

## Annex V - Final Report on International Horticultural Exhibitions Approved by AIPH

**Requirements** This Annex is an integral part of the Regulations and contains contractual requirements to the Expo Organizer.

Exhibition organiser is required to write a Final Report and fill in the Valuation Questionnaire 1 and send them to AIPH Secretariat general within ninety days of the closure of the event as a digital file (i.e. PDF). Final report is a public document that can be shared electronically and placed onto the AIPH website. Valuation Questionnaires 1 and 2 are for the attention of AIPH Secretariat.

The Final Report shall be presented at the following AIPH Meeting or Conference.

The Valuation Questionnaires will be required to be filled in twice: within ninety days of the closure of the event and three years after the closure of the event.

**Purpose** The objective of the Final Report & the Valuation Questionnaires is to provide a summary of the realization and execution of the International Horticultural Exhibition. The Final Report serves as accountability report for the stakeholders of the Expo. It should allow to:

- Provide information for future Expo organizers that will be useful in preparation, planning and running of their Expos
- Help future Expo organizers identify potential Expo impacts and legacy to maximize the Expo benefits for the host city and country
- Create a comparable benchmark across future Expos and measure the Expo benefits in the most accurate way possible, while taking into account local specificities and the individual nature of each Expo

**Contents** This Annex contains further guidance on **methodology** and **deliverables** of:

- the Final Report
- the Valuation Questionnaires

## 1. Final Report

– The following sections must be included in your Final Report. They may, however, have different titles and order, cover more aspects than those specifically requested. Providing your Final Report, you certify the exactitude of data as per your agreement with AIPH in accordance with the Regulations and Hosting Agreement.

### EXAMPLE TABLE OF CONTENTS

Congratulatory Statements

1. Executive Summary
2. Brief Information / Facts and Figures / Statistics / Curiosities

**Fill in the 'People who Made it' table attached**

#### Minimum required information:

- Location
- Dates of opening and closing and operational hours
  - Start date
  - End date
  - Total number of days
- 
- Organization responsible
- AIPH category
- Theme
- Total attendance - number of visitors

#### Minimum required information:

- What was the total number of visitors to the Expo? This includes counting 1 person multiple times if they visited on multiple occasions. For example, if 1 person visited 3 times in 2 days, that would count as 3.
- What was the total number of unique visitors? Only counts an individual once for the entire Expo. For example, if 1 person visited 3 times in 2 days, that would only count as 1.
- How many unique visitors were Locals, Domestic and International? (Locals: from the host city and surrounds; Domestic: from the rest of the country, excluding Locals; International: from any other countries).  
Locals:  
Domestic:  
International:
- On average, how many days did people attend the Expo based on where they were from? *For example, if there were two local visitors, one visiting on 10 separate days and another local visiting for 2 separate days, the average would be 6 days for the locals.*  
Locals:  
Domestic:

- International:
  - What estimated percentage of people travelled to the host city with the main purpose of attending the Expo?
  - Locals:
  - Domestic:
  - International:
- Total area of exhibition site, in ha
  - Use of the site after the closing of the exhibition (i.e. legacy)
  - Area of structure used for short/indoor shows (Categories A1 and B only)
  - Number of short/indoor shows held (A1 and B only)
  - Number of events: cultural programs, conferences, trade missions, etc
3. Organization
  4. The Idea and Concept of the Exhibition
  5. Post Expo Concept
  6. Exhibition Area
    - a. Masterplan
    - b. Landscape & Planting (design concept, planting, maintenance, ...)
    - c. Infrastructure and transport inside the Expo site (streets, pathways, parking, vehicles, energy....) **Fill in the 'Expo infrastructure and transport' table attached**
    - d. Buildings (permanent, temporary, functions, ...)
    - e. Exhibition Areas **Fill in the 'Expo Areas' table attached**
    - f. Public Design
    - g. Infrastructure and transport in the Host City, outside the Expo site (train station, airport, highways, planting, ...)
  7. Participants
    - a. Official Participants
 

**Minimum required information:**

      - Number of countries which participated:
        1. throughout the exhibition
        2. in indoor/short shows
      - Total area occupied by exhibits remaining throughout the exhibition:
        1. from the host country (outdoor/indoor)
        2. from official participants (outdoor/indoor)
        3. from international participants (outdoor/indoor)
        4. International Participants
        5. National Participants
        6. Indoor Exhibition
      - Other Aspects
        1. Were the transport costs of exhibitors reimbursed in accordance with AIPH Guidelines?
        2. Were special arrangements made for the inspection of plant material imported by exhibitors near or at the exhibition site?

