



11 December 2015

Chris Beytes to MC at AIPH International Grower of the Year Awards 2016

Chris Beytes, Editor of GrowerTalks and Green Profit magazine, is to be the master of ceremonies at the AIPH International Grower of the Year Awards 2016.

Celebrating the world's best ornamentals growers, the Awards Gala Dinner takes place on Thursday, 28 January 2016, during IPM Essen, Germany - held in partnership with Headline Sponsor, FloraHolland and Founding Partner, FloraCulture International (FCI).

Chris is Editor at Ball Publishing, based in Chicago, Illinois, as well as being a contributing editor of FCI. He may be best known globally as the author of the weekly news and commentary e-mail Acres Online, which reaches almost 25,000 floriculture professionals around the world. He has 30 years' experience in the floriculture industry, including 20 years with Ball Publishing. He holds a journalism degree from the University of Florida and a minor in ornamental horticulture, and for nine years ran his own wholesale greenhouse business in central Florida. Chris travels extensively, reporting on the latest in greenhouse and garden center trends, innovations and ideas.

Chris will present throughout the Awards which commence at 6pm with a drinks reception followed by a four course dinner. The highlight of the evening is of course the Awards ceremony topped off with an evening of live entertainment and international networking.

AIPH Secretary General, Tim Briercliffe said: "We are delighted that Chris will be leading our awards event. His humour and passion is infectious and his role will add even more to an exciting evening. We invite growers, traders, suppliers, retailers, business leaders and all those linked to the ornamental horticulture industry to join us at this momentous horticultural occasion. Do make use of this early-bird discount to ensure you don't miss out."

For information and tickets visit www.aiph.org/groweroftheyear

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Notes for Editors:

International Association of Horticultural Producers (AIPH)

Since 1948, AIPH has united horticultural producers in an international community that thrives to this day. Much has changed in that time. Technologies advanced, cities rose from the ground, and we have become more connected than ever. As a result, our essential bond with nature has been weakened. AIPH strives to reignite and uphold an appreciation of plants that we believe is a basic human instinct. We support the work of grower associations globally and together we champion a prosperous industry, growing plants that enhance lives, advance societies and sustain our planet, for this generation and the next.

For further details visit www.aiph.org