



10 November 2015

AIPH and Union Fleurs launch International Statistics – Flowers and Plants 2015

International Statistics – Flowers and Plants 2015 is now available. The latest volume contains the current available data on the global production and trade of ornamental flowers and plants.

New for this year are: two additional plant types in the Products chapter – Flowering plants (indoor) and Green plants (indoor), Vietnam has been added to the Area and Production chapter, and trade data for Australia and Vietnam is also included in the External trade chapter.

Published by the International Association of Horticultural Producers (AIPH) in association with Union Fleurs, the International Flower Trade Association, International Statistics Flowers and Plants 2015 is the result of extensive research and data compiled by Leibniz University of Hannover.

This 63rd volume of the Yearbook features 182 pages of extensive research presented as an easy to use, illustrated PDF containing tables, diagrams and maps:

- Production data from 46 countries
- Detailed country breakdown for 37 countries
- Product comparisons
- Market data and prices
- Global import/export data
- Trade data is also available through Excel spreadsheets.

This year there will be three versions of the yearbook available to buy:

- Full Statistical Yearbook (Production data + Trade data) - €190
 - Production data only - €140
 - Trade data only - €140
- Discounts apply for students and bookshops.

AIPH Secretary General, Tim Briercliffe, says: “Now in its 63rd edition International Statistics Flowers and Plants 2015 contains the best statistics and overview of the global ornamental horticulture industry. This is a ‘must have’ report for anyone interested in production and trade in other countries. With new information every year it goes from strength to strength.

To purchase a copy visit www.aiph.org/statistical-yearbook

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Notes for Editors:

International Association of Horticultural Producers (AIPH)

Since 1948, AIPH has united horticultural producers in an international community that thrives to this day. Much has changed in that time. Technologies advanced, cities rose from the ground, and we have become more connected than ever. As a result, our essential bond with nature has been weakened. AIPH strives to reignite and uphold an appreciation of plants that we believe is a basic human instinct. We support the work of grower associations globally and together we champion a prosperous industry, growing plants that enhance lives, advance societies and sustain our planet, for this generation and the next.

Union Fleurs

Union Fleurs - International Flower Trade Association was founded in 1959 as an international umbrella organisation for national associations and companies active in the floriculture trade. Its main purpose is to represent and promote the worldwide interests of traders of cut flowers, cut foliage and pot plants. Union Fleurs has members in 20 countries worldwide, gathering over 3,000 companies of which more than 1,500 are flower traders and wholesalers in the EU. Members account for more than 80% of the total value of the worldwide trade of cut flowers and pot plants. For further details visit www.unionfleurs.org