3. How many international participants included information stands in or associated with their exhibits?
  - b. International Participants
  - c. National Participants
  - d. Indoor Exhibition
8. College of Commissioners General / Steering Committee
9. Competitions

**Minimum required information:**

- Were regulations for the organization of competitions and the award of prizes sent to AIPH-members and the General Secretariat?
  - Was an International Honorary Jury appointed in accordance with the AIPH Guidelines?
  - Who were the members of the jury?
  - Were technical juries or panels appointed?
  - What was the total value of money prizes awarded? (B category only)
  - What total sum was paid to exhibitors in compensation for the depreciation of their plant material?
  - Have these sums been paid to exhibitors entitled to them?
10. Conferences / Workshops / Business to Business
  11. Cultural Program & Art

***Fill in the “Organisation and scope of Ceremonies” table attached***

- a. The Opening Ceremony
- b. Street Entertainment
- c. Stage Program

***Fill in the “Stage Performances” table attached***

- d. Highlights
- e. Specials
- f. Kids Program
- g. Art / Exhibitions
- h. The Closing Ceremony

12. Operations

- a. Facility Management & Security
- b. Traffic Management
- c. Transport within and outside the Exposition
- d. Food & Beverage / Retail
- e. Visitor Information & Services
- f. Media Services
- g. Participant Services

13. Marketing and Communications, PR and Media-Statistics

- a. Visitor Structure, Design Day
- b. Theme, Key Visual, Claims, ...
- c. Merchandising
- d. Marketing / Advertisement
- e. Media & PR
- f. Sponsoring / Partner

14. List all national sponsors and partners

- a. Ticket Sales

Please provide detailed ticketing scheme with prices and sales in each category.

15. Reactions & Corrections

- a. Highlights
- b. Visitor Surveys
- c. Criticisms
- d. Complaints
- e. Media feedback
- f. Corrections

16. Budget / Financial Balance

**Fill in the 'Expo Budget' table attached**

17. Benefits of Organizing the exhibition / Legacy

18. Conclusion

19. Acknowledgements

20. Appendices

Exhibition Regulations / General Regulations

Special Regulations

Competition Regulations

**People Who Made it Table**

<b>Stakeholders involved</b>	<b>Number of organizations</b>	<b>Total number of people present at the Expo</b>
International Official Participants		
National Official Participants		

Future and former AIPH Horticultural Expo Organizers who were represented at the Expo or visited the Expo		
Expo Organizer, excl contracted Expo Site staff		
AIPH Members		
AIPH Secretariat		
National Sponsors/ Partners		
AIPH Worldwide Sponsors/ Partners		
Contracted Expo Site Staff		
Expo volunteers		
Security		
Press and photographers		
Ticketed visitors		
Non-ticketed visitors		
Any other essential stakeholder not included in this table, that you would like to specify		
<b>Total</b>		

#### Expo infrastructure and transport Table

<b>Expo Infrastructure and transport Assets</b>	<b>Total number of units</b>	<b>Out of which, number of accessible for reduced mobility</b>	<b>Total transportation capacity in nr of people, if applicable</b>	<b>Total parking lots/ bus depots/ areas for transport in square meters, INSIDE the Expo territory</b>
Streets				
Pathways				
Outdoor stairs				
Outdoor elevators				
Indoor stairs				
Indoor elevators				
Bridges				
Underground areas				
Transport inside the Expo site: please specify:				
- Bus/shared car				

- Car/ VIP				
- Scooter				
- Bicycle				
- Monorail or light train				
- Water transport				
- Other				
<b>Expo Energy</b>	<b>Capacity (MVA)</b>	<b>Distribution line type (underground, overhead, mixed)</b>	<b>Percentage used, when related to other categories</b>	<b>Percentage to be used in the framework of Expo legacy plan</b>
Provided with existing fixed utility/grid power				
Provided with new fixed utility/grid power				
Temporary electrical cable and electrical distribution				
Temporary heating/cooling				
Temporary lighting				

