



27 Septemeber 2018

70 YEARS OF AIPH CELEBRATED AT FLORMART

The 70th Annual Congress of the International Association of Horticultural Producers (AIPH) was held in Padova, Italy, 17-22nd September, to coincide with the opening of the AIPH-approved Flormart horticultural trade exhibition.

The AIPH Congress, comprised of a full six-day programme, included speeches, presentations, discussions, workshops, tours and professional visits.

The Congress started with the AIPH International Expo Conference, held in the Flormart venue. The conference provided a valuable platform for knowledge-sharing between Expo organisers.

On Wednesday 19th September, Flormart also hosted the AIPH International Green City Conference and the Flormart exhibition opened for the first of its three-day duration. The day was followed by dinner, drinks and live music, warmly hosted by Flormart for AIPH members.

AIPH Secretary General Tim Briercliffe said that “Aligning the schedules of these two key events in the horticultural producers’ diary provided an ideal opportunity for our members to combine their participation in the AIPH Congress with a visit to Flormart.” AIPH members had the opportunity to explore the AIPH-approved category D exhibition.

The convenience of Flormart’s location in the North East of Italy also provided an ideal opportunity for members attending the AIPH Congress to include trips to the oldest university botanical gardens in Padova, as well as five professional nursery tours in Pistoia.

The special programme, put together to celebrate 70 years of AIPH, was well attended by members from all over the globe. Tim Briercliffe added “We give our sincere thanks to Flormart for their generous hospitality and, also to ANVE, members of AIPH in Italy. The support from both partners has enabled us to hold this special anniversary event in the beautiful city of Padova.”

The next AIPH Congress will be held in Amsterdam in Spring 2019. Next year Flormart will follow AIPH in celebrating its 70th birthday.

ENDS.

For further details contact:

Penelope Tomkins, AIPH Communications Manager

Email: penelope.tomkins@aiph.org Phone: +44 (0) 1235 776 160

Website: www.aiph.org

Follow AIPH on Twitter [@AIPHglobal](https://twitter.com/AIPHglobal)

Notes for Editors:

International Association of Horticultural Producers (AIPH)

Since 1948, AIPH has united horticultural producers in an international community that thrives to this day. Much has changed in that time. Technologies advanced, cities rose from the ground, and we have become more connected than ever. As a result, our essential bond with nature has been weakened. AIPH strives to reignite and uphold an appreciation of plants that we believe is a basic human instinct. We support the work of grower associations globally and together we champion a prosperous industry, growing plants that enhance lives, advance societies and sustain our planet, for this generation and the next.