AGENDA

Committee	:	**Marketing and Exhibitions**
Date	:	Friday, September 30, 2016
Time	:	14:30 – 15:00 hrs.
Place	:	Antalya, Turkey
Reference	:	2016_Antalya_Marketing_Agenda.doc
Chairman	:	Mr. Chung, Chinese Taipei
Secretary	:	Mr. Tim Briercliffe, AIPH

1. **Opening by the chairman Mr. K. Chung.**

2. **Minutes of the meeting March 15, 2016, Vancouver** (Annex 1).

3. **Incoming items, correspondence and announcements.**
   3.1. AIPH members are invited to consider participation in all approved exhibitions (see calendar at www.aiph.org/events/exhibitions).

4. **Marketing & Exhibitions Committee Report** (Annex 2)

5. **Exhibitions: final reports.**
   5.1. No new final reports

6. **Exhibitions: progress reports and decisions.**
   6.1. Tangshan International Horticultural Exposition 2016 (A2/B1), China. (Approved). The AIPH International Jury met in Tangshan on 27 April. Progress will be presented by Tangshan delegates during the Expo Conference on 28 September.
   6.2. Expo 2016 Antalya (A1), Turkey. (Approved)
   A progress inspection was made by Mr. Briercliffe on 2 June 2016 (Annex 3). The International jury met on 20-21 April and 12-13 July. A progress report will be given by Expo 2016 Antalya Deputy Secretary General, Mr. Mucahit Sengul, during the Expo Conference on 28 September.
   6.3. Taichung World Flora Exposition 2018/2019 (A2/B1), Taichung, Chinese Taipei (Approved)
   Progress will be presented by Taichung delegates during the Expo Conference on 28 September.
   6.4. International Horticultural Exhibition 2019 Beijing (A1), China. (Approved)
   Progress will be presented by Beijing delegates during the Expo Conference on 28 September.
   6.5. Australis 2020 Gold Coast (B), Australia. (Provisional Approval)
   Progress will be presented by Mr. Stephen Haggart during the Expo Conference on 28 September.
   6.6. Floriade Amsterdam Almere 2022, (A1) the Netherlands (Approved)
   A progress inspection was made by Mr. Briercliffe and Mr. Oosterom on 29 June (Annex 4). Progress will be presented by Floriade Almere delegates during the Expo Conference on 28 September.

Note: If delegates want to give a presentation regarding agenda item 7 please contact or inform the secretary in time.

7. **Final and provisional calendar.** (Annex 5)
   Also see www.aiph.org/events/exhibitions

8. **Exhibitions – new applications.**
   Yangzhou 2021 (B), China. (Application).
   A presentation will be given during the AIPH Expo Conference on 28 September. Members have the opportunity at this point to raise any specific questions to the applicants that could not be raised in public at the Expo Conference. The decision of AIPH members will be made during the General Meeting in closed session.
   The report of the site inspection can be viewed at Annex 6.

9. **Any other business.**

10. **Next meeting.**