AIPH INTERNATIONAL GROWER OF THE YEAR

2022

SPONSORSHIP OPPORTUNITIES

Awards Ceremony and Celebratory Reception
Sponsor the Awards

Sponsorship of the awards positions a company as a committed player in the international ornamental horticulture industry, supporting innovation and successful entrepreneurship. Sponsorship opportunities are available from €1,000 to €35,000, including bespoke packages.

**BENEFITS**

- Showcase your company to the industry’s best
- Unique networking with industry leaders
- Continued awareness via associated PR and advertising
- Fantastic corporate entertainment for key clients
- Link with IPM ESSEN, the world’s leading trade fair for horticulture.
IGOTY 2022 Awards

The 12th AIPH International Grower of the Year (IGOTY) Awards ceremony and celebratory reception takes place in January 2022. The awards recognise and promote best practice in ornamentals production by the top nurseries around the globe and celebrate the expertise and energy they give to the horticulture industry.

The International Grower of the Year Awards 2022 provide:
- Professional gathering and industry networking
- Reward for entrepreneurship and innovation
- Recognition and celebration of the ‘best of the best’

2022 AWARD CATEGORIES

- Finished Plants & Trees
- Young Plants
- Cut Flowers & Bulbs
- Sustainability Award
- Inspiring Business Award

A panel of leading industry experts, from around the world, will assess the entries against specific criteria to compile a short list. Winners within each category will be announced at the ceremony.
• Brief speech and presentation of the awards for your chosen category
• Opportunity to be photographed with your category winners
• Large exhibition stand during the drinks welcome reception
• Full page advert in awards brochure
• Plus all benefits outlined in the ‘Pearl’ package.
• 15 event tickets.

**Sapphire and Ruby sponsors also receive**

• Company video / advert to be shown during the celebratory reception
• Company logo on all winners’ certificates.
Half page advert in awards brochure
Small exhibition table during the drinks welcome reception
Plus all benefits outlined in the ‘Pearl’ package.
6 event tickets

**RUBY SPONSOR**
€7,500

- Your company video / advert to be shown during the celebratory reception
- Your company logo displayed in the awards brochure
- Your company logo and description displayed on the AIPH website plus all event marketing material and press release
- 2 event tickets
- 10% discount on reception tickets based on published rates.

**PEARL SPONSOR**
€4,000

- Event collateral – company logo on name tags etc.
- Give a gift to the guests
- Supply of flowers / produce flower arrangements
- Film and photography
- Entertainment
- Advertising and PR – promote the event on your website, newsletters, social media etc.

**Bespoke sponsorship**

- An evening of networking opportunities
- 10% discount on celebratory reception tickets based on published rates
- Display your company logo, description, photos, advert, contact details and links on event webpage
- Social media mentions on: Twitter, Facebook, LinkedIn and Instagram
- Inclusions in all promotional material including email, website, e-shots and event press release.

**All sponsors receive**
Founding partner

**FloraCulture International**

FloraCulture International (FCI), your gateway to global ornamental horticulture is the only international trade magazine in the worldwide ornamental sector. FCI shares knowledge, inspires, and strengthens the special and necessary cooperation within the ornamental sector by bringing people, markets and cultures together in the themes and articles.

Diamond sponsor

**Royal FloraHolland**

Royal FloraHolland is a cooperative of growers and they have brought together growers and buyers for over 100 years. They strive for sustainable success for their members by working together with all parties in the floriculture industry, so that the industry continues to grow. They believe that we are smarter and better together, and can do more at less cost than if we each operate on our own. Together, we are becoming increasingly efficient and sustainable and are working towards a future-proof floriculture industry.

Contact details

For information about any sponsorship package, please contact Treve Evans, Senior International Relations Manager, AIPH at treve.evans@aiph.org or call +44 (0)7799 813602.