ECONOMIC DEVELOPMENT

The economic development of ornamental horticulture in 2014

Every year AIPH and UF conduct a survey on the economic situation of ornamental horticulture among their member organisations. Results of this survey on the year 2014, carried out in February, March and April 2015 are reported below.

Questionnaires from 13 countries and regions were included in the evaluation presented below.

Europe: Austria, Czech Republic, Denmark, Germany, Netherlands, Switzerland

Asia: Chinese Taipei, Japan, South Korea, Turkey

Africa: Kenya

North America: Canada

South America: Brazil

Please note: *This evaluation only covers responses received on the survey.*

Survey on 2014 – Changes to previous year

Legend:

decrease by more than 5%	decrease by up to 5%	no change	increase by up to 5%	increase by more than 5%	no data

Cut flowers	Production			Situation of producers				Situation of wholesale and trade				Market			
	Number of holdings	Area	Value	Profits	Costs	Invest-ments	Jobs	Number of firms	Profits	Turn-over	Jobs	Whole-sale prices	Consumer prices	Quantity	Demand
EUROPE – EU															
Austria															
Denmark															
Germany															
Netherlands															
Switzerland															
ASIA															
Chinese Taipei															
Korea South															
Japan															
Turkey															
NORTH AMERICA															
Canada															
SOUTH AMERICA															
Brazil															
AFRICA															
Kenya															

Pot plants	Production			Situation of producers				Situation of wholesale and trade				Market			
	Number of holdings	Area	Value	Profits	Costs	Invest-ments	Jobs	Number of firms	Profits	Turn-over	Jobs	Whole-sale prices	Consumer prices	Quantity	Demand
EUROPE – EU															
Austria															
Czech Republic															
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ASIA															
Chinese Taipei															
Korea South															
Turkey															
NORTH AMERICA															
Canada															