### Expo Areas Table

Expo Areas	Total number of units	Total number in square meters
Accesses/Exits (Expo gates)		
Accommodation for International Official Participants		
Accommodation for National Official Participants		
Offices		
Media centers, if any		
International Gardens		
International indoor pavilions		
National Gardens		
National indoor pavilions		
Thematic Gardens		
Thematic pavilions		
Business Gardens		
Business pavilions		
Other Gardens, not included into any other category		
Other pavilions , not included into any other category		
Open air recreational areas, not included into any other category		

Water areas		
Cultural artefacts, monuments, landmarks, art installations		
Theaters, stages, performance areas		
Amusement park elements, attractions, if any		
Playgrounds and areas specifically for the use of children		
Restaurants, food and drink vendors		
Water fountains		
Medical and emergency points		
Hygiene, Facilities		
<b>Total temporary constructions</b>		
<b>Total permanent constructions</b>		
<b>Total outdoor 'green' area (including all gardens, planted open air areas)</b>		
<b>Total</b>		

#### Organisation and scope of Ceremonies Table

	Opening Ceremony	Closing Ceremony
Please indicate Venue		
Total spectator capacity		
Number of ceremony performers		
Number of ceremony volunteers		
Number of production staff		
Number of security and other auxiliary staff		
Number of heads of states who attended		
Number of High-level officials who attended		
Number of international organizations' representatives who attended		
Number of foreign countries' (diplomatic) representatives who attended		
Number of other foreign delegations who attended		
Number of national sponsors who attended		



Number of Worldwide AIPH sponsors who attended		
Number of artistic segments		
Number of artistic segments of future Expos organizers		
Duration		

### Stage Performances Table, excluding Opening and Closing Ceremony, by Venue

	Venue name:
Total number of stage performances in this venue	
Total number of spectators who attended	
Total number of performers	
Total number of production staff	
Total number of security and other auxiliary staff	
Total duration of all stage performances, in number of hours	

### Expo Budget Table

	Amount in local currency	Amount in USD	%
<b>Expenditure</b>			
<b>Personnel &amp; Organisation</b>			
Personnel			
<i>Expo personnel</i>			
<i>External Personnel</i>			
other staff related costs			
Expo Board			
Commissioner General			
Housing			
Finance & Controlling			
Contracts / Legal Affairs			
Subsidies			
Permits			
BIE / AIPH			
Liquidation			

<b>Marketing &amp; Communications</b>			
Project Management Corporate Identity / Corporate Design / Brand Management Market research Website & Social media Copywriting Press & Media, Corporate Communication Advertisement Marketing & Promotional Material Expo Publications (Map, Pocket Guide, Expo Book, Architecture)			
<b>Sales / Sponsoring / Partners</b>			
Project Management Sponsor attraction Sponsor activation Licences Partners Universities, other Stakeholders			
<b>Ticketing &amp; Accreditation</b>			
Project Management Ticket Sales <i>Ticket Partner</i> <i>Promotion Material, Travel Trade Fairs</i> <i>Reseller Contracts</i> Ticketing System <i>Ticketing- &amp; Accreditation System</i> <i>Cash Register / Payment System</i> <i>Operation Ticketing &amp; Access control</i> <i>Operation Accreditationsystem</i> <i>Cash Transport</i>			
<b>Participants</b>			
Project Management Official Participants National Horticultural Sector			

National participants Expo Initiatives Participant Services Protocol Competitions			
<b>Events Program</b>			
Project Management Cultural Program Art Stages and Stage Operation Artist Handling Educational Events Kids Program B2B, Seminars, Workshops, Symposia, ...			
<b>Operations</b>			
Project Management Personel & Training Preview Visitor Services / Hospitality Food & Beverage / Retail / Services Security Fire Brigade First Aid & Medical Services Traffic and Parking Facility Management <i>Project Management</i> <i>Operations + Service Center</i> <i>Cleaning</i> <i>Waste Management</i> <i>Technical Facility Management</i> Logistics & Mobility Energy / Water / IT / ...			
<b>Surrounding Infrastructure (outside Expo territory)</b>			

