



18 January 2016

## **The Netherlands and Turkey are finalists in the Cut Flowers category of the AIPH International Grower of the Year Awards 2016**

Ornamentals growers from The Netherlands and Turkey are finalists in the Cut Flowers category of the AIPH International Grower of the Year Awards 2016.

- **Arcadia Chrysanten, Netherlands**
- **Flash Tarim Urunleri (Flash Flowers), Turkey**

Celebrating the world's best ornamentals growers, the Awards Gala Dinner takes place on Thursday, 28 January 2016, during IPM Essen, Germany - held in partnership with Headline Sponsor, FloraHolland and Founding Partner, FloraCulture International (FCI).

**Arcadia Chrysanten, Netherlands**, specialises in the cultivation and marketing of bunched and disbudded chrysanthemums, producing 50 million high quality branches a year for sale in both Eastern and Western Europe. Constantly looking for innovative shapes and colours, the company produces 20 varieties of chrysanthemum which are market and customer-oriented. It has expanded its range with disbudded chrysanthemums in particular, as well as through new species and by adapting to the season.

**Flash Tarim** is one of Turkey's leading producers and exporters of cut flowers packing more than 1.5 million stems per week to export to more than 20 countries. It produces 16 different kinds of flowers with over 160 varieties, including greens, foliage and carnations.

Other finalists include: Florensis, Germany/Netherlands, Kunming Hongzhijia Gardening, China, Shanghai Yuanyi Seedling, China for the Young Plants category, and Dutchmaster Nurseries, Canada, Dashun International Flower, China, Majestic Trees, UK and Costa Farms, USA for the Finished Plants and Trees category.

The Awards event commences at 6pm with a drinks reception followed by a four course dinner and ceremony. Chris Beytes, Editor of GrowerTalks and Green Profit magazine, is to be the master of ceremonies and after the awards there will be an evening of celebration

with live entertainment and international networking.

For tickets and more information visit [www.aiph.org/groweroftheyear](http://www.aiph.org/groweroftheyear)

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**Notes for Editors:**

International Association of Horticultural Producers (AIPH)

Since 1948, AIPH has united horticultural producers in an international community that thrives to this day. Much has changed in that time. Technologies advanced, cities rose from the ground, and we have become more connected than ever. As a result, our essential bond with nature has been weakened. AIPH strives to reignite and uphold an appreciation of plants that we believe is a basic human instinct. We support the work of grower associations globally and together we champion a prosperous industry, growing plants that enhance lives, advance societies and sustain our planet, for this generation and the next.

For further details visit [www.aiph.org](http://www.aiph.org)