



International Horticultural Exhibition 2019 Beijing China





**Report on the Preparation for
International Horticultural Exhibition 2019 Beijing, China**

Peng Hongming

Deputy Secretary General of China Flower Association





Report on the Preparation for International Horticultural Exhibition 2019 Beijing, China

September 17th 2014



On September 29th, 2012,
the AIPH approved Beijing's application for the International Horticultural Exhibition of
A1 category in 2019.





President Vic Krahn and Secretary General Tim Briercliffe paid visits to Beijing respectively to inspect and guide the preparatory work with many precious ideas and suggestions.

I. Successfully Completing recognition procedures of the BIE





On April 24th , the BIE Executive Committee Spring 2014 deliberated and passed the *General Regulations* and *Model Participation Contract*

BETTER POLICIES FOR BETTER LIVES

DES POLITIQUES MEILLEURES POUR UNE VIE MEILLEURE



On June 11th, the 155th General Assembly of the BIE voted unanimously for the recognition of Beijing Expo 2019.

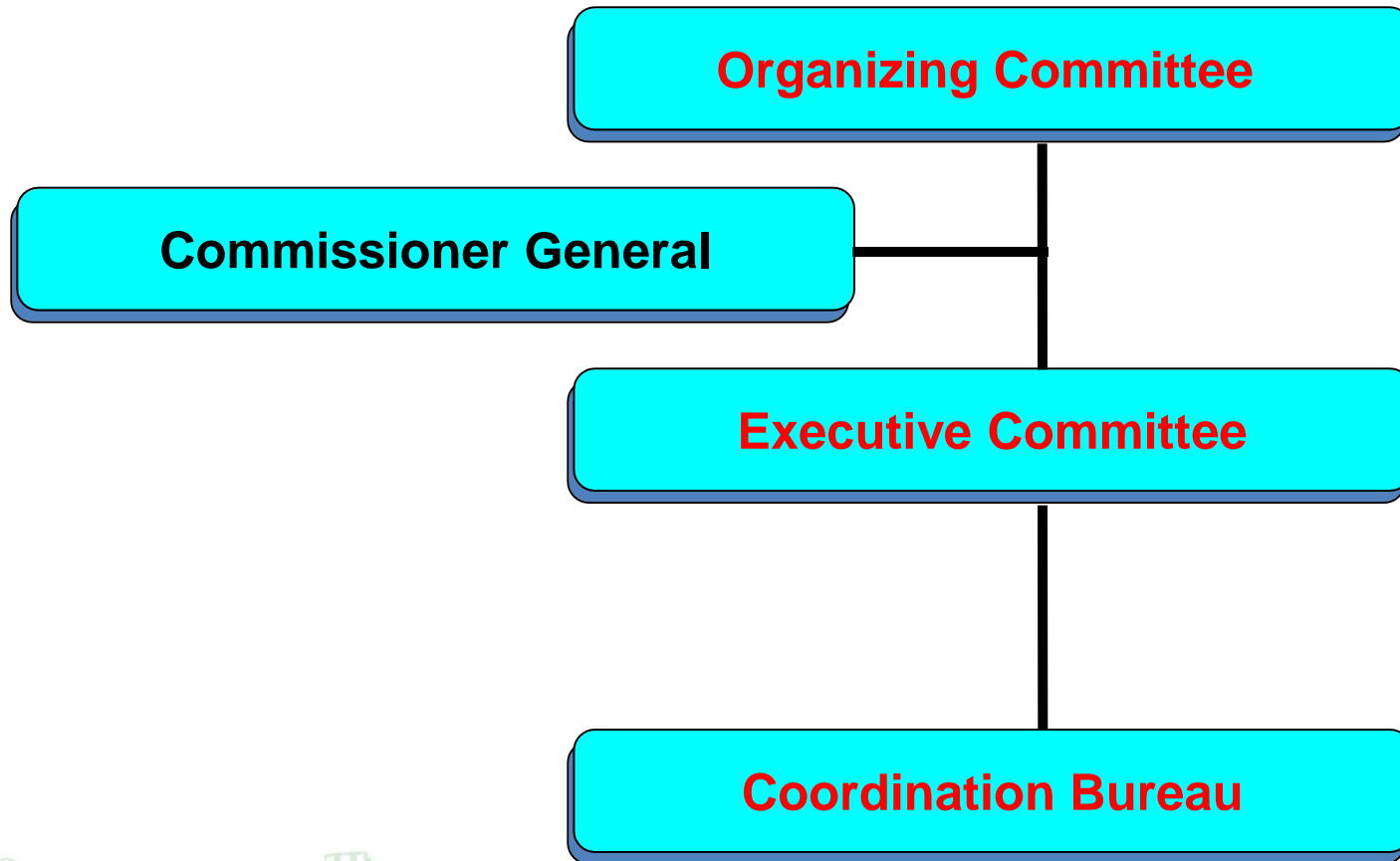
On June 11th, the 155th General Assembly of the BIE handed over the BIE flag to the Chinese Delegation.



