A CELEBRATION OF GREEN CITIES

KAREN TAMBAYONG

VANCOUVER, 16th MARCH 2016
The National Garden Show
Duration: 187 days
Area: 21 Ha
Visitors: 1,6 Million
**BUGA Hannover, 1951**

International Horticultural Exposition
Duration: 165 days
Area: 35 Ha
Visitors: 5,0 Million
**IGA Hamburg, 1953**

**Garden Show was first introduced to create parks**
HISTORY

Floriade 1960

Theme: International Horticulture

Duration: 185 days from March 25th to October 31st 1951

Area: 28.4 ha

Visitors: 3 Million

Present: Urban Park (Het Park)

The first Horticultural exposition approved by AIPH as A1 Exposition

The Green City concept was already implemented as a strategy to acquire large areas.
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<td>Floriade Amsterdam Almere 2022</td>
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<td>International Horticultural Exhibition 2019 Beijing</td>
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HORTICULTURAL EXHIBITIONS: STRATEGY TO DEVELOP GREEN CITIES

Qingdao Expo Park

Photo: China Flower Association
Branding the city
Gaining political recognition
Developing green infrastructure
  - Green area conservation
  - Developing new green areas as public spaces
  - Revitalizing abandoned or idle land
Economic value
  - Elevating the value of properties and neighborhoods
Strengthen international relationships
Strengthen relationship between the government and community
The International Garden and Greenery Exposition

- Theme: The Harmonious Coexistence of Nature and Mankind
- Duration: 1\textsuperscript{st} April – 30\textsuperscript{th} September 1990
- Area: 106 ha
- Visitors: 23,1 millions
- The first large-scale international gardening exposition in Asia
The Tsurumi Ryokuchi Park, Osaka-Japan
THE NETHERLANDS - HAARLEMMERMEER

Floriade 2002

- Theme: Contribution of Horticulture in the quality of life in the 21st century
- Duration: 5th April - 20th October 2002
- Area: 65 ha
- Visitors: 2,1 millions
- Chief architect: Niek Roozen
- Present: Haarlemmermeer Woods – Mysteryland

Haarlemmermeer Woods 2002

Photo: Niek Roozen
HAARLEMMERMEER WOODS and MYSTERYLAND, Netherlands
Royal Flora Exposition 2006

- Theme: "To Express the Love for Humanity"
- Area: 80 ha
- Visitors: 3.7 millions
- Present: Ratchaphruek Royal Flora Garden
RATCHAPRUEK ROYAL FLORA
GARDEN, Chiang Mai-Thailand
2010 Taipei International Flora Exposition

- Theme: Flower, River, New Horizon
- Duration: 6th November 2010 – 25th April 2011
- Area: 91 ha
- Visitors: 8.9 millions
- Before: Pavilion of future (6185 m²)
- Present: Taipei Collectible Botanical Garden

Photo: Helen Chih-Hui Liu
Taipei Collectible Botanical Garden
Xi'an China International Horticultural Exposition 2011

- **Theme:** Eternal peace & harmony between nature & mankind, nurturing the future earth
- **Duration:** 28th April - 22nd October 2011
- **Area:** 37 ha
- **Visitors:** 15 millions
- **Architect:** Plasma Studio, BIAD
- **Landscape Design:** GroundLab, LAUR Studio, Beijing Forestry University
- **Engineers:** John Martin and Associates, Arup
- **Present:** Guangyun Lake Park (Chan-Ba Ecological District)
FLOWING GARDEN / GUANGYUN LAKE PARK, Xi’an - China
Suncheon Bay Exposition 2013 (South Korea)

- Theme: The Garden of Earth
- Duration: 20th April – 20th October 2013 (6 months)
- Location: Suncheon Bay, South Korea
- Area: 111 ha
- Architect: Charles Jencks (Jenckssquared - Lily Jenicks Studio)
- Visitors: 5 million
- Present: Suncheon Bay Garden

Photo: Karen Tambayong
THE SUNCHEON BAY NATIONAL GARDEN, Suncheon – South Korea
NEXT CELEBRATIONS

Photo: Karen Tambayong
Expo 2016 Antalya, Turkey

- Theme: Flower and Children
- Duration: 192 days from 23rd April 2016 – 30th October 2016
- Area: 112 Ha
Beijing Horticultural Expo 2019

- **Theme**: Live Green, Live Better
- **Duration**: 162 days from April 29th 2019 - October, 7 2019
- **Area**: 960 Ha
Almere is making the step from Garden City to Green City by further activating the wealth of green that is already present for food production, recreation and leisure, energy, and water management.

- Almere Floriade will be developed as a tapestry of gardens on a 45ha square shaped peninsula.
AIPH'S GREEN CITY INITIATIVES
Working with green is a way to respond to the true needs of people. We want to celebrate greenery, share happiness, and improve quality of living through public green spaces.
The ‘Green City Guidelines’ project is an internationally targeted initiative that aims to provide practitioners and decision-makers with the essential information they need to understand and communicate the benefits of urban green space or more accurately green infrastructure.
Main Axis Hunnan, Shenyang
The initiative was started in 2013 by Nursery & Garden Industry Australia and Horticulture Australia Ltd and has since grown to include 153 partners and 28 strategic experts.

Even the United Nations global Compact Cities Programme has come on board as a partner.
As a partner to 202020 Visions, the City of Melbourne is aiming to increase its tree canopy cover to 40 percent by 2040.
Antalya in Bloom won the International Challenge in Communities In Bloom Award.

Antalya in Bloom, Street Beautification
HiddenPark is a youth and community driven movement to bring attention to the plight of urban parks in Indonesia's big cities.
Futako Tamagawa Rise” is a large scale development in Tokyo with the concept of “Water, Green, Light” and principle of coexisting with nature. It promotes citizen-based town planning inspired by surrounding natural environment.
NATURE PRESCRIPTION:
Tergooi hospital in Hilversum has a pavilion with glass roof surrounded by nature. Cancer patients now have the choice to be treated inside or outside in the garden.
An abandoned section of highway in Seoul will be transformed into an elevated public park. The park will be home for 254 different species of trees, shrubs, and flower to create an urban arboretum that can be enjoyed by the entire city.
Championing city government leadership in the use of green infrastructure for improving city life.

designed to identify the best comprehensive approach, individual projects and innovative ideas by cities worldwide for their use of plants as living green and nature as one of the fundamental infrastructure for creating liveable, sustainable, resilient and successful cities.
Remember, working with green is a way to respond to the true needs of people.