Roads (including High Speed)			
Bridges or Tunnels for vehicles or trains			
Trains (including High Speed)			
Railway Stations			
Airport			
Air Routes			
Seaport			
Other Transportation (please specify)			
Any other infrastructure and transport that is not listed above but received budget allocation			

<b>Expo infrastructure and areas (inside Expo territory)</b>			
Streets			
Pathways			
Outdoor stairs			
Outdoor elevators			
Indoor stairs			
Indoor elevators			
Bridges			
Underground areas			
Transport inside the Expo site: please specify:			
- Bus/shared car			
- Car/ VIP			
- Scooter			
- Bicycle			
- Monorail or light train			
- Water transport			
- Other			
Accesses/Exits (Expo gates)			
Accommodation for International Official Participants			
Accommodation for National Official Participants			
Offices			
Media centers, if any			
International Gardens			
International indoor pavilions			
National Gardens			

National indoor pavilions			
Thematic Gardens			
Thematic pavilions			
Business Gardens			
Business pavilions			
Other Gardens, not included into any other category			
Other pavilions , not included into any other category			
Open air recreational areas, not included into any other category			
Water areas			
Cultural artefacts, monuments, landmarks, art installations			
Theaters, stages, performance areas			
Amusement park elements, attractions, if any			
Playgrounds and areas specifically for the use of children			
Restaurants, food and drink vendors			
Water fountains			
Medical and emergency points			
Hygiene, Facilities			
<b>Total temporary constructions</b>			
<b>Total permanent constructions</b>			
<b>Total outdoor 'green' area (including all gardens, planted open air areas)</b>			

## 2. Valuation Questionnaires

The Valuation Questionnaire is designed to create a comparable benchmark across future Expos and measure long-lasting Expo benefits that go beyond aspects covered in the final report and spanning farther in time.

Thus, the Expo organizer or their Representative, as outlined in the Expo Legacy Plan, will be required to fill in the Questionnaire 1: **90 days after the Expo closure** and the Questionnaire 2: **three years after the Expo closure**.

The Valuation Questionnaires will allow Expo organizers and their stakeholders to have an overall vision of the possible Expo impacts and legacy to maximize the Expo benefits for the host city and country. The results of these questionnaires shared with future Expo organizers will offer a means of evaluating the effects of certain decisions and adjust those for the future Expos.

The Valuation questionnaires provide a list of questions in an attempt to measure the **7 key Expo Impact areas**:

1. **Economic Impact**
2. **Enhancing Reputation**
3. **Sustainability**
4. **Developing Cities**
5. **Driving Tourism**
6. **Education and Inspiration**
7. **Institutional Capacity Legacy**

The Expo Organizer must submit the most accurate data in this report and if necessary, contract a research party who would be objective and impartial.

## Valuation Questionnaire 1,

within 90 days after the Expo closure

– Please answer the questions in the most accurate manner. By filling in this questionnaire, you certify the exactitude of provided data as per your agreement with AIPH in accordance with the Regulations and Hosting Agreement.

For all local currencies used, please provide an equivalent in USD.

For year calculation,

Before the Expo: count all calendar years (January to December) before the opening date

After the Expo: count all calendar years (January to December) after the closure date

### 1. Economic Impact

#### 1. Direct Economic Impact

##### a) Revenues from ticketing

Ticket Category, including Free tickets	Number of tickets sold/distributed in category	Amount received in local currency	Amount received in USD
Total			

##### b) Revenues from sponsorship

Sponsors	Amount contributed in local currency	Amount contributed in USD	Asset provided
Total			

