



Message received: loud and clear about the power of plants for the survival of the planet



His Majesty King Willem-Alexander visiting the Netherlands Pavilion on opening day of Expo 2022 Floriade.

The AIPH-approved World Horticultural Expo, Floriade 2022, delivers important messages about the power of plants for the survival of the planet, and the health and comfort of city residents. The theme of Floriade 2022, 'Growing Green Cities' demonstrates the creative, green, sustainable solutions required to make resilient green cities a reality. There are many ways that Floriade 2022 presents these messages to appeal to a wide audience, along with the reasons why they matter, and what individuals and businesses can address.

[Read more about this AIPH Approved A1 Category Horticultural Expo here.](#)



Expo 2023 Doha Qatar's tower is a record breaker at Expo 2022 Floriade



Record breaking Qatari tower.

The world's tallest freestanding 3D printed concrete tower was recorded at a height of 12.1 metres and a weight of 56 tonnes by the *Guinness Book of World Records*. The tower was designed by Dar, the Doha Qatar Expo 2023 team, the Qatari Ministry of Municipality and was 3D-printed by Saint Gobain Weber Beamix from Eindhoven, in the Netherlands. With this technical prowess and perfection the Qataris are currently wowing the crowds visiting their pavilion at the AIPH-approved World Horticultural Expo 2022 Floriade Amsterdam Almere.

The tower is a replica of a traditional Qatari pigeon tower. The official recognition took place on 15 May. The Ambassador of the State of Qatar to the Netherlands, his Excellency H E Nasser bin Ibrahim Al Langawi, the acting Mayor of Almere Mrs Ank Bijleveld, the Dutch King's Commissioner for the Province of Flevoland Mr Leen Verbeek, the President and Secretary General of the International Association of Horticultural Producers (AIPH) Bernard Oosterom and Tim Briercliffe, and several international dignitaries joined in the Guinness World Records ceremony. An official of Guinness World Records presented Mohammed Ali Al Khoury, Commissioner-General of the Qatari pavilion with the coveted certificate.

[Learn more about Expo 2023 Doha Qatar, here.](#)



B INTERNATIONAL HORTICULTURAL EXPO NEWS

Türkiye's ornamental horticulture on display at Expo 2021 Hatay.



Expo 2021 Hatay's theme is Garden of Civilisations which has given Türkiye's metropolitan municipalities a chance to show the world their region's history, tastes and colours of nature.

[Find out more about the national garden pavilions at Expo 2021 Hatay, here.](#)



C INTERNATIONAL HORTICULTURAL SHOW NEWS

A sea of colours and fragrances in the enchanted gardens at Euroflora 2022



The International Horticultural Show opened in April and ended on 8 May in the parks of Genoa, giving a high profile to the Italian horticulture industry in these challenging times.

[Read more about the show here.](#)



EXPO INDUSTRY EVENTS

Association of Global Event Suppliers (AGES)



Pictures courtesy of AGES

AIPH Secretary General Tim Briercliffe and International Relations Manager Elena Terekhova recently attended a conference organised by the Association of Global Event Suppliers (AGES). We had a chance to present AIPH Expos and opportunities of partnership with AIPH to global event suppliers. AIPH's Preferred Partner programme provides excellent opportunities for suppliers to be endorsed by AIPH and gain a leading advantage to gain business with organisers of AIPH Expos.

[Find out more about the programme here.](#)

74TH AIPH ANNUAL CONGRESS



AIPH
ANNUAL CONGRESS
World Ornamental Horticulture Summit
27 - 30 September 2022
FLORIADE EXPO 2022,
ALMERE, NETHERLANDS

The 74th AIPH Annual Congress will take place in Almere, the Netherlands on 26-30 September 2022.

Further details will be shared in the next newsletter as the programme develops. For now, here are the key dates:

Tuesday 27th September

09:00 – 14:00 Expo Conference - [Click here for future AIPH Approved Expos.](#)

15:00 – 17:30 General Meeting

Wednesday 28th September

09:00 – 17:00 World Ornamental Horticulture Summit Held at Floriade Expo 2022

Thursday 29th September

09:00 – 17:00 Visit Floriade Expo 2022 with guided tours

Friday 30th September

09:00 – 17:00 Professional visits

AIPH sponsors HOSTCITY 2022

AIPH will be presenting at HostCity America on 29 June, and HostCity Glasgow on 15-16 November. We are also also Silver Sponsor at both events.

[For more information, visit \[www.hostcity.com\]\(http://www.hostcity.com\).](#)

D INTERNATIONAL HORTICULTURAL TRADE SHOWS

Network at the International Grower of the Year



Our horticultural trade shows play an essential role in stimulating interest in the horticultural industry. The first trade Expo will be GreenTech in Amsterdam from 14 to 16 June. AIPH will be hosting its International Grower of the Year awards event at GreenTech on the evening of 14 June. Some outstanding finalists will be awarded, so please come and experience this great international industry networking experience. Future D Category International Horticultural Trade Expos in 2022 also include OPF Mexico, Flowera, Izmir, Türkiye, Plantarium Groen-Direkt, Netherlands and Hatay International Horticultural Trade Expo, Türkiye.

[To register, visit this link.](#)



VISIT GREENTECH 2022
REGISTER NOW!

FOLLOW US ON SOCIAL MEDIA



Want to change how you receive these emails?
you can [update your preferences](#) or [unsubscribe from this list](#).