

### **HISTORY**



The National Garden Show

Duration: 187 days
Area: 21 Ha
Visitors: 1,6 Million

**BUGA Hannover, 1951** 







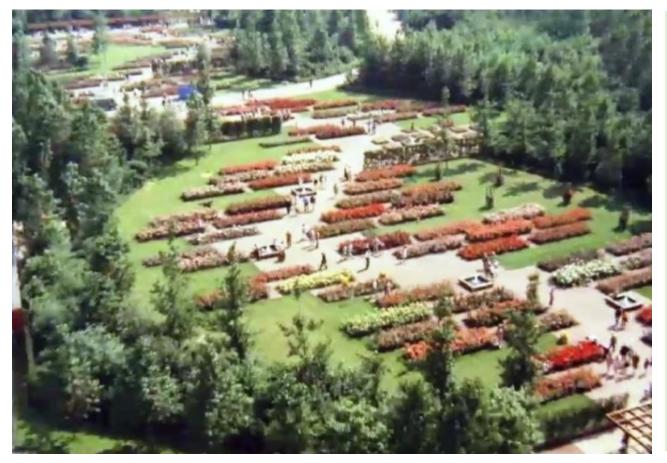
International Horticultural Exposition

Duration: 165 days Area: 35 Ha Visitors: 5,0 Million

IGA Hamburg, 1953

Garden Show was first introduced to create parks

### **HISTORY**



#### Floriade 1960

Theme: International Horticulture

Duration: 185 days from March, 25th to October, 31th 1951

Area: 28.4 ha

Visitors: 3 Million

Present: Urban Park (Het

Park)

FLORIADE 1960 - Rotterdam

The first Horticultural exposition approved by AIPH as A1 Exposition

The Green City concept was already implemented as a strategy to acquire large areas

# EXPO (A1)

Year	Country	City	Name	
2022	The Netherlands	Almere-Amsterdam	Floriade Amsterdam Almere 2022	
2019	China	Beijing	International Horticultural Exhibition 2019 Beijing	
2016	Turkey	Antalya	Expo 2016 Antalya	
2012	Netherlands	Venlo	International Horticultural Exhibition Region Venlo Floriade 2012	
2006/2007	Thailand	Chiang Mai	Royal Flora Ratchaphruek	
2003	Germany	Rostock	IGA	
2002	Netherlands	Haarlemmermeer-Amsterdam	Floriade	
1999	China	Kunming	International Garden Festival	
1993	Germany	Stuttgart	IGA	
1992	Netherlands	zoetermeer	Floriade	
1990	Japan	Osaka	International Gardens and Greenery Exposition	
1984	United Kingdom	Liverpool	International Garden Festival	
1983	Germany	Munich	IGA	
1982	Netherlands	Amsterdam	Floriade	
1980	Canada	Montreal	Floralies Internationales des Montreal	
1974	Austria	Vienna	Wiener Internationale Gartenschau 74	
1973	Germany	Hamburg	IGA	
1972	Netherlands	Amsterdam	Floriade	
1969	France	Paris	Flowers of France and Flowers of the World	
1964	Austria	Vienna	Vienna International Garden Show	
1963	Germany	Hamburg	IGA	
1960	Netherlands	Rotterdam	Floriade	

