



# AIPH

## AIPH Newsletter | April 2022

### Expo-sing the power of flowers and plants all over the globe



Visitors at Expo 2022 Floriade Amsterdam Almere.



Visitors at Expo 2021 Hatay in Republic of Türkiye.



Visitors at Euroflora 2022 Genoa, Italy.

Since the Spring Meeting at Expo 2020 Dubai, in March, AIPH has been busy supporting the opening of **Expo 2022 Floriade Amsterdam Almere (Netherlands)**, **Expo 2021 Hatay (Republic of Türkiye)** and **Euroflora 2022 (Italy)**. The following newsletter explains what AIPH has been doing in promoting the horticultural industry to the world.



AIPH President Bernard Oosterom, speaking at the opening of Expo 2022 Floriade on 13 April.



AIPH President Bernard Oosterom, speaking at the opening of Expo 2021 Hatay on 31 March.



AIPH Secretary General Tim Briercliffe, speaking at the opening of Euroflora 2022 on 23 April.

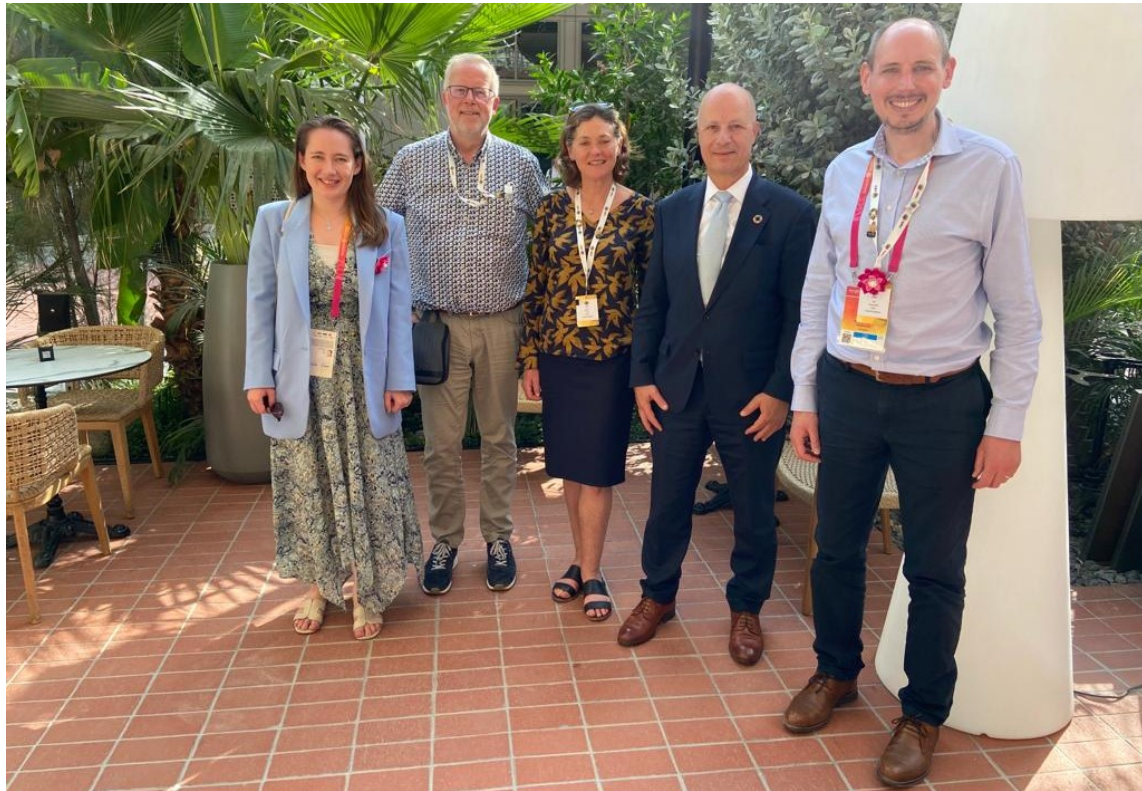
#### AIPH - CREATING LINKS WITH DECISION MAKERS



During the official opening of Expo 2022 Floriade Amsterdam Almere on April 13, His Majesty King Willem-Alexander hosted an "afterthought" event inviting the AIPH, BIE and NTR to discuss ways of collectively drawing even more attention to the importance of greening cities. Secretary General Tim Briercliffe, alongside other guests talked about how International Horticultural Expos can play a key role in demonstrating what can be achieved and stimulating change.

