Three AIPH Expos open in April

This month has been very exciting and busy for AIPH in supporting the opening of Expo 2022 Floriade Amsterdam Almere (Netherlands), Expo 2021 Hatay (Republic of Türkiye) and Euroflora 2022 (Italy). In this April newsletter we explain more about our role in World Horticultural Expos.

Expo 2022 Floriade is ready to showcase a greener future today

The opening ring was officially opened with a ceremony attended by His Majesty King Willem-Alexander of the Netherlands, the International Association of Horticultural Producers (AIPH) attended the opening on 13 April. For the next six months until 9 October, this Expo will demonstrate the theme of Growing Green Cities... Read More

Expo 2021 Hatay welcomes everyone at its opening ceremony

After a postponement due to the global pandemic, Expo 2021 Hatay finally opens in Türkiye with a stunning ceremony to showcase the Garden of Civilisations. Read More

Nature’s beauty and ‘panorama mozzafiato’ at Euroflora 2022

The open-air stage for Euroflora 2022 is ready for audiences seeking and appreciating the beauty and wonder of an Italian flower show... Read More

The Work of AIPH

AIPH is responsible for the world’s flower and horticultural Expos. Upholding the very highest standards, we ensure that approved Expos benefit growers and visitors alike by inspiring a greater appreciation of ornamental plants. Drawing on experience acquired over generations, we provide expert guidance to create world-class spectacles that live long in the memory. AIPH’s executive role is to oversee and steer the Expo organisation towards different deadlines and compliance. The following sections below highlight what we have been involved in during April.

Expo Organisers’ Guide - best practice information

AIPH Competition Evaluations

Good examples of gardens at this year’s Expos
The team held successful meetings with the city administration and counsellors on key strategic aspects.

AIPH delegates in Izmir.

The landscape architecture, gardens, flowers, and plants are the primary motivation for visiting a Horticultural Expo for visitors. Many of the garden installations visitors see are from international and national participants invited to present their region or country's horticulture, and best represent the objectives and themes of the Expo.

The horticultural qualities, the coherence with the Expo theme, and visitor experience of the national and international pavilions are evaluated before the opening ceremony by AIPH members alongside horticultural experts.

The announcement of winners occurs at the closing ceremony. For A1 category Expos, three rounds of judging are involved: before opening, during Expo, and before closing. AIPH and Nederlandse Tuinbouwraad (Dutch Horticultural Council) judged the theme of Growing Green Cities at Expo 2022 Floriade Amsterdam Almere.

At Expo 2021 Hatay, the national and international pavilions in the event's two sites of Antakya and Iskenderun were evaluated for the theme of Gardens of Civilisations.

AIPH also visited Kahramanmaraş to overview preparation for Expo 2023 Kahramanmaraş, and also Qatar for Expo 2023 Doha Qatar. The team held successful meetings with the city administration and counsellors on key strategic aspects.

The AIPH delegation visited Izmir to oversee progress of Expo Izmir 2026 project on 4-6 April. Izmir Mayor Tunç Soyer said: “Our aim to achieve the Expo 2026 is only a starting point. We are keen to transform Turkey, and Izmir will pioneer it. It is not just the Expo project, but a transformative project of Izmir and of our country.”

AIPH and Nederlandse Tuinbouwraad (Dutch Horticultural Council) judged the theme of Growing Green Cities at Expo 2022 Floriade Amsterdam Almere.

Our May horticultural trade publication, FloraCulture International, features reports about some of the gardens at current AIPH-approved Expos.

Expo site inspections reported by AIPH are an important part of preparing for a World Horticultural Expo.

Expo progress reports from AIPH were shared at the AIPH Expo Conference 2022.

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