Sponsors contributing with 'value in kind'	Estimated amount contributed in local currency	Estimated amount contributed in USD	Asset provided
Total			

c) Revenues from Expo Visitation

<b>Estimated spend by Expo tourists, per day</b>	<b>Locals, amount spent in local currency</b>	<b>Locals, amount spent in USD</b>	<b>Domestic, amount spent in local currency</b>	<b>Domestic, amount spent in USD</b>	<b>International, amount spent in local currency</b>	<b>International, amount spent in USD</b>
Hotels						
Local transportation other than airfare						
Merchandise or retail purchases at the Expo						
Retail purchases outside of the Expo						
Food and drinks at the Expo						
Food and drinks outside the Expo						
Tickets, entertainment and other tours outside the Expo						
<b>Total</b>						

d) Revenues from donations

<b>Donors</b>	<b>Amount contributed in local currency</b>	<b>Amount contributed in USD</b>
<b>Total</b>		

2. *Employment, Expo city and region*



<b>Category</b>	<b>Number of people, 5 years before the Expo</b>	<b>Number of people, during the Expo</b>
Total population		
Total active population (excl children, retired, disabled)		
Out of which, employed		
Out of which, unemployed		

3. *Number and size of companies, Expo city and region*

<b>Category</b>	<b>Number of companies, 5 years before the Expo</b>	<b>Number of companies, during the Expo</b>
Micro companies (0-9 FTE jobs)		
Small companies (10-49 FTE jobs)		
Medium-sized companies (50-249 FTE jobs)		
Large companies (250+ FTE jobs)		

4. *All jobs related to Expo, Expo city and region*

<b>Category</b>	<b>Number</b>
All jobs related to Expo as annual full-time equivalents (FTEs)	

5. *Estimated tax revenue generated for the government, including VAT, Expo country*

<b>Category</b>	<b>Number</b>
Estimated tax revenue generated, including VAT	

6. *Businesses attracted to the Expo city and region, in direct relation to Expo, Expo city and region*

<b>Category</b>	<b>Number</b>
Micro companies (0-9 FTE jobs)	
Small companies (10-49 FTE jobs)	
Medium-sized companies (50-249 FTE jobs)	
Large companies (250+ FTE jobs)	

7. *Impact on the horticultural industry, Expo city and region*

Please provide an estimate impact on sales of plants and flowers.

## 2. Enhancing Reputation

### 1. Foreign organisations established in Expo city and region

Category	Number: 5 years before the Expo	Number: During the Expo
Foreign Private companies (companies, subsidiaries, etc.)		
Foreign Public organizations (associations, federations, foundations, international organisations)		
Total		

### 2. Demographics dynamics, Expo city and region

Category	Number: 5 years before the Expo	Number: During the Expo
Total population		
Births		
Deaths		
Migration: inbound		
Migration: outcoming		

### 3. Hosting of international events, Expo city and region

Category	Number: 5 years before the Expo	Number: During the year of the Expo
Sporting		
Cultural		
Political		
Social and economic		
Environmental		

### 4. Imports to Exports balance, Expo country

Category	Number: 5 years before the Expo	Number: During the Expo
Import activities, total value over the nominal GDP		
Export activities, total value over the nominal GDP		

5. *Investment risks, Expo country*

Category	Rating: 5 years before the Expo	Rating: During the Expo
Composite International Country Risk Guide (ICRG) risk rating, from 0 to 100		
Euromoney country credit-worthiness rating, from 0 to 100		

6. *Foreign Direct Investment, Expo country*

Category	Number: 5 years before the Expo, USD	Number: 3 years before the Expo, USD	Number: During the Expo, USD
Capital foreign investment during a year			

7. *City ranking, Expo city*

Please list all available international and national city rankings, related to quality of life, economy, culture, political power and any other indicator	Position: 5 years before the Expo	Position: the Expo year

8. *Media image of the Expo city.*

*Please provide examples of the Expo impact on the media image of the Expo city.*

9. *Image of the Expo city in the Expo country*

*Please provide a case study with evidence of public perception of the image of the Expo city before the Expo project and after the Expo.*

**3. Sustainability**

*Please provide examples on the following subjects, for Expo city and region.*

1. Climate change

- Greenhouse gas emissions (including measure of carbon footprint, emission avoidance/reductions achieved and any compensation or offsetting initiatives)
  - Green buildings and other infrastructure construction
  - Air quality
  - Indoor air quality
  - Climate adaptation and heat mitigation measures
2. Biodiversity conservation
- Protected sites
  - Threatened species
  - Land use changes
  - Habitat creation
  - Water quality
  - Free access open-air green leisure areas, Expo city (see table below)

