

SPONSORSHIP OPPORTUNITIES

# AIPH World Green City Awards 2022 Ceremony

14th October, 2022, at the IUCN Leaders Forum hosted by the Jeju Special Self-Governing Province, Republic of Korea



In partnership with:

IUCN Leaders Forum hosted by:





# Everyone WINS

people. cities. planet.



**WORLD  
GREEN CITY  
AWARDS**  
2022

*Present the Awards and promote your company's green credentials to a large audience of local government officials, mayors and major business leaders at a special gala dinner covered by national and international media.*

## **About the AIPH World Green City Awards**

The AIPH World Green City Awards 2022 celebrate innovation, achievement, and commitment to the globally recognised imperative to embrace a nature-orientated approach to city design and operation.

Through the Awards, the world recognises the role of city authorities in promoting and supporting greater inclusion of nature and plants in urban environments. The Awards bring global recognition to the value of plants in providing solutions for common city problems, and create an enabling environment to shape and nurture a strategic shift in city governance/planning.

## **The AIPH World Green City Awards is an international competition that cities enter to:**

- Gain recognition for the greening they have done and the benefits of this
- Promote their city at an international level
- Inspire other cities to become greener

- Demonstrate that their city is highly desirable to live and work in
- Improve the health of citizens
- Increase job opportunities
- Initiate stronger regulation requiring greening
- Stimulate economic development

Entries closed for the 2022 Awards on 14th March, 2022. Following the first round of judging by the Technical Panel, a shortlist was announced by AIPH on 17th June, 2022. From this shortlist, a prestigious Jury of influential leaders votes for the winners in each of the six categories and an overall winner.

The winners will be presented with their awards on 14th October 2022 at a gala dinner during the IUCN Leaders Forum.

Around five hundred delegates will be attending the gala dinner, including local government officials and mayors from around the world as well as businesses leaders. The event will be covered by national and international media.

## **Sponsor the awards to:**

- Position your organisation to cities around the world as a leading supporter of urban living green
- Receive acknowledgment from key city decision-makers'
- Further strengthen your global city network
- Further demonstrate your strategy as a supporter of cleaner, greener and healthier cities
- Gain significant promotional benefits for these unique, global Awards
- Receive an Invitation to attend launch of AIPH World Green City Awards 2024 at a special session at the IUCN Leaders Forum
- Have the opportunity to attend some key sessions at the IUCN Leaders Forum





Biodiversity



Health & Wellbeing



Climate Change



Social Cohesion



Water



Economic Recovery & Inclusive Growth



## AIPH World Green City Awards 2022 – Shortlist



### Living Green for Water

*Ensuring that water resources are safeguarded and wisely used, with clean water available to all while also protecting residents from flooding risks*

The Phytotechnology Stations at the Montréal Botanical Garden / Space for Life

*City of Montreal, Canada*

Creating a Green City

*Logan City Council, Australia*

uMhlathuze Water Stewardship Partnership

*City of uMhlathuze, South Africa*



### Living Green for Social Cohesion

*Fostering belonging, trust and inter-generational as well as cross-cultural relationships to prevent exclusion, marginalisation and violence*

Socio-urban integration in the midst of an ecological reserve:

The case of Rodrigo Bueno  
*City of Buenos Aires, Argentina*

Sunchoenman Bay Wetland Conservation Project

*Suncheon City, South Korea*

OASIS Schoolyard Project  
*City of Paris, France*



### Living Green for Economic Recovery and Inclusive Growth

*Creating systems and solutions that allow all city residents to overcome economic distress and thrive*

The 2020-2030 Master Plan for the Conservation, Improvement and Development of Parc Jean-Drapeau

*City of Montreal, Canada*

Transformation of “Beltway to Green Belt”

*City of Mashhad, Iran*

Green Necklace to the State of Telangana

*City of Hyderabad, India*



### Living Green for Biodiversity

*Addressing the loss of species, habitats, ecosystem health, and genetic diversity*

Reverdecer Bogotá

*Bogota D.C., Colombia*

Act Local, Contribute Global to World Biodiversity Conservation

*Town of Victoria Park, Australia*

Ville de Paris- DEVE

*City of Paris, France*



### Living Green for Climate Change

*Tackling the root causes and effects of climate change to build more liveable and resilient cities*

Peynircioglu Stream Ecological Restoration Project

*City of Izmir, Turkey*

Grey to Green

*City of Melbourne, Australia*

Mexico City’s Environmental and Climate Change Program

*Mexico City, Mexico*



### Living Green for Health and Wellbeing

*Addressing the medical, behavioural, and social determinants of health for residents*