## **EXPO (A2, B1 and B2)**

Year	Country	City	Name	
2018/19	Taiwan	Taichung	Taichung World Flora Exposition	A2/B1
2016	China	Tangshan	2016 Tangshan International Horticultural Exposition	A2/B1
2014	China	Qingdao	International Horticultural Exposition 2014	A2/B1
2013	Korea	Suncheon	Suncheon Bay Garden Expo	A2/B1
2011/12	Thailand	Chiang Mai	Royal Flora Ratchaphruek	A2/B1
2011	China	Xi'an	International Horticultural Exhibition	A2/B1
2011	Germany	Koblenz	Buga	B1
2011	Italy	Genua	Euroflora	A2
2010/2011	Chinese Taipei	Taipei	Taipei International Garden and Horticulture Exposition	A2/B1
2009	Germany	Schwerin	BUGA	B1
2009	Japan	Shizuoka	Hamanako Flower and Garden Fair	B2
2009	Korea	Kkotji	Korea Floritopia	A2
2008	Canada	Quebec	Les Jardins des Floralies int	B1
2008	Canada	Quebec	Quebec en Fleurs int.	B2
2007	Germany	Gera (G)	BUGA	B1
2006	China	Shenyang	Shenyang	A2/B1
2006	Italy	Genova	Euroflora	A2
2005	France	Dijon	Florissimo	B2
2005	Germany	Munich	BUGA	B1
2004	Japan	Hamamatsu	Pacific Flora	A2/B1
2004	France	Nantes	Floralies Nantes 2004	A2



### **STRATEGY**

- Branding the city
- Gaining political recognition
- Developing green infrastructure
  - Green area conservation
  - Developing new green areas as public spaces
  - Revitalizing abandoned or idle land
- Economic value
  - Elevating the value of properties and neighborhoods
- Strengthen international relationships
- Strengthen relationship between the government and community





Photo: Ahn Hong Kyun

### JAPAN - OSAKA



#### The International Garden and Greenery Exposition

- Theme: The Harmonious Coexistence of Nature and Mankind
- Duration: 1<sup>st</sup> April 30<sup>th</sup> September 1990
- ❖ Area: 106 ha
- Visitors: 23,1 millions
- The first large-scale international gardening exposition in Asia



### THE NETHERLANDS - HAARLEMMERMEER





**Haarlemmermeer Woods 2002** 

#### Floriade 2002

- Theme: Contribution of Horticulture in the quality of life in the 21st century
- Duration: 5th April 20th October 2002
- ❖ Area: 65 ha
- Visitors: 2,1 millions
- Chief architect: Niek Roozen
- Present : Haarlemmermeer
   Woods Mysteryland



### THAILAND - RATCHAPHRUEK



### **Royal Flora Exposition 2006**

Theme : "To Express the Love for Humanity"

❖ Duration : November, 1st 2006 – January, 31st 2007

❖ Area : 80 ha

Visitors : 3,7 millions

Present : Ratchaphruek Royal Flora Garden



### **TAIPEI**





# 2010 Taipei International Flora Exposition

Theme: Flower, River, New Horizon

Duration: 6th November 2010 –25th April 2011

❖ Area :91 ha

❖ Visitors : 8,9 millions

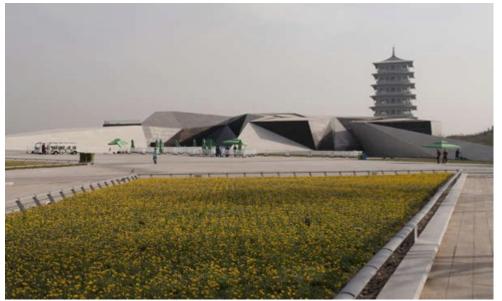
❖ Before : Pavillion of future (6185 m²)

Present : Taipei CollectibleBotanical Garden



### CHINA - XI'AN





Guangyun Lake, 2011

# Xi'an China International Horticultural Exposition 2011

- Theme: Eternal peace & harmony between nature & mankind, nurturing the future earth
- Duration: 28<sup>th</sup> April 22<sup>nd</sup> October 2011
- ❖ Area: 37 ha
- Visitors: 15 millions
- Architect: Plasma Studio, BIAD Landscape Design: GroundLab, LAUR Studio, Beijing Forestry University Engineers: John Martin and Associates, Arup
- Present: Guangyun Lake Park (Chan-Ba Ecological District)



### **SOUTH KOREA - SUNCHEON**





# Suncheon Bay Exposition 2013 (South Korea)

- Theme: The Garden of Earth
- Duration: 20th April 20th October 2013 (6 months)
- Location: Suncheon Bay, South Korea
- ❖ Area: 111 ha
- Architect: Charles Jencks (Jenckssquared - Lily Jencks Studio)
- Visitors: 5 million
- Present: Suncheon Bay Garden