Category	Number of areas, 5 years before the Expo	In sq km, 5 years before the Expo	In sq m per capita, 5 years before the Expo	Number of areas, Expo year	In sq km, Expo year	In sq m per capita, Expo year
Public parks						
Public gardens						
Public open spaces						

3. Sustainable sourcing and resource management
- Sourcing policies
  - Circular economy initiatives (including reuse and repurposing of materials and equipment)
  - Solid waste treatment (including examples of recycling and composting initiatives)
  - Wastewater treatment
4. Equity and inclusion
- Workforce diversity
  - Accessibility
  - Health and wellbeing initiatives
  - Human rights
5. Sustainability education and awareness raising
6. General
- Awards, standards, certifications achieved

*Please provide Expo legacy plan addressing the following subjects:*

1. *Please detail what will remain of the Expo venue and provide operational maintenance plan for the future.*

#### **4. Developing cities**

1. *Public transport infrastructure evolution, Expo city and region*

<b>Transport type</b>	<b>Indicator</b>	<b>Total existing</b>	<b>Accessible with disabilities</b>	<b>Out of which, constructed for the Expo (in %)</b>	<b>Accessible with disabilities (in %)</b>
Train	Length of network				
	Total number of vehicles				
	Total number of stations				
Bus	Length of network				
	Total number of vehicles				
	Total number of stations				
Ferry	Length of network				
	Total number of vehicles				
	Total number of stations				
Monorail	Length of network				
	Total number of vehicles				
	Total number of stations				
Tram	Length of network				
	Total number of vehicles				
	Total number of stations				
Other, please specify	Length of network				

	<b>Total number of vehicles</b>				
	<b>Total number of stations</b>				

2. Road infrastructure evolution, Expo city and region

<b>Road type</b>	<b>Number of roads constructed for the Expo or in connection with the Expo project</b>	<b>Total in km, constructed for the Expo or in connection with the Expo project</b>
High speed road		
Other, please specify		

3. Hotel accommodation cost evolution, Expo city and region

<b>Hotel Type</b>	<b>Average Basic double room cost per room, 3 years before the Expo</b>	<b>Average Basic double room cost per room, during the Expo</b>	<b>Percentage change</b>
2-star			
3-star			
4-star			
5-star			

4. Real estate market, Expo city and region

<b>Asset Type</b>	<b>Cost 10 years before</b>	<b>Cost 1 year before</b>	<b>Cost during the Expo</b>	<b>Percentage change</b>
Land, per square km				
New Residential buildings for sale (built not later than 10 years before the Expo), per square m				
Recent Residential buildings for sale (built not later than 50 years before the Expo), per square m				

<b>Asset Type</b>	<b>Cost 10 years before</b>	<b>Cost 1 year before</b>	<b>Cost during the Expo</b>	<b>Percentage change</b>
Historical Residential buildings for sale (built more than 50 years before the Expo), per square m				
Office buildings for sale, per square m				

## 5. Driving Tourism

### 1 Number of tourists, Expo city and region

<b>Indicator</b>	<b>3 years before the Expo</b>	<b>During the Expo</b>	<b>Numbers evolution in percentage, compared to value in column 1</b>
Number of tourists per year			
Average length of stay in days			

### 2 Air traffic, Expo city and region

<b>Indicator</b>	<b>3 years before the Expo</b>	<b>During the Expo</b>	<b>Numbers evolution in percentage, compared to value in column 1</b>
Number of passengers, average monthly, excluding passengers in transit			
Number of passengers in transit, average monthly			
Air freight in tons, average monthly			

## 6. Education and Inspiration

### 1. Expo-related educational activities, Expo city and region

<b>Category</b>	<b>Number of people reached, 3 years before the Expo</b>	<b>Number of people reached, 2 years before the Expo</b>	<b>Number of people reached, 1 year before the Expo</b>	<b>Number of people reached, during the Expo</b>
Environmental protection				
Sustainability				
Use of plants and flowers				
Biodiversity				

