Chrysanthemum creators’, is about Royal van Zanten outlining the details of accomplishing a commercial Chrysanthemum variety. We review the hard stuff, too, with Floridata/VGB half-yearly figures confirming sluggish performance by Dutch flower and plant exporters. And on the other hand, we focus on the retail potential in Poland. What are consumers up to online? Domingo Iudice tells us how to get the clicks. He will be the keynote speaker at AIPH World Ornamental Horticultural Summit on Wednesday, 28 September. These articles, and more, feature in September’s edition.