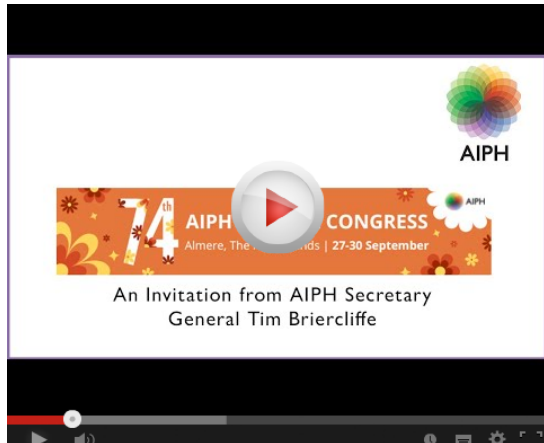




# AIPH

## AIPH Newsletter | July 2022

### A welcome invitation from the Secretary General



The 74th AIPH Annual Congress will take place in Almere, The Netherlands, from **27th-30th September**.

Following the success of the inaugural Summit in 2019 in Beijing, the second World Ornamental Horticulture Summit will be held at Floriade Expo 2022.

Included in the Congress schedule is the Expo Conference, where AIPH-approved Horticultural Expos will deliver updates on their progress.

[Full Programme Details](#)

AIPH WORLD ORNAMENTAL HORTICULTURE SUMMIT 2022

### We announce the second World Ornamental Horticulture Summit



Following the success of the inaugural World Ornamental Horticulture Summit in 2019 in Beijing, the second Summit invites professionals from around the world to the AIPH-approved Expo 2022 Floriade Amsterdam Almere to discover the future of horticulture in the digital age, on **Wednesday 28 September**.

With a theme of **'Influencing change in a digital world'**, the 2022 Summit will bring together experts and influencers from the horticultural industry to discuss: how new media and digital marketing can be utilised to drive sales; how social media can influence the supply chain; and how the industry can prepare for a new world of consumer power.

[Speaker Programme Details](#)



AIPH WORLD GREEN CITY AWARDS 2022

### AIPH World Green City Awards 2022 Gala Event



AIPH is thrilled to announce that the inaugural AIPH World Green City Awards Ceremony is set to take place on **14 October 2022** during the International Union for the Conservation of Nature - IUCN Leaders Forum hosted this year in the Special Self-Governing Province of Jeju, Republic of Korea.

The AIPH World Green City Awards 2022 are designed to champion ambitious nature-orientated approaches to city design and operation. Specifically, it recognises initiatives relying on a greater use of plants and nature to create better city environments – helping to fulfil local aspirations for improved economic, social and environmental resilience.

A global shortlist of 18 cities has been announced and an international jury of technical experts are currently deliberating each of their merits ahead of the Award Ceremony on 14 October.

[Learn More](#)

**Subscribe to the AIPH Global Green City Update**

AIPH INTERNATIONAL GROWER OF THE YEAR

### Enjoy the highlights of IGOTY 2022





Candidates can enter the IGOTY Awards 2023 online and entry closes on Friday 9th September 2022. Judging will then take place by a panel of industry experts who will access the entrants on five key criteria; economic performance, innovation, market insight, sustainability and human resources policy. From the entries a shortlist will be selected. All winners will be announced at an Awards ceremony in 2023; an event that brings together the industry for an evening of celebration. [To find out more about the IGOTY Awards and to enter, visit our website.](#)



## AIPH HORTICULTURAL EXPO NEWS

### [Blossoming participation at Floriade Expo 2022](#)



Delegates of the Honorary Jury have completed the second round of judging at Floriade 2022 on 11 and 12 July. All Expo participants are evaluated three times throughout the Expo period and will be part of an awards ceremony at the Expo's Closing on 9 October.



[Read More](#)



### [Rewarding achievements and a record million visitors in three months at Expo 2021 Hatay](#)



AIPH Vice President Mr Leonardo Capitanio (right) presents Dr Lütfü Savaş (left) with the AIPH EXPO Achievement Award.



AIPH Türkiye Representative Mr İsmail Yılmaz (left) presents Global Climate and Life Award to Antalya Metropolitan Municipality.



The Guinness World Records has officially certified the largest marble stone mosaic has been achieved by Hatay Metropolitan Municipality.

