



AIPH

AIPH Newsletter | September 2021



AIPH 73rd Annual Congress 2021

AIPH continues to champion the power of plants with our annual International Congress Meetings. We have set up four virtual online events where we can all safely meet in real-time about worldwide matters on ornamental horticulture.

AIPH Conference: The path to sustainability in ornamental horticulture

30 September | 10am-4.45pm (GMT) [BOOK HERE](#)

AIPH International Virtual Expo Conference

19 October | 8am-12:15pm (GMT) [BOOK HERE](#)

AIPH General Meeting (**MEMBERS ONLY** - a Zoom link will be sent)

21 October | 1pm (CET)

Novelty Protection - Sparring Partner Group

Featuring keynote speaker Dr Axel Metzger, Professor of Civil law and Intellectual Property at Humboldt-University, Berlin

22 October | 11am (CET) [BOOK HERE](#)



ORNAMENTALS PRODUCTION NEWS

The path to sustainability in ornamental horticulture

Sustainability is now a high priority, at the board level, for many businesses in the ornamental horticulture industry. Not only is it critical for making a better world, but it is a core part of business decision making for many companies. AIPH - International Association of Horticultural Producers has partnered with GreenTech Live & Online, the Floriculture Sustainability Initiative (FSI) and *FloraCulture International (FCI)* to create a virtual online international conference on **'The path to sustainability in ornamental horticulture' on 30 September 2021.**

[Book Today](#)

"It is vital that impactful sustainability measures are adopted as the norm across the industry," says keynote speaker, Dr David Bek, a Reader in Sustainable Economies based at the Research Centre for Business in Society at Coventry University (UK), where he co-leads the Sustainable Production and Consumption Cluster. Read his opinion in the [latest edition of FloraCulture International](#) - "There is no more time to waste."

AIPH INTERNATIONAL CONFERENCE

The path to sustainability in ornamental horticulture



SPEAKERS








PANELLISTS

















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Registered attendees of the conference have exclusive access to view these presentations prior to the event...

Plastics and Circular Economy Presentations from:

- Ms. Elise Wieringa, Quality Assurance and Sustainability Manager, Royal Lemkes, the Netherlands
- Ms. Ximena Franco, Managing Director, Florverde Sustainable Flowers, Colombia
- Mr. Sven Hoping, Global Sales Director TEKU at Pöppelmann, Germany

Growing Media Presentations from:

- Mr. Steve Harper, CEO of Southern Trident and chair of Responsible Sourcing Scheme for Growing Media, UK
- Ms. Cecilia Luetgebrune, Secretary General, Growing Media Europe, Germany
- Mr. Moritz Böcking, Managing Director of Klasmann-Deilmann

People Presentations from:

- Ms. Melanie Dürr, Senior Business Development Manager Flowers, Global Product
- Ms. Nada van Schouwenburg, Win-Win Strategies, Women Win, Netherlands

Sustainability Marketing Presentations from:

- Prof. Charlie Hall, Ellison Chair in International Floriculture, Texas A&M University
- Mr. Derek Taylor, Managing Director of Kirton Farm Nurseries Ltd

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Conference attendance will cost £20 GBP. For more details and to register visit <https://aiph.org/event/sustainability-conference-2021/>.

Thank you to gold sponsors [Royal FloraHolland](#) and [Pera](#), bronze sponsor [Chrysal](#), and conference partners [Ciopora](#), [Florint](#) and [Union Fleurs](#) for their support of this event.



Forthcoming AIPH events



**AIPH INTERNATIONAL
GROWER OF THE YEAR**



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fci

2022



City of London Green City Briefings

The Critical Dynamics of City Biodiversity and Global Conservation

20 October 2021





LIVE
STREAMING
from
Villa Mosconi Bertani, Italy

Wedding Flowers
Industry Event

FREE
WEBINAR
25 OCTOBER





OPF
ORNAMENTAL,
PLANTS & FLOWERS
MÉXICO 2021
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SAVE THE DATE

november 17th, 18th y 19th 2021

opfexpo.com







YOUR GATEWAY TO GLOBAL ORNAMENTAL HORTICULTURE

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Our mailing address is AIPH, Horticulture House, Chilton,
Didcot, Oxfordshire, OX11 0RN, UK

For more information, please contact:
Editorial: rachel.wakefield@aiph.org or hannah.pinnells@aiph.org

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