AIPH 73rd Annual Congress 2021

AIPH continues to champion the power of plants with our annual International Congress Meetings. We have set up four virtual online events where we can all safely meet in real-time about worldwide matters on ornamental horticulture.

**AIPH Conference: The path to sustainability in ornamental horticulture**
30 September | 10am-4.45pm (GMT)
[BOOK HERE](#)

**AIPH International Virtual Expo Conference**
19 October | 8am-12:15pm (GMT)
[BOOK HERE](#)

**AIPH General Meeting** *(MEMBERS ONLY) a Zoom link will be sent*
21 October | 1pm (CET)

**Novelty Protection - Sparring Partner Group**
Featuring keynote speaker Dr Axel Metzger, Professor of Civil law and Intellectual Property at Humboldt University, Berlin
22 October | 11am (CET)
[BOOK HERE](#)

The path to sustainability in ornamental horticulture

Sustainability is now a high priority, at the board level, for many businesses in the ornamental horticulture industry. Not only is it critical for making a better world, but it is a core part of business decision making for many companies.

AIPH - International Association of Horticultural Producers has partnered with GreenTech Live & Online, the Floriculture Sustainability Initiative (FSI) and FloraCulture International to create a virtual online international conference on 'The path to sustainability in ornamental horticulture' on 30 September 2021.

“It is vital that impactful sustainability measures are adopted as the norm across the industry,” says keynote speaker, Dr David Bek, a Reader in Sustainable Economies based at the Research Centre for Business in Society at Coventry University (UK), where he co-leads the Sustainable Production and Consumption Cluster.

“Now is the time to make a change,” says keynote speaker, Dr David Bek, a Reader in Sustainable Economies based at the Research Centre for Business in Society at Coventry University (UK), where he co-leads the Sustainable Production and Consumption Cluster.

*There is no more time to waste.*

Registered attendees of the conference have exclusive access to view these presentations prior to the event...

- **Plastics and Circular Economy Presentations from:**
  - Ms. Elise Wieringa, Quality Assurance and Sustainability Manager, Royal Lemkes, the Netherlands
  - Ms. Ximena Franco, Managing Director, Florverde Sustainable Flowers, Colombia
  - Mr. Sven Hoping, Global Sales Director TEKU at Pöppelmann, Germany

- **Growing Media Presentations from:**
  - Mr. Steve Harper, CEO of Southern Trident and chair of Responsible Sourcing Scheme for Growing Media, UK
  - Ms. Cecilia Luetgebrune, Secretary General, Growing Media Europe, Germany
  - Mr. Moritz Böcking, Managing Director of Klasmann-Deilmann

- **People Presentations from:**
  - Ms. Melanie Dürr, Senior Business Development Manager Flowers, Global Product
  - Ms. Nada van Schouwenburg, Win-Win Strategies, Women Win, Netherlands

- **Sustainability Marketing Presentations from:**
  - Prof. Charlie Hall, Ellison Chair in International Floriculture, Texas A&M University
  - Mr. Derek Taylor, Managing Director of Kirton Farm Nurseries Ltd

Conference attendance will cost £20 GBP. For more details and to register visit [https://aiph.org/event/sustainability-conference-2021/](https://aiph.org/event/sustainability-conference-2021/).

Thank you to gold sponsors Royal FloraHolland and Pera, bronze sponsor Chrysal, and conference partners Ciopora, Florint and Union Fleurs for their support of this event.

Forthcoming AIPH events