Photo: Karen Tambayong



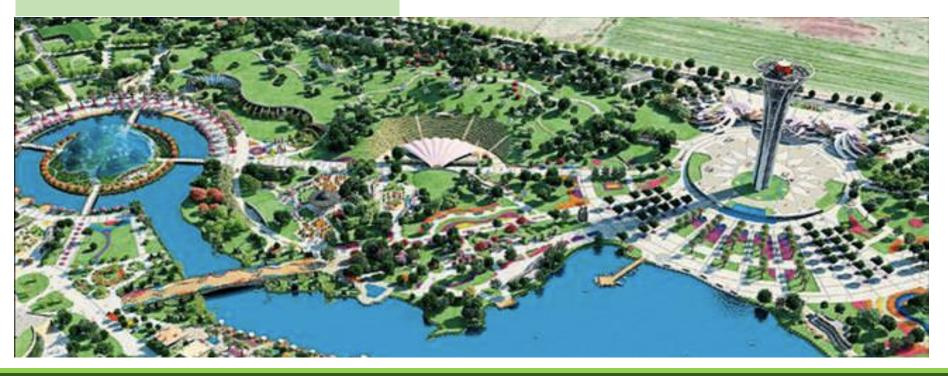


### **ANTALYA 2016**

### Expo 2016 Antalya, Turkey

- Theme: Flower and Children
- Duration: 192 days from 23rd April 2016 – 30th October 2016
- ❖ Area: 112 Ha





### **BEIJING 2019**

### Beijing Horticultural Expo 2019

Theme : Live Green, Live Better

Duration : 162 days from April 29th 2019 - October, 7 2019

❖ Area : 960 Ha



### **ALMERE 2022**



Almere is making the step from Garden City to Green City by further activating the wealth of green that is already present for food production, recreation and leisure, energy, and water management

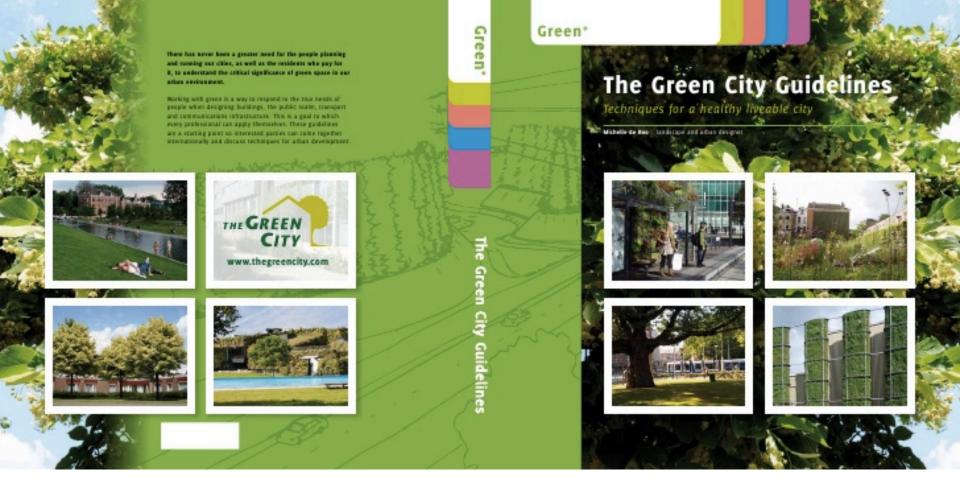
Almere Floriade will be developed as a tapestry of gardens on a 45ha square shaped peninsula



