Türkiye is a country that is optimally situated for ornamental plant production. It has many advantages for a prospering horticultural sector, like having a favorable climate for production of cut flowers, geographical proximity to the main markets, production in modern greenhouses and cheap and skilled labor.

Ornamental plant exports from Türkiye began 30 years ago, and the sector has grown steadily since then. Turkish exporters are taking good advantage of the geographical location of Türkiye and of the proximity to the large consumption markets in Europe and elsewhere.

Live Plants, including outdoor and indoor plants account for 48% of Turkish ornamental plant exports, whereas cut flowers account 41%. The production in the highland area allows to export flowers year round to the markets.
FACTS AND FIGURES

5.248 hectares of production area

Export to 79 countries

3.500 endemic plant species in Turkish flora

Major export items: indoor and outdoor plants, cuttings, cut flowers, wreath and mosses

Top export markets: Netherlands, Uzbekistan, Germany, United Kingdom, Azerbaijan, Turkmenistan

25,000 direct, 300,000 indirect employment
Ornamental Plants and Products Exporters Association, is the sole coordinating association in ornamental plants sector throughout Türkiye. It was established in 1999 and has more than 500 members which handle 100% of Turkish ornamental plant exports.

Aim of the organization is to achieve sustainable and competitive export industry and to increase exports of ornamental plants from Türkiye.
REASONS WHY IMPORTERS PREFER TURKISH FLOWERS

• Leading producers and suppliers
• Year-round production
• Proximity to major import markets and logistic advantages
• Top product quality thanks to best geographic conditions
• Strong potential for growth in the industry
• High production capacity with competitive prices
• Perfect-blend of dynamism and multi-continental exporting experience
• Favorable climate conditions for production.
TOP EXPORTED PRODUCTS

- Standart Carnation
- Spray Carnation
- Gerbera
- Dianthus Barbatus
- Ranunculus
- Greens
- Wreath
- Indoor Plants
- Outdoor Plants
ORNAMENTAL PLANTS AND PRODUCTS EXPORTERS ASSOCIATION

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