II. Establishing and improving the institutional framework of the Expo



The institutional framework of the Expo



On February 11th this year, Vice Premier **Wang Yang**, Chairman of the Organizing Committee of Beijing Expo 2019, chaired the first plenary session of the Committee



On February 11th this year, Vice Premier **Wang Yang**, Chairman of the Organizing Committee of Beijing Expo 2019, chaired the first plenary session of the Committee.



III. Advancing the Expo Park Site planning and infrastructure construction



Planning principles

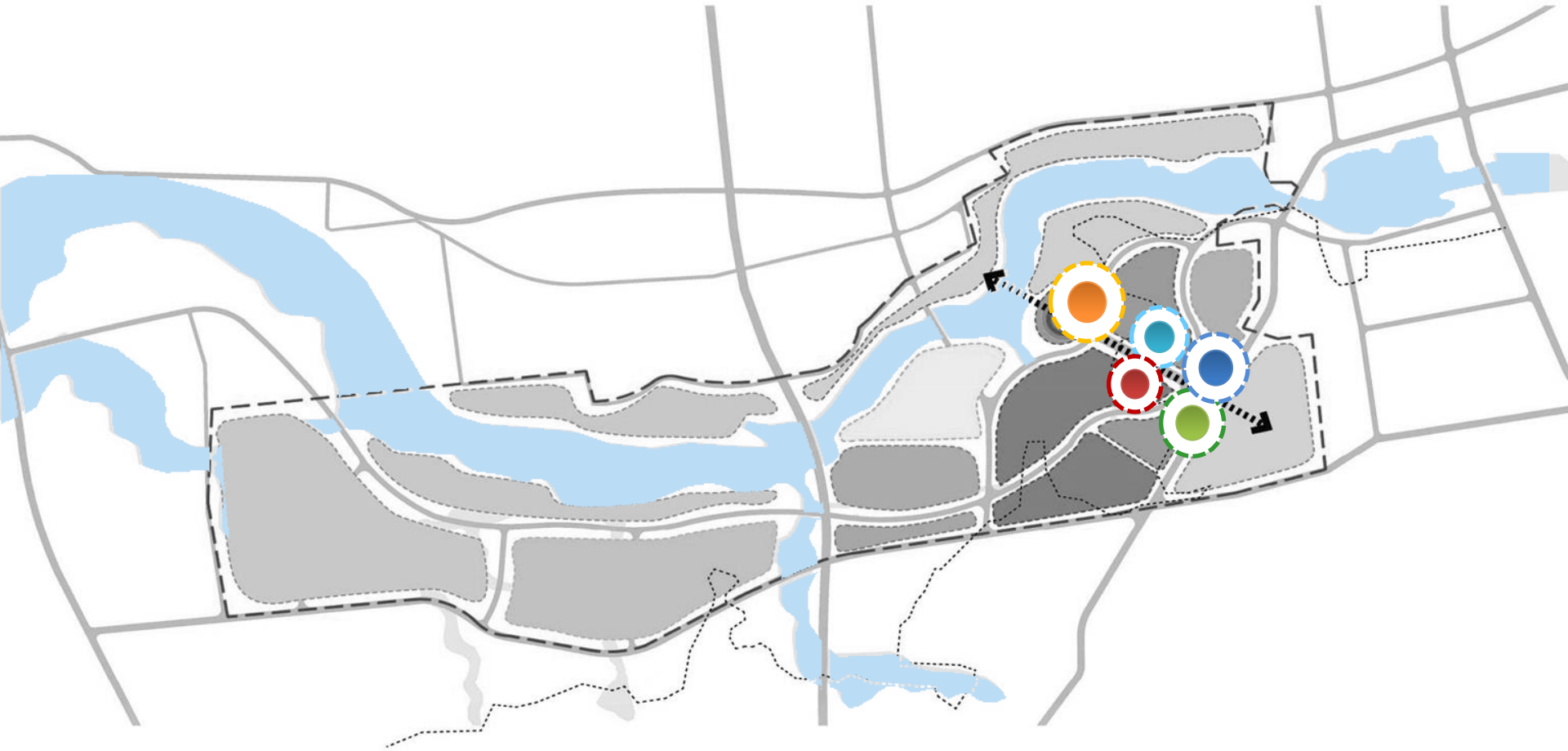
➤ <i>Ecology First</i>	➤ <i>Green and Low Carbon</i>	➤ <i>Harmony between Man and Nature</i>
➤ <i>Imitation of Nature</i>	➤ <i>Pooling Resources</i>	➤ <i>Sustainable Utilization</i>