Earlier, during the AIPH Spring Meeting in March, AIPH President Bernard Oosterom and members of Secretariat General held a meeting with Mr Maher Nasser, Commissioner General of the UN at Expo Dubai and Director of the Outreach Division for the Department of Global Communications, United Nations.

The meeting discussed cooperation opportunities for AIPH and different United Nations agencies, in line with AIPH activities and the ambition of International Horticultural Expos to contribute to the UN Sustainable Development Goals.



(Left to right) AIPH International Relations Manager, Elena Terekhova; AIPH President, Bernard Oosterom; AIPH Technical Advisor, Dr Audrey Timm; United Nations Director of Outreach, Mr Maher Nasser, and AIPH Secretary General, Tim Briercliffe.

A WORLD OF RARE BEAUTY

EUROFLORA 2022

April 23<sup>rd</sup> – May 8<sup>th</sup>  
Genoa, Parchi di Nervi

#### AIPH - APPROVED INTERNATIONAL HORTICULTURAL EXPO NEWS

### Three magical opening ceremonies in one month



Expo 2022 Floriade Amsterdam Almere opened on 13 April. This A1 Category Expo, in the Netherlands, is on until 9 October...

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Expo 2022 Hatay opened on 31 March, in Republic of Türkiye. This B Category Expo has twice had its opening deferred due to the pandemic...

[Read More](#)



Euroflora 2022 Italy opened on 23 April. This C Category Expo is raising the profile of Italian horticulture in these challenging times...

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GreenTech  
AMSTERDAM 14 - 16 JUNE 2022

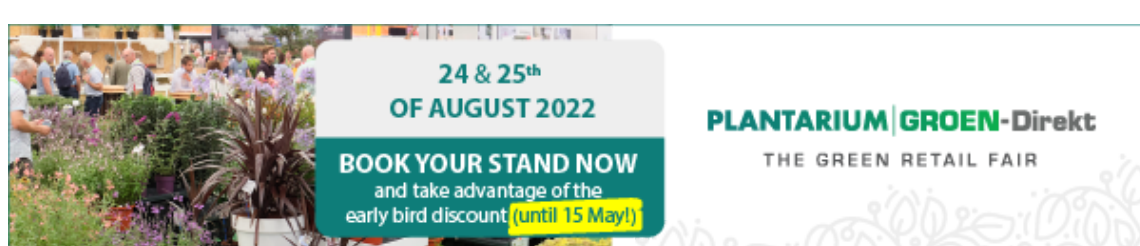
VISIT GREENTECH 2022  
REGISTER NOW!

### Watch-on demand future International Horticultural Expo progress reports

The in-person AIPH Expo Conference on 7 March during the AIPH Spring Meeting gave a chance for organisers of forthcoming AIPH-approved International Horticultural Expos to provide a progress report on their Expo preparation.

Watch the recordings of all progress reports at the AIPH Expo Conference below.