2. *Community associations, Expo city and region*

<b>Category</b>	<b>Number: 5 years before the Expo</b>	<b>Number: Expo year</b>	<b>Number evolution in %, compared to number column 1</b>
Sporting			
Cultural			
Political			
Social and economic			
Environmental			

3. *Crime rates, Expo city and region*

<b>Category</b>	<b>Number: 5 years before the Expo</b>	<b>Number: Expo year</b>	<b>Number evolution in %, compared to number column 1</b>
Total recorded crimes against persons, delinquency			
Total recorded crimes against persons, serious crime			
Total recorded crimes against property			

4. *Cultural establishments and activities, Expo city and region*

<b>Category</b>	<b>Number of establishments, 5 years before the Expo</b>	<b>Number of tickets sold per year: 5 years</b>	<b>Number of establishments, Expo year</b>	<b>Number of tickets sold per year: Expo year</b>	<b>Number evolution in %, compared to number column 1</b>



		<b>before the Expo</b>			
Museums					
Cinemas					
Theatres					
Opera					
Concert halls					
Galleries					
Ticketed historical buildings					
Ticketed historical sites					
Other, please, specify					

5. Gardening associations, community gardens and other garden-related centres, Expo city and region

<b>Category</b>	<b>Number of establishments, 5 years before the Expo</b>	<b>Number of establishments, Expo year</b>	<b>Number evolution in %, compared to number column 1</b>
Gardening associations			
Community gardens			
Amateur florists associations			
Other garden and plants-related establishments			

6. Gardening courses and flower art courses for adults, Expo city and region

<b>Category</b>	<b>Number of people enrolled per year, 5 years before the Expo</b>	<b>Number of people enrolled, Expo year</b>	<b>Number evolution in %, compared to number column 1</b>
Gardening courses			
Cut flower art courses			

7. Gardening and plant education in schools, Expo city and region

<b>Category</b>	<b>Number of hours per year, per child enrolled, 5 years before the Expo</b>	<b>Number of hours per year, per child enrolled, Expo year</b>	<b>Number evolution in %, compared to number column 1</b>
Gardening and plant courses, primary education			
Gardening and plant courses, secondary education			

## **7. Institutional Capacity Legacy**

*Please provide case studies of all the post-Expo developments in relation to the following subjects:*

- 1 Institutional capacity legacy in city management and mega events management
- 2 Cleaner and greener infrastructure
- 3 New approaches to optimizing cost of mega events
- 4 New approaches to financing events

## Valuation Questionnaire 2,

### three years after the Expo closure

– Please answer the questions in the most accurate manner. By filling in this questionnaire, you certify the exactitude of provided data as per your agreement with AIPH in accordance with the Regulations and Hosting Agreement.

For all local currencies used, please provide an equivalent in USD.

For year calculation,

Before the Expo: count all calendar years (January to December) before the opening date

After the Expo: count all calendar years (January to December) after the closure date

## 2. Economic Impact

### 1. Employment, Expo city and region

Category	Number of people, +3 years after the Expo closure
Total population	
Total active population (excl children, retired, disabled)	
Out of which, employed	
Out of which, unemployed	

### 2. Number and size of companies, Expo city and region

Category	Number of companies, +3 years after the Expo closure
Micro companies (0-9 FTE jobs)	
Small companies (10-49 FTE jobs)	
Medium-sized companies (50-249 FTE jobs)	
Large companies (250+ FTE jobs)	

### 3. Businesses attracted to the Expo city and region, after the Expo, Expo city and region

Category	Number, +3 years after the Expo closure
Micro companies (0-9 FTE jobs)	
Small companies (10-49 FTE jobs)	
Medium-sized companies (50-249 FTE jobs)	
Large companies (250+ FTE jobs)	

## 5. Enhancing Reputation

### 1. Foreign organisations established in Expo city and region

Category	Number: +3 years after the Expo closure
Foreign Private companies (companies, subsidiaries, etc.)	
Foreign Public organizations (associations, federations, foundations, international organisations)	
Total	

### 2. Demographics dynamics, Expo city and region

Category	Number: +3 years after the Expo closure
Total population	
Births	
Deaths	
Migration: inbound	
Migration: outcoming	