Transforming degraded land into Urban Micro Parks

*City of Fortaleza, Brazil*

Utrecht Green and Healthy City

*City of Utrecht, Netherlands*

Sunvale Community Park

*City of Brimbank, Australia*

# Sponsorship Packages

**The AIPH World Green City Awards 2022 bring global attention to the most innovative and creative cities around the world.**

By sponsoring the Awards ceremony, set to take place at a gala dinner at the IUCN Leaders Forum in the Jeju Special Self-Governing Province, Republic of Korea, your business will gain promotion benefits during our global multi-media publicity campaigns promoting the event and at the ceremony itself. Your company will be able to present the awards to the overall winner or category winner, depending on which package you choose.

AIPH is presenting two special packages to promote your organisation and your association with these prestigious, global Awards.

The AIPH World Green City Awards will then take place every two years. The launch of the 2024 edition of the Awards will be announced at the 2022 Awards ceremony.

## Headline Sponsor - £50,000 (GBP)

- Your business will be promoted as the headline sponsor for the overall Awards, including on media leading up to the awards ceremony and post event media.
- Your logo will appear on certificates and trophies of each category winner and the overall winner.
- Your brand will be displayed prominently on the AIPH website and IUCN Leaders Forum webpage, promotions and media about the Awards.
- At the Awards Ceremony, your business will enjoy event branding, the opportunity to play promotional video or make a speech before you present the top award to the overall winner.
- 4 passes to the Gala Dinner and IUCN Leaders Forum

## Category Sponsor - £25,000 (GBP)

- Your business will be promoted as the sponsor of your chosen category.
- At the Awards Ceremony, your organisation will present the award to your chosen category winner at the AIPH World Green City Awards ceremony.
- Your brand will be displayed widely on the AIPH website and IUCN Leaders Forum webpage, promotions and media about the Awards ceremony.
- Your logo will appear on certificates and trophy of your chosen category winner and event branding.
- 2 passes to the Gala Dinner and IUCN Leaders Forum

AIPH welcomes longer term sponsorship opportunities for the 2024 edition of the Awards and beyond. Sponsors are invited to the launch of the 2024 Awards at the IUCN Leaders Forum.

*The following organisations actively promote the Awards and encourage city participation.*

Sponsor



**Jeju Special Self-Governing Province, Republic of Korea**

# About AIPH, IUCN, and Jeju

## AIPH – the International Association of Horticultural Producers

In addition to leading the interests of the international horticulture industry, AIPH leads global thinking on the successful integration of nature into the built environment. AIPH's Green City initiative promotes the essential role of plants in creating vibrant urban areas in which people and businesses can thrive. AIPH is also the global approving body for International horticultural Exhibitions which are hosted by cities around the world.

Webiste: [aiph.org](http://aiph.org)

AIPH World Green City Awards: [aiph.org/green-city/green-city-awards](http://aiph.org/green-city/green-city-awards)



## IUCN – International Union of Conservation of Nature

IUCN is a membership Union composed of both government and civil society organisations. It harnesses the experience, resources and reach of its more than 1,400 Member organisations and the input of more than 18,000 experts. This diversity and vast expertise makes IUCN the global authority on the status of the natural world and the measures needed to safeguard it.

Website: [iucn.org](http://iucn.org)

IUCN Leaders Forum: [www.iucn.org/our-work/iucn-convening/iucn-leaders-forum](http://www.iucn.org/our-work/iucn-convening/iucn-leaders-forum)



## Jeju Special Self-Governing Province

Jeju Special Self-Governing Province lies in the Korea Strait below the Korean Peninsula, consisting of 8 inhabited islands and 55 uninhabited islets. The island formed by the eruption of an underwater volcano boasts magnificent natural landscapes and unique culture, making it a global vacation destination visited by more than 10 million tourists every year. The entire main island with Mt. Halla at the center is designated as a UNESCO Biosphere Reserve and Global Geopark, and the Jeju Volcanic Island and Lava Tubes is inscribed on the World Heritage List.



## Ministry of Environment of the Republic of Korea

The Ministry of Environment of the Republic of Korea is responsible for conservation of the natural and living environment, and prevention of environmental pollution, and management of water resources and rivers. The Ministry addresses urgent issues such as carbon emission, fine dust, and resource circulation and implements tasks under the Korean Green New Deal as well as international conventions and goals including UNFCCC, CBD and SDGs.



Ministry of Environment  
Republic of Korea