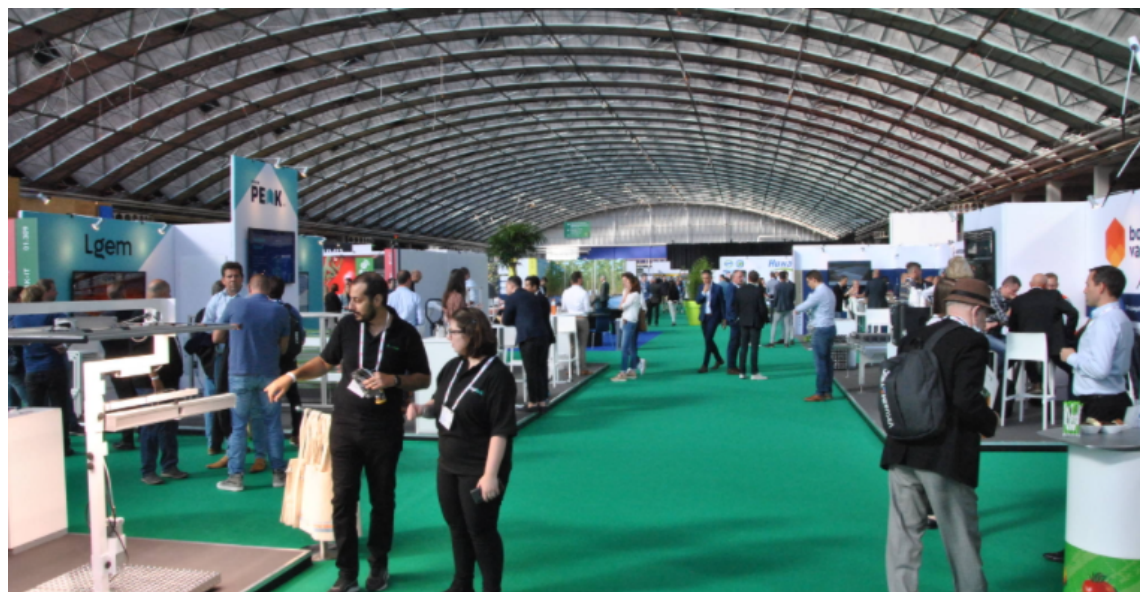
## AIPH MEMBERS APPROVE A NEW EXPO AND NEW MEMBERS

At the first face-to-face Spring Meeting on 8 March, in the Expo Dubai Media Centre, AIPH Members, in accordance with our association regulations, gave approval for an [International Horticultural Exhibition \(Category B\) in the city of Udon Thani, Thailand for 2026](#).



[Read More](#)

Approval was also given to future D Category International Horticultural Trade Expos in 2022, including **OPF Mexico, Greentech, Amsterdam, Flormart, Italy, Flowera, Izmir, Republic of Türkiye, Plantarium Groen-Direkt, Netherlands and Hatay International Horticultural Trade Expo.**



AIPH Members also welcomed new grower and trade associations. Approval was given to the following applications from Cámara de Plantas Flores y Follajes de Costa Rica (CPFF); Associazione Floricoltori e Fioristi Italiani (AFFI); South African Nursery Association (SANA), and Affiliate Membership applications from Netherland organisations, Rabobank and Floritec.



The next AIPH meeting will be the 74th Annual Congress. This will include the AIPH World Horticultural Summit and the AIPH Expo Conference. It takes place at the AIPH-approved World Horticultural Expo 2022 Floriade Almere-Amsterdam, the Netherlands, from 26-30 September 2022.

## AIPH GREEN CITY INITIATIVE

During the Spring Meeting AIPH hosted the [Green City Conference](#) on 8 March, in the Expo Dubai Media Centre. Watch on-demand below.



## AIPH AWARDING BEST PRACTICES

**Secure your tickets for IGOTY 2022**





AIPH proactively seeks to share best practices globally through its International Grower of the Year Awards. However, this year, due to the arrival of the COVID-19 variant Omicron, the usual IGOTY ceremony at IPM Essen was postponed. A winner from the nine 2022 finalists will now be announced at this year's IGOTY Ceremony at GreenTech on 14 June.

[Book Ticket](#)



### International Statistical Flowers and Plants Yearbook 2021

Current available data on the global production and trade of flowers and plants



#### AIPH PROMOTING INTEREST IN HORTICULTURAL TRADE

Through our industry publication *FloraCulture International*, AIPH recently hosted a webinar live from the Izmir Convention Centre in Türkiye. Watch on-demand the FCI presentation: What to import and how to procure plants and flowers from Türkiye.



## What to import and how to procure plants & flowers in Türkiye











On 8 June FCI will present a webinar for floral wholesalers selling to Polish retailers, followed by a Polish Trade Mission on 9 June. More details to follow soon



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Our mailing address is, AIPH, Horticulture House, Chilton,  
Didcot, Oxfordshire, OX11 0RN, UK