On Saturday, 2 July, Expo 2021 Hatay in Türkiye hosted its Award Ceremony to celebrate the achievements of the gardens and pavilions created by participating countries and municipalities.

In his ceremonial opening speech, the Hatay Metropolitan Municipality President Dr Lütfü Savaş triumphantly spoke about his and the organising team's commitment to the Expo. He said: "We wanted to share the beauty of Hatay. Despite the shadows of a pandemic and war near our borders, we wanted to develop Hatay. We chose to instil hope even on the most difficult days. That's why we are hosting this Expo. We thought about Hatay's agriculture, trade, tourism, peace, and welfare. We did not give up when facing challenges because we focused on the goal. We had to start and carry on for the people of Hatay, Türkiye, and the world. Against the odds, we have made it a success with more than one million people visiting in three months."

Hatay's Expo Secretary General İhsan Çakar underlined the success in his speech by mentioning that the number of visitors attending more than 100 events was considerably higher than expected.

Member of the National Assembly of Türkiye and Republican People's Party (CHP), Hatay Deputy Suzan Şahin declared that this Expo has united countries and cultures and significantly contributed to Hatay's recognition on the world stage.

AIPH Vice President Leonardo Capitanio presented Dr Savaş with the AIPH EXPO Achievement Award and Mr Çakar an AIPH Certificate of Honour.

[Read more about the achievements here](#)

### [Positive site inspection for Suncheon Expo 2023](#)



AIPH visited the Republic of Korea between 21 and 24 July, for an official site inspection in the city of Suncheon, who are busy preparing for an International Horticultural Expo in 2023.

**Suncheon Expo 2023** has an ambitious objective to spread garden culture throughout the city and become Korea's capital of ecology. With its legacy of 2013 AIPH-approved Expo; its impressive protected wetland and many cultural and natural attractions, Suncheon city is preparing even more exciting features for 2023 Expo.

The AIPH team of AIPH President Mr Bernard Oosterom, Expo Chair Mr Kevin Chung, Board Representative of Region VIII, Ms Karen Tambayong, Secretary General, Mr Tim Briercliffe, and International Relations Manager Ms Elena Terekhova, all held successful meetings with the Expo Organising Committee as well as the city administration involved in the project preparation.

*If you are interested in participation with an indoor / outdoor garden / pavilion, please contact Ms Sunyoung Yoon at [sylove118@korea.kr](mailto:sylove118@korea.kr).*



## AIPH SPARRING PARTNER GROUP

### [Learn more about current PVR and IP cases](#)

AIPH's Novelty Protection Group advocates fair and robust plant breeders' rights (PBR), thereby encouraging innovation and rewarding quality so that growers can reap the benefits of their work.

Mia Buma advises AIPH on the latest developments and contributes significantly to our ability to keep AIPH members informed and represented. To be able to do all this work in the PBR field, AIPH has set up a Sparring Partner Group (SPG) of the Novelty Protection Group, which interested people are free to join. The SPG receives detailed notes and updates about novelty protection and members have the opportunity to contribute to formal AIPH responses to matters arising.

*For more information, contact AIPH Communication Executive, Rachel Wakefield, at [rachel.wakefield@aiph.org](mailto:rachel.wakefield@aiph.org).*



## FLORACULTURE INTERNATIONAL MAGAZINE

### [Exporters can meet retailers at Trade Mission Poland](#)





AIPH, *FloraCulture International*, and Fresh Market Poland Trade Mission Poland are organising B2B meetings between flower and plant professionals and buyers from Polish supermarkets, DIY stores and garden centres. Horticultural producer growers and exporters of cut flowers, pot plants, bedding plants, trees, shrubs, perennials and flower bulbs to all corners of the world can establish new retail contacts or strengthen existing relationships through this trade mission.

**This event will be at the 2022 edition of the Fresh Market B2B Meeting and Fair on 21 & 22 September in Warsaw, Poland.**



In *FloraCulture International*, July-August 2022 edition, alongside exclusive interviews and features, we focus on thrilling fillers such as waxflowers from Helix Australia and Royal Van Zanten's limonium sinense and statice. Our country focus is Australia. We look down on the cultivation floor for the latest tech in managing plant production.

[To read online, click here.](#)



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