



**SPONSORSHIP OPPORTUNITIES**

**Promote your business to cities around the world as a champion of living green**



**AIPH**

The world's champion  
for the power of plants

**WORLD  
GREEN CITY  
AWARDS  
2022**

# Everyone WINS

people. cities. planet.



## WORLD GREEN CITY AWARDS 2022

*Become a sponsor for the first global awards to celebrate living green and nature in the urban environment*

**AIPH World Green City Awards 2022** celebrate innovation, achievement, and commitment to the globally recognised imperative to embrace a nature-orientated approach to city design and operation.

Through the awards the world recognises the role of city authorities in promoting and supporting greater inclusion of nature and plants in urban environments. The awards bring global recognition to the value of plants in providing solutions for common city problems, and create an enabling environment to shape and nurture a strategic shift in city governance/planning.

The AIPH World Green City Awards 2022 were launched to an international audience at the AIPH Green City Conference on 22nd April 2021. Entries will open in mid June 2021 for cities from around the world to enter the competition.

The winners will be announced in October 2022 at a gala ceremony. The Awards will then

take place every two years, and we would welcome longer term partnerships for sponsorship of the Awards for the years ahead.

**The AIPH World Green City Awards is an international competition that cities enter to:**

- Gain recognition for the greening they have done and the benefits of this
- Promote their city at an international level
- Inspire other cities to become greener
- Demonstrate that their city is highly desirable to live and work in
- Improve the health of citizens
- Increase job opportunities
- Initiate stronger regulation requiring greening
- Stimulate economic development

**Sponsor the awards to:**

- Position your organisation to cities around the world as a leading supporter of urban living green
- Receive acknowledgment from key city decision-makers'
- Further strengthen your global city network
- Further demonstrate your strategy as a supporter of cleaner, greener and healthier cities
- Gain promotional benefits on all media and communications for these unique, global awards.



# Support the importance of urban green spaces

**The AIPH World Green City Awards 2022 bring global attention to the most innovative and creative cities around the world.**

By sponsoring the awards, you will gain promotion benefits during our global multi-media publicity campaigns to attract entries, continuing through the course of the competition, and including the first AIPH World Green City Awards ceremony eighteen months later in September/October 2022.

AIPH is presenting three special packages to promote your organisation and your association with these prestigious, global awards.

*These quality organisations have already become partners of the AIPH World Green City Awards and will promote the awards through their networks.*

## Headline Sponsor - £250,000 (GBP)

Your organisation will be promoted as the headline sponsor for the overall awards, including on all communications throughout the competition and the awards ceremony. Your logo will appear on certificates and trophies of each category winner and the overall winner.

Your brand will be displayed prominently on the AIPH website, promotions and media about the awards, and on promotional videos during the competition, at the awards ceremony and post event communications.

At the awards ceremony, your organisation will have the opportunity to show a video, make a speech and present the top award at the AIPH World Green City Awards ceremony.

## Category Sponsor - £100,000 (GBP)

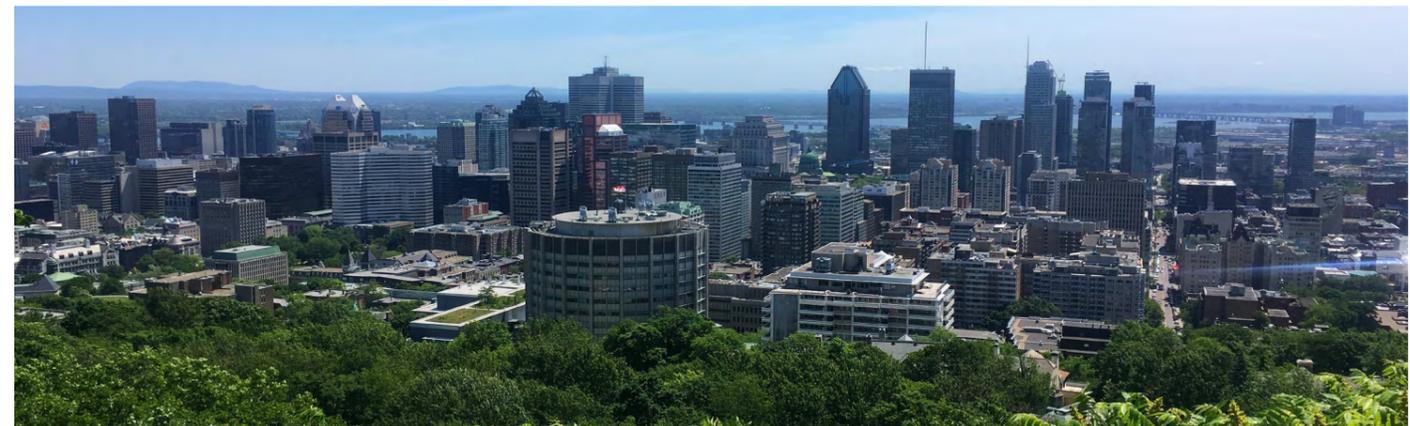
Your organisation will be promoted as the sponsor of your chosen category, including on all communications throughout the competition and the awards ceremony. Your logo will appear on the certificates and trophy for the winner of your chosen category.

Your brand will be featured widely on the AIPH website, promotions and media about the awards, and on promotional videos for the launch, during the competition, at the awards ceremony and post event communications.

At the awards ceremony, your organisation will have the opportunity to present the award to your chosen category winner at the AIPH World Green City Awards ceremony.

## Support Sponsor - £25,000 (GBP)

Your organisation will be featured as a support sponsor of the awards on the AIPH website, promotions and media about the awards, at the awards ceremony and post event communications.



## The AIPH World Green City Awards categories

Category sponsors can choose from the following categories. The winner of the overall AIPH World Green City Award will come from the winners of these categories and will be presented by the headline sponsor.



### Living Green for Economic Recovery and Inclusive Growth

Creating systems and solutions that allow all city residents to overcome economic distress and thrive.



### Living Green for Health and Wellbeing

Addressing the medical, behavioural, and social determinants of health for residents.



### Living Green for Social Cohesion

Fostering belonging, trust and inter-generational as well as cross-cultural relationships to prevent exclusion, marginalisation and violence.



### Living Green for Biodiversity

Addressing the loss of species, habitats, ecosystem health, and genetic diversity.



### Living Green for Water

Ensuring water resources are safeguarded and wisely used, with clean water available to all while also protecting residents from flooding risks.



### Living Green for Climate Change

Tackling the root causes and effects of climate change in order to build more liveable and resilient cities



For more information about the AIPH World Green City Awards 2022 visit [aiph.org/green-city/green-city-awards/](http://aiph.org/green-city/green-city-awards/)



For more information or to book your package, please contact: Treve Evans, Senior International Relations Manager - [treve.evans@aiph.org](mailto:treve.evans@aiph.org)