



SPONSORSHIP OPPORTUNITIES

30th September 2021

AIPH Sustainability Conference



AIPH

In partnership with





Promote your business as a champion of sustainability at the international virtual AIPH Sustainability Conference on 30th September.

With an ever-increasing focus on sustainability in the ornamental horticulture industry, AIPH will be staging the International Sustainability Conference in partnership with [Greentech Live & Online 2021](#), [FloraCulture International \(FCI\)](#) and the [Floriculture Sustainability Initiative \(FSI\)](#) on 30th September 2021.

The virtual conference, which is part of the 73rd AIPH Annual Congress, will be attended by a large number of industry professionals from across the globe, and will include key figures from the world of horticulture as speakers and panellists. Those attending will include policy makers, national grower associations, growers, breeders, wholesalers, retailers, suppliers to the industry, academics and AIPH members. This event will be using the multi-functional

Hopin platform in which delegates can network and hold virtual meetings.

Following a keynote presentation on the sustainability challenges facing the sector and a high level industry panel there will be further panel sessions on plastics, growing media, energy, pesticide reduction and people.

The event is being promoted through AIPH and Greentech's communications, networks and media channels as well as through FCI magazine, which is published by AIPH.

SPONSOR THE CONFERENCE

AIPH sponsorship opportunities provide you the opportunity to market your latest products and innovations to a global audience and network with key decision makers from around the world.

Sponsors will be mentioned on all event marketing material, in press and social media material.

Your company description will appear on the AIPH conference website, your logo will be in the event registration page, and you will have your own digital booth to promote your business, play your company video, welcome visitors and hold meetings.

Depending on what category you choose, you can have a speaker/panellist spot where they may also play a short corporate video during the course of the event. All sponsors will be mentioned during the conference and logos will be displayed on screen during breaks.

Choose from the following three categories to promote your company to a global, industry audience.



Sponsor the ALPH International Sustainability Conference

Gold Sponsor - £7,500 (GBP)

Become headline sponsor for the whole event with the following key benefits:

- Five-minute presentation or panel position (can include video).
- Digital exhibitor booth where you can welcome delegates and promote your business. Large booth banner on the event platform.
- Your company video can be played on the conference reception page.
- Three promotional notifications for your business to the audience during the conference.
- Large logo on holding slide during breaks
- ALPH press release as Gold Sponsor of the whole conference
- Dedicated social media post as Gold Sponsor for the whole conference
- Mentioned on all event marketing material, in press and social media material including post-event releases.
- Your hyperlinked logo and company description will appear on the ALPH conference website.
- Your company logo will be on the event registration page and on the event reception page throughout the live event.
- Twenty complimentary registrations (worth GBP400)

Silver Sponsor - £5,000 (GBP)

Sponsor one of the special sessions on plastics, growing media, energy, pesticide reduction and people with the following key benefits:

- Be a member of the panel for the session you are sponsoring
- Digital exhibitor booth where you can welcome delegates and promote your business. Medium booth banner on event platform
- Your company video can be played on the conference reception page.
- Two promotional notifications for your business to the audience during the course of the conference.
- Medium logo on holding slide during breaks
- Press release as Silver Sponsor and the session you are supporting
- Dedicated social media post as Silver Sponsor for the session you are supporting
- Mentioned on all event marketing material, in press and social media material including post-event releases.
- Your hyperlinked logo and company description will appear on the ALPH conference website.
- Your company logo will be on the event registration page and on the event reception page throughout the live event.
- Twelve complimentary registrations (worth GBP240)



Bronze Sponsor - £2,000 (GBP)

Bronze sponsors gain the following key benefits:

- Digital exhibitor booth where you can welcome delegates and promote your business. Small booth banner on event platform.
- One promotional notification for your business to the audience during the course of the conference.
- Small logo on holding slide between sessions during breaks
- Mentioned on all event marketing material, in press and social media material including post-event releases.
- Your hyperlinked logo and company description will appear on the AIPH conference website.
- Your company logo will be on the event registration page and on the event reception page throughout the live event.
- Five complimentary registrations (worth GBP100)

EXHIBITOR BOOTHS FOR THE SPONSORS

Each sponsor will have a digital exhibitor booth in the Expo area of the conference. This allows delegates to visit your booths and interact, as they would in a face-to-face conference.

At your booth, you can either provide pre-recorded content for delegates to watch on-demand or you can share your webcam and microphone to appear live within the booth and engage with delegates as they enter the booth.

Delegates can view additional information in your booth and register their interest with the exhibitor. You can use the chat function to talk with delegates within the booth or request 1-2-1 video meetings. You can also set polls and search for attendees.

The following features are included for all booths:

- Option for representatives to be live in the booth or to use pre-recorded content on a loop.
- Live video chat sessions in the booth with up to 10 attendees.
- Up to 500 remote viewers per booth.
- Branding and logo display.
- Website and social media links.
- Opportunity to provide special deals and promotions.
- Register your interest button –provides exhibitors with full contact details for attendees.
- Private chat box and 1-2-1 video call functionality for networking.
- Live public polls and chat box.

For more information or to book your package, please contact: Treve Evans, Senior International Relations Manager - treve.evans@aiph.org