



AIPH

AIPH Newsletter | December 2021

Be Merry Be Safe

From all of us at AIPH, Stay safe and take care. May your Christmas sparkle with moments of love, laughter and goodwill.

Here are some of the 2021 highlights...



SUSTAINABILITY IN ORNAMENTAL HORTICULTURE

AIPH partnered with GreenTech Live & Online, the Floriculture Sustainability Initiative (FSI) and FloraCulture International (FCI) to create a virtual online international conference on 'The path to sustainability in ornamental horticulture'...

[View Recording](#)

To cement our dedication to a sustainable future, we developed a new [Sustainability Policy](#). It defines five thematic areas related to what we do and where we believe we can make the most positive impact:

Climate action – using plants and green spaces to support climate adaptation and resilience programmes in urban environments

Biodiversity conservation – promoting nature in cities and sustainable horticultural practices worldwide

Sustainable sourcing and resource management – adopting circular economy principles, reducing plastic waste and other forms of pollution, supporting efficient production and ethical supply chain management

Equity & inclusion – promoting plant growing and green spaces for all, upholding fair and equitable practices across the horticultural value chain, diversity, and human rights

Education & awareness raising – engaging, informing, and inspiring people to appreciate the importance of plants and the places where they grow, and to take action to protect and enhance their local environment through plant growing

We intend to measure our progress in terms of how we advance each of these themes across all our activities and provide a source of sustainability expertise for our member associations, partners and Expo hosts.



INTERNATIONAL PLANT HEALTH SURVEY

We initiated and conducted a Plant Health Survey in early 2021 as part of the International Year of Plant Health 2020 and in response to growing concerns about biosecurity worldwide and the ornamental horticulture industry's duty to sustainability...

[View Report](#)

NOVELTY PROTECTION

AIPH represents the ornamental horticulture industry in discussions about the context and implementation of plant breeders rights, and keeps the industry informed about the latest developments, judicial consequences, and possible solutions through the AIPH Sparring Partner Group (SPG). The SPG is open to all AIPH members and affiliate members. For more information, email audrey.timm@aiph.org

We welcomed participants from around the world to an online seminar on Novelty Protection. John McMurdy of Crop Life International presented the current state of affairs in international plant breeding, pointing out the immense differences between New Breeding Technologies(NBT) and Genetically Modified Organism (GMO), and the critical importance of distinguishing between the two techniques and the products that arise from them.

[New Plant Breeding Techniques Presentation](#)

CITY OF LONDON GREEN CITY BRIEFINGS

In collaboration with the Worshipful Company of Gardeners, we hosted the City of London Green City Briefings from April to December 2021. A series of one-hour webinars presenting compelling evidence and examples of the power of 'living green' in delivering multiple solutions to city challenges.

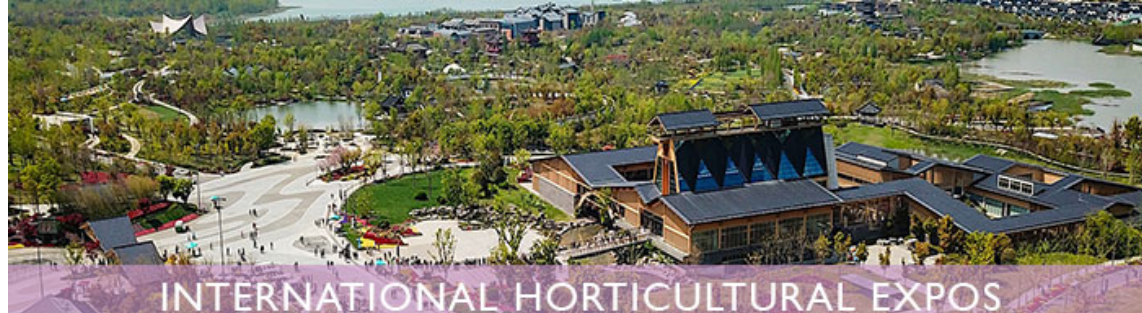
[View Recordings](#)

AIPH

The world's champion
for the power of plants

WORLD GREEN CITY AWARDS 2022

We are looking to reward nature-orientated solutions that harvest the power of plants and associated ecosystems services to help address the major challenges facing cities today – or tomorrow. [Register or nominate your entry for the inaugural World Green City Awards 2022.](#)



INTERNATIONAL HORTICULTURAL EXPOS

There is no doubt, the coronavirus pandemic has impacted major international events.

Nevertheless, Expo 2021 Yangzhou did take place and the organisers gave a compelling final report demonstrating their overwhelming spirit of resilience...

[Watch Expo Presentations](#)



INTERNATIONAL STATISTICS FLOWERS & PLANTS 2021

In association with Union Fleurs, the International Flower Trade Association, we announce the 69th version of the International Statistics – Flowers and Plants 2021. It has the most comprehensive collection of production and trade data for the ornamental plants and flower industry. It is available to [download for AIPH members](#) or to purchase online for non-members.

[Purchase Now](#)

New Board Members



AIPH Vice-President
Mr Jianping Zhou



AIPH Vice-President
Mr Leonardo Capitanio



AIPH Representative of Region II
Mr Jack Goossens



AIPH Representative of Region IV
Mr Abe van Wingerden



AIPH Representative of Region I
Mr Martin Brij

During the 21 October General Meeting, members took part in governance elections. Elected to vice presidents were Mr Zhou Jianping of the China Flower Association and Mr Leonardo Capitanio, President of ANVE, Italy's National Association of Nursery Stock Exporters. Members also voted to the board Mr Martin Brij, Production Manager, of Palmstead Nurseries Ltd, UK, as Representative of Region I (Europe I). Mr Jack Goossens, Chair of the Supervisory Board of Royal FloraHolland, as Representative of Region II (Europe II) - also succeeds Mr Tim Edwards as Chair of the AIPH Ornamentals Production Committee. Also, to be elected to the AIPH Board in 2021 was Mr Abe van Wingerden, Co-CEO of Metrolina Greenhouses, USA, and representative of AmericanHort.

SAVE THE DATES IN 2022

International Grower of the Year Awards 2022

Unfortunately, we cannot hold the awards, planned for 25 January, at IPM Essen any more as IPM has been postponed. We are currently investigating other options for announcing and celebrating the winners and we will let you know as soon as we have concluded this.

AIPH Spring Meeting

We are currently making plans to hold the AIPH Spring Meeting in Dubai, UAE during the period from **7-10 March 2022**. We cannot confirm these dates for definite yet because we are still finalising some venues but for now please hold these dates in your diary. The meeting will run alongside Expo 2020 Dubai

(<https://www.expo2020dubai.com/>) so you can be sure it will be an amazing week.

AIPH 74th Annual Congress

We are planning to hold the annual congress in Almere, the Netherlands from **26-30 September 2022**. This will be in association with Expo 2022 Floriade Almere.



This year our publication, [FloraCulture International](#) went from a bi-monthly publication to a free monthly magazine. We are bringing readers more up-to-date news, leading articles and opinions, and in-depth industry analysis, interviews and features for ornamental growers, plant breeders, auction houses, floral wholesalers, florists and policymakers.

We hosted a series of webinars on key industry topics with expert speakers. We focused on Chinese and Mexican markets, houseplant trends and sustainable peat alternatives. Our final webinar on the Wedding Flowers Market attracted six hundred and forty-two delegates registered from 47 countries.

[View Webinar Recordings](#)



AIPH will continue to champion the power of plants in 2022



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