170th General Assembly of the BIE

AIPH Secretary General, Tim Briercliffe, and International Relations Manager, Elena Terekhova attended the Bureau International des Expositions’ (BIE) 170th General Assembly in Paris on 20-21 June 2022. Delegates representing the 170 Member States of the BIE attended this meeting - held physically for the first time since 2019 - to listen to the progress reports of approved Expos. The Member States were also informed about the progress of AIPH-approved Horticultural Expos. The General Assembly was given a video update from Floriade Expo 2022, Amsterdam-Almere, by the CEO of the Expo Organiser, Hans Bakker.

Providing further information on the preparations for the Expo 2023 Doha, Qatar, the Ambassador of Qatar to France H.E. Ali Bin Jassim Al Thani emphasised that the Expo will “address the challenges that hot desert countries face in the field of desertification and sustainability, and will set out a new agenda for the development of agriculture and greening cities.”

Providing further information on the preparations, the Secretary General of Expo 2023 Doha, Mohamed Ali AlKhoori says that a guide to develop the “Green Desert, Better Environment” topic has been developed to support maximum engagement with the theme.

Learn more about Expo 2023 Doha Qatar, here.

Expo 2021 Hatay’s Award Ceremony

Expo 2021 Hatay has welcomed more than a million visitors in little over three months; it will be drawing to a close on Saturday 2 July, with an Award Ceremony. Our next newsletter will look back at its success despite the challenges.

Expo 2026 İzmir promises to connect its past with a ‘nature-based’ future

The AIPH-approved International Horticultural Expo 2026 İzmir has the central theme of “Living in Harmony”, and it will take place in “Hatay between 1 May and 31 October 2026.” The Expo aims to attract 4.7 million visitors and will include more than 200 events and more than 100 conferences and workshops. The Expo will open the door to international trade for all producers in the sector, and it will contribute to the development and international recognition of İzmir. Its legacy will be part of a comprehensive urban revitalisation project for İzmir using nature-based solutions.

Read more about İzmir’s ten local goals following the 17 Sustainable Development Goals of the United Nations in İzmir’s Strategy.
Floriade has a special programme to contribute to the Sustainable Development Goals (SDGs) of the United Nations. These are 17 goals to make the world a better place by 2030. Floriade organises act-now events regularly in which visitors can take part. There is also an SDG route at the Expo which educates people there about the goals.

AIPH supports Expo Organisers for sustainable delivery of Horticultural Expos

AIPH has the ambition for World Horticultural Expos to gain recognition as being the world’s most sustainable major events, promoting site biodiversity conservation and creating green legacies. Having a programme that can support the realisation of sustainability goals is an exciting opportunity for the association.

In early 2021 we analysed our purpose, objectives, and activities to determine how best we can demonstrate and improve our contribution to sustainability. We believe there is a responsibility for Horticultural Expos to be planned and staged as sustainably as possible and an opportunity through this approach to impress, inspire and influence millions of people. For this reason, in 2021 we have introduced Sustainability requirements in our Expo Regulations. They outline an imperative for each Expo Organiser to produce Sustainability strategy & implementation plan, Sustainability communication & engagement plan, Sustainability education plan, as well as set up a management system.

To support Expo Organisers on this journey we have produced Sustainability Guidance documents. These guidance documents include minimal expectations of AIPH, best practice advice as well as management tools that Expos can use while developing them.

AIPH meet the United Arab Emirates Minister of Climate Change at Expo 2022 Floriade

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Florida’s Act-Now Events

Florida has a special programme to contribute to the Sustainable Development Goals (SDGs) of the United Nations. There are 17 goals to make the world a better place by 2030. Floriade organises act-now events regularly in which visitors can take part. There is also an SDG route at the Expo which educates people there about the goals.

The long term social benefits are priceless

The Minister of Climate Change at Expo 2022 Floriade
AIPH Preferred Partner Programme

The AIPH Preferred Partner Programme is an excellent business opportunity for suppliers to major events to meet Expo organisers from around the world.

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