# AIPH'S GREEN CITY INITIATIVES

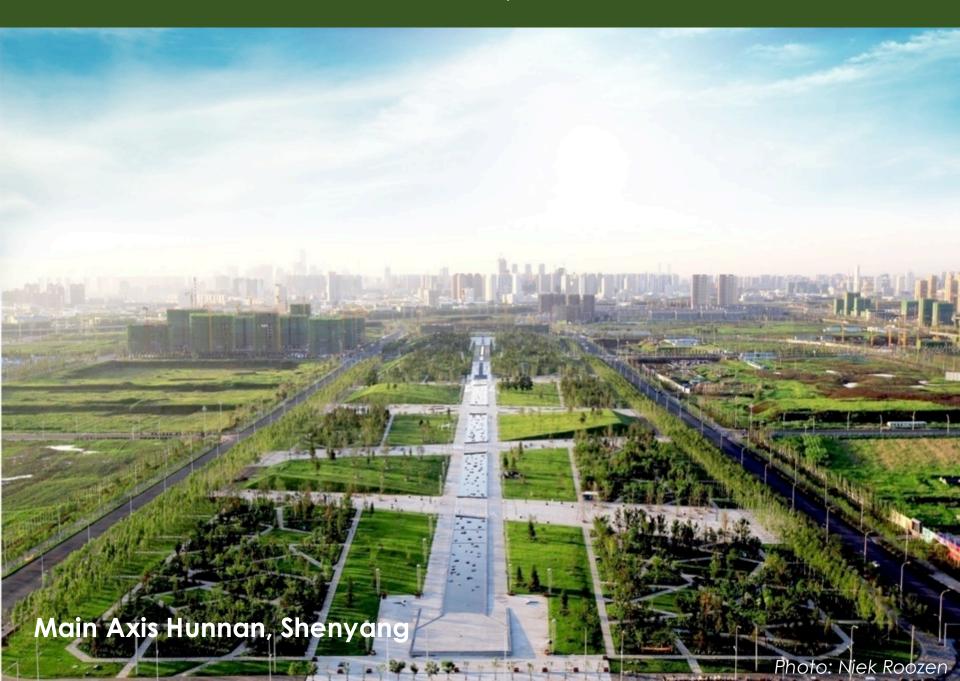






The 'Green City Guidelines' project is an internationally targeted initiative that aims to provide practitioners and decision-makers with the essential information they need to understand and communicate the benefits of urban green space or more accurately green infrastructure

### SHENYANG, CHINA





### **AUSTRALIA - 202020 VISION**



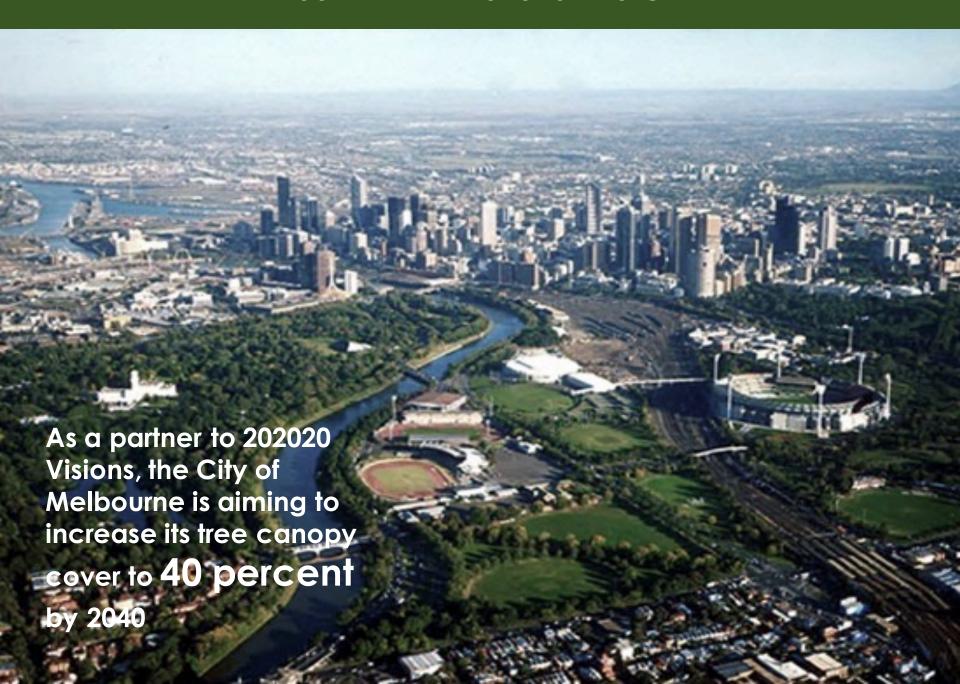




The initiative was started in 2013 by Nursery & garden Industry Australia and Horticulture Australia Ltd and has since grown to include 153 partners and 28 strategic experts.

