AIPH - CREATING LINKS WITH DECISION MAKERS

During the official opening of Expo 2022, Prinses Beatrixplein Almere on April 13, H.M. King Willem-Alexander hosted an “afterthought” event calling the AIPH, NTR and BIE to discuss ways of collectively drawing even more attention to the importance of greening cities. Secretary General Tim Briercliffe, and other guests talked about how International Horticultural Expos can play a key role in demonstrating what can be achieved and stimulating change.

Earlier, during the AIPH Spring Meeting in March, AIPH President Bernard Oosterom and members of the Secretariat General held a meeting with Mr Maher Nasser, Commissioner General of the UN at Expo Dubai and Director of the Outreach Division for the Department of Global Communications, United Nations. The meeting discussed cooperation opportunities for AIPH and different United Nations agencies, in line with AIPH activities and the ambition of International Horticultural Expos to contribute to the UN Sustainable Development Goals.

AIPH - APPROVED INTERNATIONAL HORTICULTURAL EXPO NEWS

Three magical opening ceremonies in one month

The in-person AIPH Expo Conference on 7 March during the AIPH Spring Meeting gave a chance for organisers of forthcoming AIPH-approved International Horticultural Expos to provide a progress report on their Expo preparation.

Watch the recordings of all progress reports at the AIPH Expo Conference below.
At the first face-to-face Spring Meeting on 8 March, in the Expo Dubai Media Centre, AIPH Members, in accordance with our association regulations, gave approval for an International Horticultural Exhibition (Category B) in the city of Udon Thani, Thailand for 2026.

Approval was also given to future D Category International Horticultural Trade Expos in 2022, including OPF México, Greentech, Amsterdam, Flormart, Italy, Flowers, Turkey, Republic of Türkiye, Plantarium Groen-Direkt, Netherlands and Hatay International Horticultural Trade Expo.

AIPH Members also welcomed new grower and trade associations. Approval was given to the following applications from Cámara de Plantas Flores y Follajes de Costa Rica (CPFF); Associazione Floricoltori e Fioristi Italiani (AFFI); South African Nursery Association (SANA), and Affiliate Membership applications from Netherland organisations, Rabobank and Floritec.

The next AIPH meeting will be the 74th Annual Congress. This will include the AIPH World Horticultural Summit and the AIPH Expo Conference. It takes place at the AIPH approved World Horticultural Expo 2022 Floriade Almere-Amsterdam, the Netherlands, from 26-30 September 2022.

AIPH GREEN CITY INITIATIVE
During the Spring Meeting AIPH hosted the Green City Conference on 8 March, in the Expo Dubai Media Centre. Watch on-demand below.

AIPH AWARDING BEST PRACTICES
Secure your tickets for IGOTY 2022
AIPH proactively seeks to share best practices globally through its International Grower of the Year Awards. However, this year, due to the arrival of the COVID-19 variant Omicron, the usual IGOTY ceremony at IPM Essen was postponed. A winner from the nine 2022 finalists will now be announced at this year’s IGOTY Ceremony at GreenTech on 14 June.

AIPH PROMOTING INTEREST IN HORTICULTURAL TRADE

Through our industry publication FloraCulture International, AIPH recently hosted a webinar live from the Izmir Convention Centre in Türkiye. Watch on-demand the FCI presentation: What to import and how to procure plants and flowers from Türkiye.

On 8 June FCI will present a webinar for floral wholesalers selling to Polish retailers, followed by a Polish Trade Mission on 9 June. More details to follow soon.

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International Statistical Flowers and Plants Yearbook 2021

What to import and how to procure plants & flowers from Türkiye