Planning Ideas



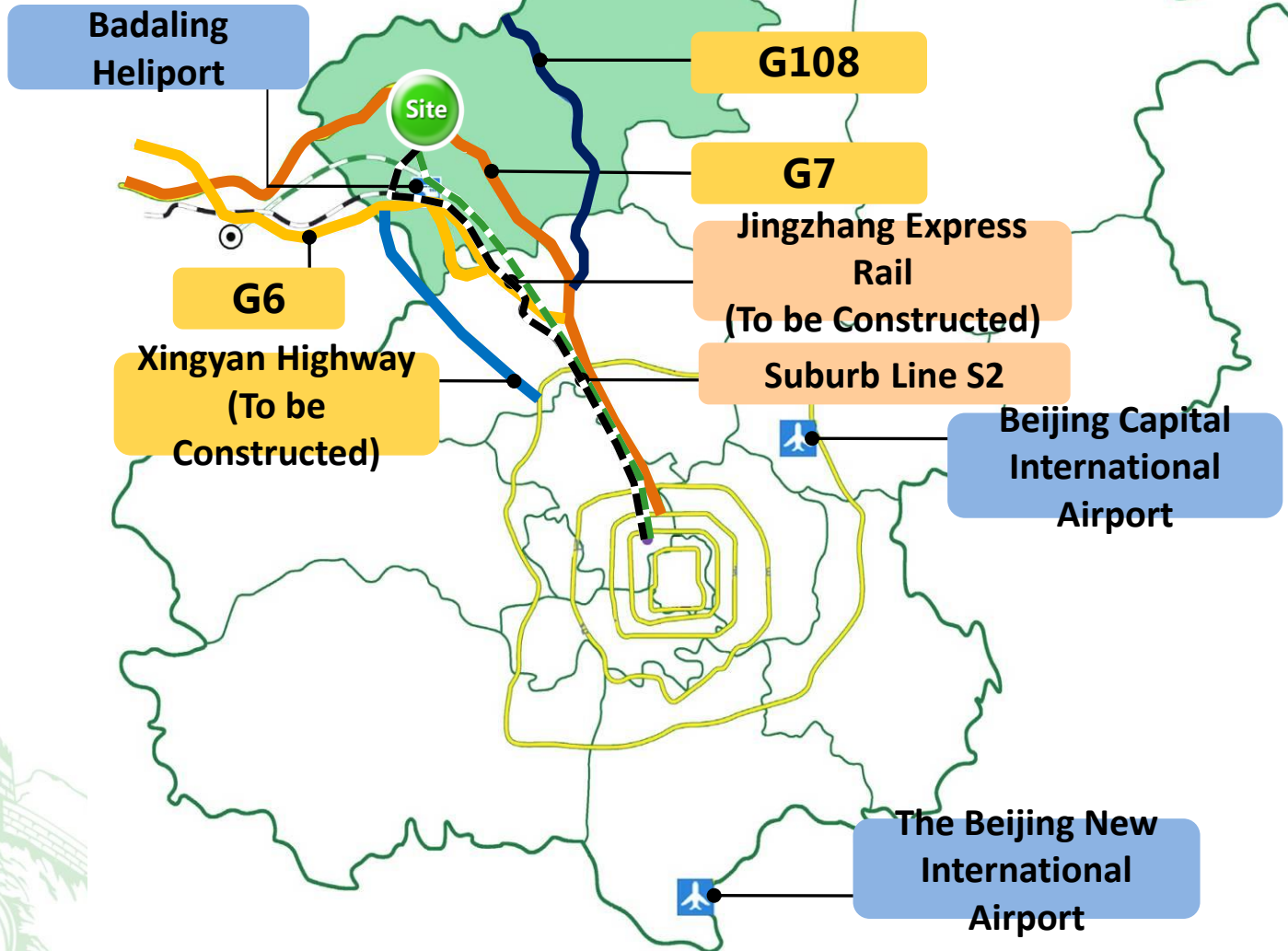
Site Planning



We have launched ahead of schedule the landscaping and beautifying project for the Expo site and its surrounding areas.



Transportation Planning



IV. Further developing the theme of the Expo



Live Green Live Better





We have put forward a preliminary framework for the theme.



V. Starting the compilation of Special Regulations



We are carrying out research on related content in accordance with the *Regulations for the Organization of International Horticultural Exhibitions* and the *Convention Relating to International Exhibitions*.



We came up with the compilation plan for Special Regulations.



