

## **Annex IX – Feasibility study**

The feasibility study shall cover at least the following, in any order:

1. Name
2. Category
3. Duration
4. Opening and Closing Dates
5. Host City
6. Organisation and previous experience
7. Idea and vision
8. Timeline
9. Theme
10. Masterplan
11. Land development concept of the area covered
12. Accommodation & Gastronomy
13. Participants
14. International competitions
15. Events program
16. Visitors
17. Transportation
18. Operations (including safety and security)
19. Business plan and financing
20. Legal matters
21. Promotion and marketing Strategy
22. Partnerships and sponsorships
23. Government support for the Expo
24. Post Expo Concept