### 3. Hosting of international events, Expo city and region

Category	Number: +3 years after the Expo closure
Sporting	
Cultural	
Political	
Social and economic	
Environmental	

### 4. Imports to Exports balance, Expo country

Category	Number: +3 years after the Expo closure
Import activities, total value over the nominal GDP	
Export activities, total value over the nominal GDP	

### 5. Investment risks, Expo country

Category	Rating: +3 years after the Expo closure
Composite International Country Risk Guide	

(ICRG) risk rating, from 0 to 100	
Euromoney country credit-worthiness rating, from 0 to 100	

6. *Foreign Direct Investment, Expo country*

Category	Number: +3 years after the Expo closure, USD
Capital foreign investment during a year	

7. *City ranking, Expo city*

Please list all available international and national city rankings, related to quality of life, economy, culture, political power and any other indicator	Position: +3 years after the Expo closure

**6. Sustainability**

*Please provide examples on the following subjects, for Expo city and region, if any new studies have been conducted.*

1. Climate change
  - Greenhouse gas emissions (including measure of carbon footprint, emission avoidance/reductions achieved and any compensation or offsetting initiatives)
  - Green buildings and other infrastructure construction
  - Air quality
  - Indoor air quality
  - Climate adaptation and heat mitigation measures
  
2. Biodiversity conservation
  - Protected sites
  - Threatened species
  - Land use changes
  - Habitat creation
  - Water quality

- Free access open-air green leisure areas, Expo city (see table below)

1.

Category	Number of areas, +3 years after the Expo closure	In sq km, +3 years after the Expo closure	In sq m per capita, +3 years after the Expo closure
Public parks			
Public gardens			
Public open spaces			

## 7. Developing cities

1. *Hotel accommodation cost evolution, Expo city and region*

Hotel Type	Average Basic double room cost per room, +3 years after the Expo closure
2-star	
3-star	
4-star	
5-star	

2. *Real estate market, Expo city and region*

Asset Type	Cost, +3 years after the Expo closure
Land, per square km	
New Residential buildings for sale (built not later than 10 years before the Expo), per square m	
Recent Residential buildings for sale (built not later than 50 years before the Expo), per square m	
Historical Residential buildings for sale (built more than 50 years before the Expo), per square m	

<b>Asset Type</b>	<b>Cost, +3 years after the Expo closure</b>
Office buildings for sale, per square m	

## 8. Driving Tourism

### 1 Number of tourists, Expo city and region

<b>Indicator</b>	<b>+3 years after the Expo closure</b>
Number of tourists per year	
Average length of stay in days	

### 2 Air traffic, Expo city and region

<b>Indicator</b>	<b>+3 years after the Expo closure</b>
Number of passengers, average monthly, excluding passengers in transit	
Number of passengers in transit, average monthly	
Air freight in tons, average monthly	

## 9. Education and Inspiration

### 1. Community associations, Expo city and region

<b>Category</b>	<b>Number: +3 years after the Expo closure</b>
Sporting	
Cultural	
Political	
Social and economic	
Environmental	

### 2. Crime rates, Expo city and region

<b>Category</b>	<b>Number: +3 years after the Expo closure</b>
Total recorded crimes against persons, delinquency	

Total recorded crimes against persons, serious crime	
Total recorded crimes against property	

3. *Gardening associations, community gardens and other garden-related centres, Expo city and region*

Category	Number of establishments, +3 years after the Expo closure
Gardening associations	
Community gardens	
Amateur florists associations	
Other garden and plants-related establishments	

4. *Gardening courses and flower art courses for adults, Expo city and region*

Category	Number of people enrolled per year, +3 years after the Expo closure
Gardening courses	
Cut flower art courses	

5. *Gardening and plant education in schools, Expo city and region*

Category	Number of hours per year, per child enrolled, +3 years after the Expo closure
Gardening and plant courses, primary education	
Gardening and plant courses, secondary education	

## 10. Institutional Capacity Legacy

*Please provide case studies of all the post-Expo developments in relation to the following subjects, if any new studies have been conducted:*



- 5 Institutional capacity legacy in city management and mega events management
- 6 Cleaner and greener infrastructure
- 7 New approaches to optimizing cost of mega events
- 8 New approaches to financing events