INTERNATIONAL ASSOCIATION OF HORTICULTURAL PRODUCERS
AIPH

INTERNATIONAL HORTICULTURAL EXHIBITIONS

QUESTIONNAIRE

NAME OF THE EXHIBITION:	World Horticultural Exhibition 2027 Yokohama Japan
NAME OF PRINCIPAL CONTACT	Ms Fumiko Hayashi, Mayor of the City of Yokohama Mr Shinya Wada, President, the Japan Landscape Contractors Association (JLCA) – AIPH member
CORRESPONDENCE ADDRESS:	**The City of Yokohama Office:** 1-1 Minato-cho, Naka-ku, Yokohama, 231-0017 Japan **The Japan Landscape Contractors Association Office:** Hongo Futamura bldg, 4F, Hongo 3-15-2, Bunkyo-ku, Tokyo Japan 113-0033
EMAIL ADDRESS FOR CORRESPONDENCE	**The City of Yokohama Office:** ss-engeihaku@city.yokohama.jp **The Japan Landscape Contractors Association Office:** intl@jalc.or.jp
TELEPHONE NUMBER	**The City of Yokohama Office:** +81-45-671-4624 **The Japan Landscape Contractors Association Office:** +81-3-5684-0011
ADDRESS OF THE EXHIBITION SITE:	Kamiseya, the site of a former communication station, Asahi Ward and Seya Ward, Yokohama, Japan.
CLASS OF THE EXHIBITION:	A1
DURATION OF THE EXHIBITION:	6 months
▪ Date of opening:	2027.3
▪ Date of closure:	2027.9

Questions:

1. What are the objectives of your Exhibition?

   In order to pass on the global environment to the next generation, it is necessary to develop international actions to share the wisdom and mechanism of strategic natural symbiosis, create technological innovation to convert issues into value, create new industrial areas, economic growth, and social maturity to accept all such innovative changes in lifestyle.

   Therefore, we aim to hold a future-oriented international horticultural exhibition that showcases a wide range of good practices and propose new lifestyle and solutions, with flowers and greenery as symbols.

2. Is the application for AIPH recognition supported by a (national) member organization of AIPH?

   This application is formally supported by the Japan Landscape Contractors Association (JLCA) – an AIPH member in Japan. The support letter is included with the application.

3. What is the status of the organizers of the exhibition? (i.e. Professional organization, public institution, private company or other society).

   It is expected that a new foundation will be established as an organization responsible for the Exhibition. The national government, local government (Yokohama and other concerned local administrations), private companies are expected to participate in formation of the foundation.

4. Is (are) the professional organization(s) of the horticultural sector of your country represented in the organizing committee? Who are these representatives (please give names and positions in the professional organization(s)).

   Mr. Shinya WADA, President, the Japan Landscape Contractors Association (JLCA).

   Mr. Takuhiro YAMADA, Chairman of International Committee, JLCA.

   Mr. Tetsuro NOMURA, Director, Technical and Research Department, JLCA.

5. Do you undertake to meet all financial obligations concerning the exhibition, including all payments due to AIPH and exhibitors?

   To be undertaken by participating parties such as the national government, local governments (Yokohama City, etc.) and private companies.

6. Has the financial guarantee, related to AIPH recognition, been paid (Regulations, Section 9)?

   The City of Yokohama has budgeted and is ready to pay.

7. Has a site inspection been completed by AIPH inspectors?

   In progress (17th – 20th July, 2019).

8. Has a feasibility study been carried out and submitted to AIPH?

   Conducted a preliminary feasibility study and submit to AIPH as part of the application.

9. Does your exhibition form part of another event?
   If yes, give details of the other event.

   Not forming part of the other events.

10. What is the area occupied by your exhibition?

    The venue area for the exhibition is planned to be 80 to 100 ha.

11. Who owns the area to be used for the exhibition site and what agreement is in place for its use?

    Of the approximately 242 hectares of the former Kamisaya Communication Station, there are about 110 hectares of state-owned land. It is planned to hold exhibitions utilizing this state-owned land.

12. What is the intended future use of the exhibition site after the exhibition?

    The former Kamiseya communication station, including the post site of the World Horticultural Exhibition, will promote land use with the following three elements to form an activation base in the suburbs. These are "Agricultural promotion," "Socio-economic vitality," and "Public goods and services." Part of the post site is planned to be transformed to an urban park. Also, it plans to inherit and develop the exhibition's legacy, such as the formation of water and green network as a base infrastructure for green infrastructure in the suburbs, and creating regional vitality that incorporates public-private partnerships.

13. How many square meters will be available for the temporary exhibitions in the halls?

    Will be determined in detail design plans.

14. Is the required area allocated to foreign exhibitors? (Regulations, Section 3).

    The exhibition site will be about 80 to 100 ha. Of these, about 8 to 10 ha (up to 10%) will be made up of buildings (excluding the ones for indoor exhibitions). At least about 4 to 5 ha (at least 5%) of the site will be secured for foreign participants during the entire period.

15. Have the halls already been constructed or have they still to be built for the exhibition?

    Will be determined in detail design plans.

16. Will the halls be permanent or temporary buildings?

    Will be determined in detail design plans.

17. What is the estimated number of visitors?

    The number of visitors is estimated to be more than 15 million, and the number of paid visitors is more than 10 million.

18. What is your estimated budget requirement for funding the exhibition?

    It is estimated that the venue construction cost to be approximately 19 billion yen to 24 billion yen (153-194 million Euro). For the venue operation and management cost, it is estimated to be approximately 32 billion yen to 36 billion yen (259-292 million Euro).

19. How will the exhibition be funded?

    The exhibition will be funded by participating parties such as the national government, local governments (Yokohama City, etc.) and private companies.

20. What is the estimated income from the entrance fee? (Exclude local taxes and/or VAT).

    Will be determined in detail design plans.

21. Is the same uninterrupted access to the exhibition, during and prior to the exhibition, guaranteed to all products and services of all foreign participants as it is to the products and services of national exhibitors? (Regulations, Section 11.2).

    It is assumed to make arrangements to guarantee the same uninterrupted access to the exhibition in compliance with the Japanese law.

22. Which types of horticultural products will be shown during the exhibition?

Will be determined in detail design plans.

	In competitive classes	Without competition
Nursery stock products		
Cut Flowers		
Green pot plants		
Flowering pot plants		
Bedding plants		
Fruit and vegetables		

23. Do you intend to form an international jury (or Grand Jury)?
Are you willing to follow the guidelines mentioned in Annex VII of the Regulations concerning:
* The composition of the jury?
* The functioning of the jury?

We are willing to follow the guideline concerning the composition and functioning of jury.

24. Do you commit to compliance to the 'AIPH Regulations for International Horticultural Exhibitions' approved September 2017?

We do commit to compliance to the 'AIPH Regulations for International Horticultural Exhibitions' approved September 2017.

Date and place: 3rd July, 2019 Yokohama, Japan

Names, functions and signatures of three responsible persons from the organizing committee.

島田健治

Kenji Shimada
Director General of Office of International Horticultural Exhibition Bid Promotion, Policy Bureau,
City of Yokohama

荻野喜江

Kie Ogino
Executive Director of Office of International Horticultural Exhibition Bid Promotion, Policy Bureau,
City of Yokohama

折居良一郎

Ryoichiro Orii
Director for International Horticultural Exhibition Bid Promotion Division, Policy Bureau,
City of Yokohama