



AIPH

Sustainability Education Plan



Sustainability education plan

1. Aim

A World/International Horticultural Expo has the potential to engage, inform and inspire large numbers of people across all ages and cultures.

An education plan is a planning tool that will guide all the educational actions you will take during the Expo lifecycle. Your education plan should emphasise the importance and value of the Expo experience in reinforcing learning and awareness about sustainability.

A special part of the overall Education plan should be dedicated to Sustainability awareness. Educational programs should address all stakeholders involved in the Expo, and promote sustainability awareness among:

- Expo visitors, with a plan developed to address every visitor target group*
- Expo construction and facility management personnel*
- Expo staff, including staff of international participants*
- Expo volunteers*

Please briefly summarise the aim of your Sustainability education plan.

2. Implementation Plan

2.1 Actions

Please clearly report any actions¹ related to sustainability education identified in the implementation plan and fill in the table below.

If you are planning additional activities, please add them in the table below.

¹ Please refer to the action mentioned in the implementation plan.

Objective	Action	Purpose	Responsible/ Accountable	Method	Message	Target audience	Target audience numbers	Timeline (how often, when)
Target segment: Expo visitors								
9.1 - Minimise carbon emissions during the Expo timeline	9.1.1 Best practices workshops	Engagement & knowledge sharing with students who could apply some of the best practices	Head of Sustainability & Education Officer	Expo tours & presentation	"Follow these easy steps to minimise your carbon emissions"	Schools & Universities	800	4 event per year: 8 events
Target segment: Expo construction and facility management personnel								
11.1 Minimise the quantity of waste to landfill	11.1.1 Distribution of best practices fact sheet	Engagement & knowledge sharing with all construction and facility management personnel	Head of Sustainability & Head of Construction	Distribution and quick brief before the start of construction	"Everyone is involved in minimising waste"	All construction and facility management personnel	1500	At staff meetings before the start of construction
Target segment: Expo staff, including staff of international participants								
10.2 Achieve Sustainable Events Standards	10.2.1 Trainings and workshops on the steps to achieve	Engagement & knowledge sharing with all staff	Sustainability Officer and Head of HR	Trainings	"We are all involved and responsible for achieving	All staff	300	3 trainings before the Expo opening

	<i>the standards</i>				<i>the standards”</i>			
Target segment: Expo volunteers								
<i>10.2 Achieve Sustainable Events Standards</i>	<i>10.2.2 Trainings and workshops on the steps to achieve the</i>	<i>Engagement & knowledge sharing with all volunteers</i>	<i>Sustainability Officer and Head of HR</i>	<i>Trainings</i>	<i>“We are all involved and responsible for achieving the standards”</i>	<i>All volunteers</i>	<i>200</i>	<i>3 trainings before the Expo opening</i>

2.2 Gantt

Please include a Gantt chart or diagram to clearly show a timeline for the implementation of all actions. We suggest you use the attached template if you do not already have your own/a PM software already in use.

3. Evaluation

For each action undertaken, please fill in the table below:

Action	Dates	Number of audience members reached	Comments (what went well, what could be improved)
9.1.1 Best practices workshops	14 th May 2020 7 th June 2021 9 th October 2021	400	Less workshops held because of lack of dedicated staff.