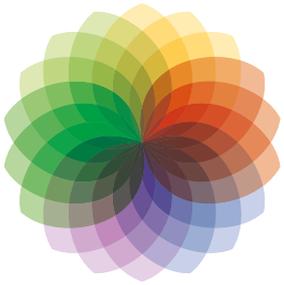




AIPH INTERNATIONAL HORTICULTURAL  
TRADE EXHIBITIONS (D CATEGORY)



**AIPH**

The International Association of Horticultural Producers (AIPH) is an international non-profit association, uniting the world's ornamental plants and flower growers. Established in 1948, AIPH is the long-standing champion of growers and the global horticulture industry. With the international role of approving horticultural exhibitions, we support our partners in delivering world-class events.



## GLOBALLY RECOGNISED FOR APPROVING INTERNATIONAL HORTICULTURAL TRADE EXHIBITIONS (D CATEGORY)

We support and promote the work of our members – the grower organisations around the world who together form the AIPH community. The expertise and energy which growers give to horticulture embodies everything that we stand for.

AIPH is at the forefront of the horticulture industry and a hub for ideas and visionary initiatives. With over 50 full and affiliated members from around the world, we comprise an extensive network of leading industry entrepreneurs, thinkers, innovators and researchers. With influence on both national and international platforms we drive ideas forward for the benefit of our members and the industry at large, improving grower efficiencies and international trade.

Globally, we act as the central source of industry information. The AIPH International Statistical Yearbook provides unrivalled industry insight into global production and trade activities. Through the AIPH International Vision Project we offer invaluable insight into current trends and emerging markets. We are also instrumental in coordinating the industry's first and only Flower Auction Markets Group, to develop a coordinated approach to industry change. Our activities in these areas is valued throughout the industry and all who take an interest in our rapidly moving sector.

Most valuably, we unite the global horticulture industry by bringing members together, both physically and digitally, and we encourage knowledge sharing, best practice, new ideas and techniques so that horticulture never stands still.

**Each year, millions of people across the globe visit AIPH approved exhibitions. These events are organised with the expertise, advice and support of AIPH. We connect organisers to the best support network and community, ensuring an AIPH approved event is an enjoyable and world-class success.**



AIPH has been granting approval for the finest horticultural exhibitions in the world since 1960. Our knowledge and expertise in ensuring the finest quality events, by supporting exhibition organisers, is second to none. These are just some of the important benefits of AIPH approved exhibitions →



## THE VALUE OF HOLDING AN AIPH APPROVED INTERNATIONAL HORTICULTURAL TRADE EXHIBITION (D CATEGORY)

### THE INTERNATIONAL PRESTIGE OF AIPH APPROVAL AND USE OF THE AIPH BRAND

Our robust approval and monitoring process ensures that AIPH approval is a true endorsement of the highest standards and thereby provides exhibition organisers with significant leverage and credibility to gain the participation of national and international exhibitors and visitors and the horticultural industry at large.

### AIPH'S EXPERTISE AND ON-GOING SUPPORT TO MAKE THE EXHIBITION A SUCCESS

AIPH endeavours to respond to questions relating to technological, infrastructural and horticultural aspects of exhibitions and can recommend appropriate consultancy support.

### THE PROMOTION OF THE EVENT THROUGH AIPH'S GLOBAL MEMBERSHIP AND NETWORK

We encourage our members to participate, as exhibitors and visitors, as well as communicating the event around the international industry through our website, media releases and newsletters.

### FLORACULTURE INTERNATIONAL (FCI)

FCI is the gateway to the latest global news, events and developments in ornamental horticulture for all industry professionals. With both a print and digital distribution across 142 countries, via 86 partner associations, the magazine has an estimated 100,000 total readers. This, combined with a newsletter and website, makes FCI the strongest international media channel in the horticulture industry for advertiser reach in today's market. AIPH gives organisers €8,000 of advertising space in FCI, as well as editorial features on their exhibition.

### AIPH ASSISTS IN PROVIDING ONE HONORARY JURY ROUND AND AN AIPH PRIZE AWARD

AIPH pays for the flights and hotels of two honorary jury members (nominated by AIPH), and provides the prize for an International competition for the best stand, if requested.

## FLORMART, ITALY, AIPH APPROVED INTERNATIONAL HORTICULTURAL TRADE EXHIBITION



# GREENTECH, THE NETHERLANDS, AIPH APPROVED INTERNATIONAL HORTICULTURAL TRADE EXHIBITION



## AIPH SPECIFIC PROVISIONS OF AN INTERNATIONAL HORTICULTURAL TRADE EXHIBITION

- 1 Aimed at horticultural trade visitors and promoting business to business commerce.
- 2 At least 60% of exhibition participants must be involved in the production of horticultural products or supplying the sector.
- 3 Exhibitions can incorporate conferences and symposia.
- 4 AIPH will not approve more than two at any one time on the same continent.
- 5 Opening and closing dates must not clash with opening and closing dates of an A I or B Class exhibition.
- 6 The fee for a D Category trade exhibition is €10,000 (excluding VAT if appropriate).

## CONTACT & FURTHER INFORMATION

The approval and implementation of the AIPH Regulations for International Horticultural Exhibitions is done in accordance with the Charter and Internal Regulations of AIPH as published on [www.aiph.org](http://www.aiph.org)

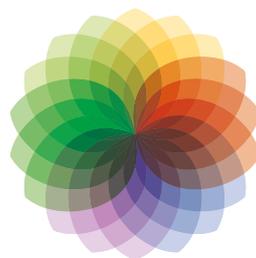
For further details regarding AIPH approved international horticultural trade exhibitions, including governance, regulations, fees, exhibition requirements and sanctions, please contact:

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Join us:





**AIPH**

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*The International Association of Horticultural Producers is an international non-profit association registered in Brussels, Belgium  
Registration number: 546 558 178*