



09 October 2015

## **Book your place at the AIPH International Grower of the Year Awards 2016 - Gala Dinner**

28 January 2016, IPM Essen, Germany

The International Association of Horticultural Producers (AIPH) invites growers, traders, suppliers, retailers, business leaders and all those linked to the ornamental horticulture industry to celebrate the world's best ornamentals growers at the AIPH International Grower of the Year Awards 2016 - Gala Dinner.

Held in partnership with Headline Sponsor, FloraHolland, the Awards takes place on Thursday, 28 January 2016, during IPM Essen, Germany. With over 1,600 exhibitors from 49 nations, IPM Essen is the world's leading trade fair for horticulture and the ideal venue for bringing together the international industry.

For guests the Awards create a unique networking opportunity providing a global audience of hundreds of international guests – finalists plus other leading growers, retailers, media, suppliers and trade organisations. In addition to the largest possible audience of growers and media representatives from across the globe, guests will be treated to fabulous entertainment.

This international event recognises best practice in horticultural production by the top ornamental production nurseries from around the globe, celebrating the expertise and energy they give to horticulture.

The Gala dinner is the finale of the 2016 Awards which this year sees for the first time in the history of the Awards, new categories covering different types of grower businesses – Finished Plants & Trees, Young Plants and Cut Flowers.

Each of the category winners will be judged for the final and most prestigious award – the coveted Gold Rose, awarding them the global status of AIPH International Grower of the Year.

AIPH Secretary General, Tim Briercliffe, says, "The judges will be looking for excellence in

five key areas - economic performance, level of innovation, market orientation, environmental standards and human resource policy. Crucially they will also look for the stand out features that elevates the business to be the best grower in its field and the world.”

**Agenda:**

- 18.00 – Welcome drinks reception & sponsors’ showcase
- 19.00 – Sit down four course Gala Dinner
- 20.30 – Welcome Speech by AIPH and Flora Holland – Awards ceremony
- 21.00 – An evening of live entertainment and international networking

Ticket rates: Individual: €170 + VAT per person  
Corporate/Group: €150 + VAT per person (Minimum 1 table of 10 seats)

For information and tickets visit [www.aiph.org/groweroftheyear](http://www.aiph.org/groweroftheyear)

**Headline Sponsor**



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**Category Partner**



**Contacts**

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**Notes for Editors:**

International Association of Horticultural Producers (AIPH)

Since 1948, AIPH has united horticultural producers in an international community that thrives to this day. Much has changed in that time. Technologies advanced, cities rose from the ground, and we have become more connected than ever. As a result, our essential bond with nature has been weakened. AIPH strives to reignite and uphold an appreciation of plants that we believe is a basic human instinct. We support the work of grower associations globally and together we champion a prosperous industry, growing plants that enhance lives, advance societies and sustain our planet, for this generation and the next.

For further details visit [www.aiph.org](http://www.aiph.org)