Even the United Nations global Compact Cities Programme has come on board as a partner

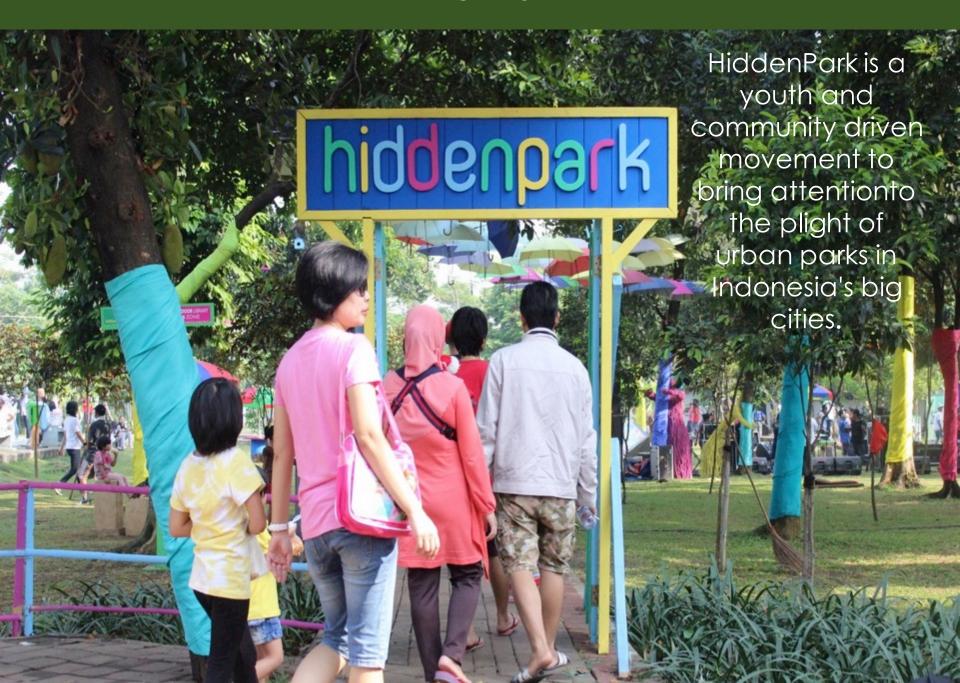
### **AUSTRALIA - 202020 VISION**

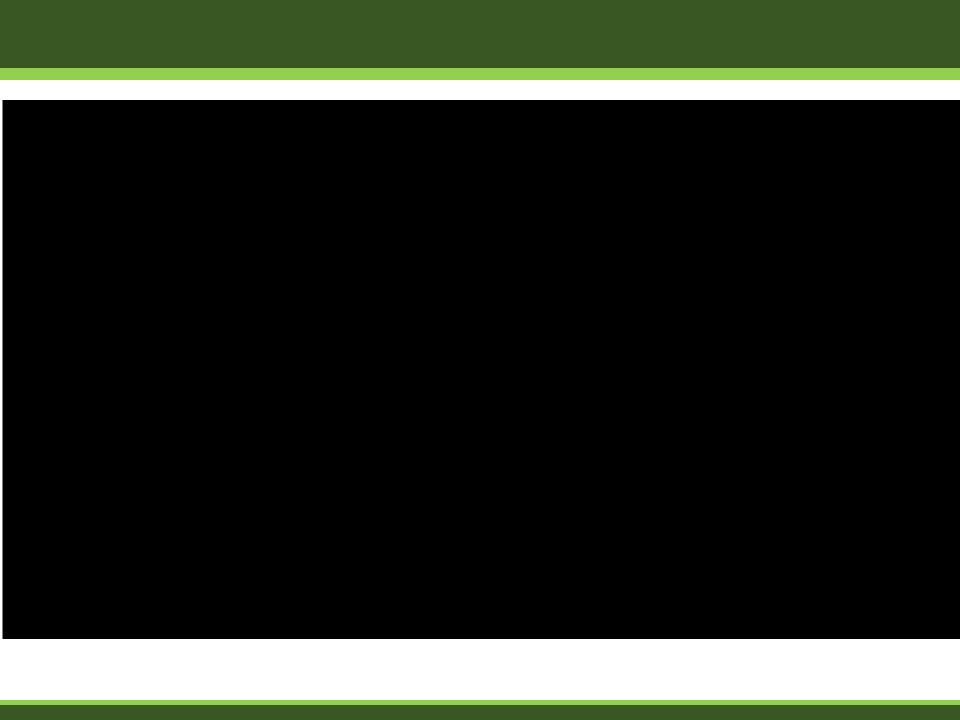


### TURKEY - COMMUNITIES IN BLOOM



### **INDONESIA**



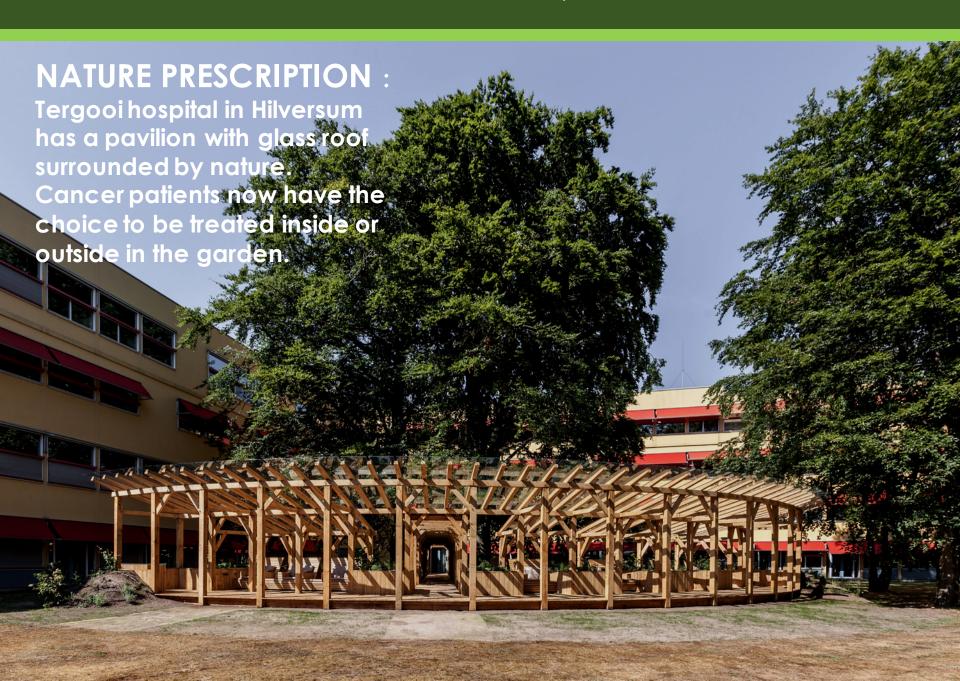




### **FUTAKO TAMAGAWA RISE, JAPAN**



### HILVERSUM CHEMO GARDENS, THE NETHERLANDS



### SEOUL SKYGARDEN, KOREA

An abandoned section of highway in Seoul will be transformed into an elevated public park. The park will be home for **254** different species of trees, shrubs, and flower to create an urban arboretum that can be enjoyed by the entire city.



Championing city government leadership in the use of green infrastructure for improving city life.

designed to identify the best comprehensive approach, individual projects and innovative ideas by cities worldwide for their use of plants as living green and nature as one of the fundamental infrastructure for creating liveable, sustainable, resilient and successful cities.



GREEN CITY AWARD