- ◆ Concerning the definition of theme of Exposition and guidelines for development of the theme by the Organizer and the participants.
- ◆ Concerning the rules of the functions of the Steering Committee of the college of Commissioners General.



Bureau International des Expositions
International Exhibitions Bureau

VI. Drawing up work plan for Expo publicity, promotion, and international tender and invitation to the exhibition



We have conducted preliminary research into several major issues for the hosting of the expo



We have conducted preliminary research into several major issues for the hosting of the expo





Follow-up Work Plan





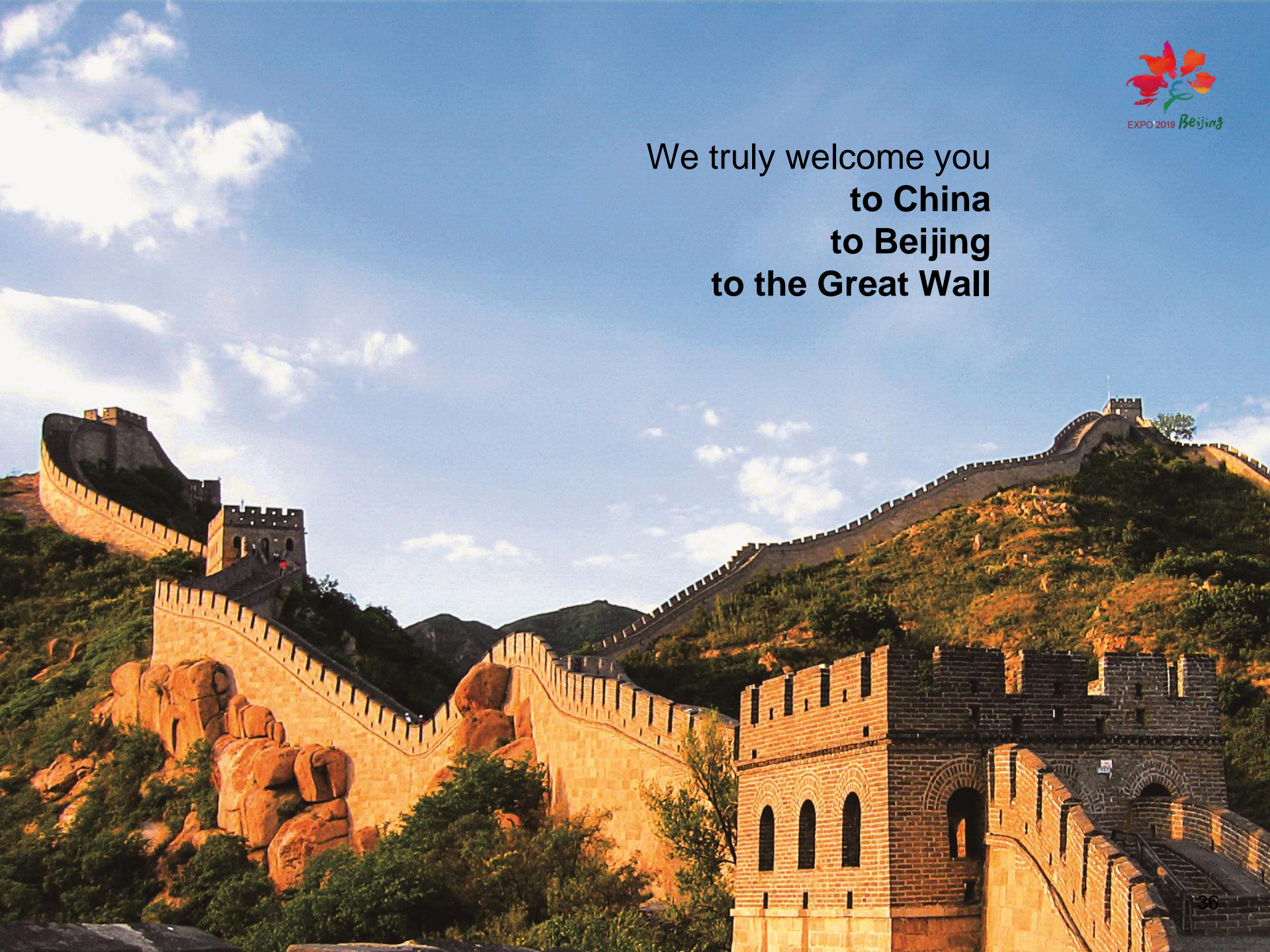
Abide by the International Horticultural Exhibition Organization Rules and Convention Relating to International Exhibitions

Make Good Preparation

An Inspirational, Unique and Unforgettable World-Class Event



We truly welcome you
to China
to Beijing
to the Great Wall



Thank You

