AIPH SUSTAINABILITY CONFERENCE 2021

Programme
Programme
(BST)

10:00 Welcome by Chair – Mr Tim Briercliffe, Secretary General, AIPH

10:05 Welcome Speech – Mr Bernard Oosterom, President, AIPH

10:10 Welcome Speech – Ms. Mariska Dreschler, Director, GreenTech

10:15 Understanding the sustainability challenge in ornamental horticulture – Dr David Bek, Coventry University

10:35 Q&A

10:45 How FSI is creating a more sustainable industry and how you can be involved – Mr. Jeroen Oudheusden, FSI Manager, Netherlands

11:00 Sustainability Footprinting – How can businesses reliably measure and understand their footprint – Mr. Albert Haasnoot, Royal FloraHolland

11:15 Where next for certified sustainability? – Mr. Daan de Vries, CEO MPS, Netherlands

11:30 AIPH Sustainability Survey – Dr. Audrey Timm, Technical Advisor, AIPH

11:45 Q&A

11:55 Expo Hatay 2021

12:00 BREAK
Programme (BST)

12:10 What does a sustainable ornamentals industry look like?
- Dr. David Bek, Coventry University (Chair)
- Mr. Maarten Bánki, Royal FloraHolland
- Ms. Susannah Ball, Ball Horticulture
- Mr. William Gee, Freddie’s Flowers
- Mr. Richard Fox, Union Fleurs & Flamingo Horticulture

13:45 Ms. Nora Meijerink, Chrysal, and Mr. Tim Briercliffe discuss views on how the flowers supply chain will need to address sustainability and how that is happening.

13:15 BREAK

13:45 Introduction to stream sessions
Presentations will be available to view prior to the conference for each of the following sessions. These presentations will form the discussion for the panels.

13:50 Packaging and the Circular Economy

14:25 Growing Media

15:00 People

15:35 Sustainability Marketing

16:10 Closing remarks

16:20 Conference close

THE PATH TO SUSTAINABILITY IN ORNAMENTAL HORTICULTURE • 30 SEPTEMBER 2021 •
Stream Sessions

Plastics & Circular Economy

Leo Swart (Chair)  Elise Wieringa  Ximena Franco  Sven Hoping

Growing Media

Tim Briercliffe (Chair)  Steve Harper  Cecilia Luetgebrune  Moritz Böcking

People

Melanie Dürr (Chair)  Nada van Schouwenburg  Kiki Fernandes

Sustainability Marketing

Bill Hardy (Chair)  Charlie Hall  Derek Taylor  Chris Leichtenberg

THE PATH TO SUSTAINABILITY IN ORNAMENTAL HORTICULTURE • 30 SEPTEMBER 2021 •
Gold Sponsors

Royal Flora Holland

PERA

Bronze Sponsor

EXPO’21 HATAY

Perfect Partner

Media Partners

Bronze Sponsor

Chrysal

Partners

GreenTech

FSI 2025

Media Partners

Flori

ENA

Florint.org

GROWERTALKS green

CIOPORA

PROFIT

Podoslonami