Our dream for 2030

To sell twice as many plants; from 125 million to 250 million
Positive Plants; the plants we supply make a positive contribution to the environment,
All employees throughout the entire supply chain are proud to be part of this.
#PACKAGING

Packaging Strategy

Focus on plantpots, sleeves and trays

- Reduce
- Closed loops
- Innovation
- Measurement
- Industry solutions
#CHALLENGE, #CHANGEMANAGEMENT, #TOGETHER

## Challenges

### Circularity versus Climate impact

### “Normal” versus “New”

### Together versus Fragmentation

- ✓ Human behavior & Routine changes
- ✓ Supply chain & IT changes
- ✓ Co-creation & Adaptation
- ✓ Changing Society & Raw material market

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**Let’s plantify® the future. Together.**
Together The Royal Lemkes Sustainability Team

Integration (roots) in everyday work in all teams

✓ Preparation for change/risks
✓ Stimulants for growth
✓ Strengthen competitive position

Let’s plantify® the future. Together.
#CO-CREATION, #INNOVATION, #TOGETHER

Royal Lemkes & Partners

Plant suppliers – footprint calculation & Footprint Fridays

Plant & carton suppliers – develop carton solutions (boxes, trays)

Customers – closed loops for single use trays

Other traders & plant pot producers – plant pot of the future

Other stakeholders - develop an industry solution for multiple use tray (SIM project)
Our Climate is our Future

Let’s plantify™ the future. Together.