

www.greenurbanscapeasia.com | #GUSA2017

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Your Launchpad into Asia's Rapidly Expanding Greenery, Landscape & Urban Design Industry



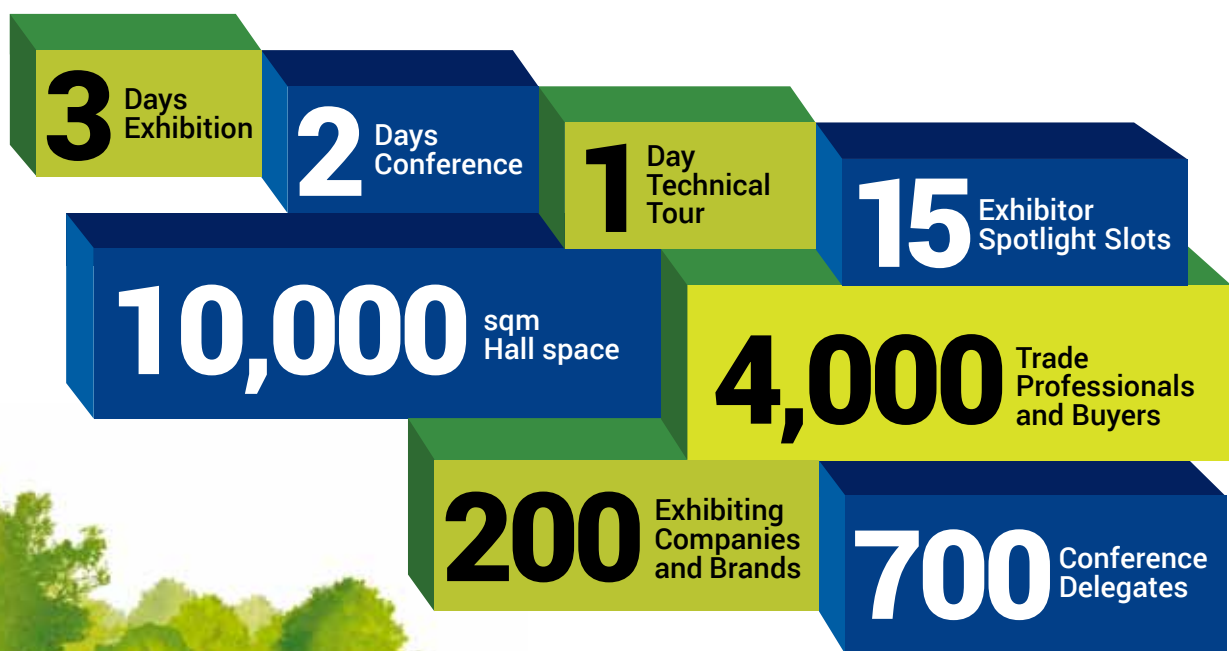
Asia is home to the world's fastest growing cities. With the region's increasing urbanisation, the global search for urban design, landscaping and greenery to create spaces that are conducive for work, live and play has never been more pressing.

landscape architects and contractors, consultants and engineers, service providers and others, to exchange knowledge on latest greenery and urban design methods and evaluate current cutting edge solutions and technology.

GreenUrbanScape Asia, an international exhibition and conference on landscape, leisure, greenery design, construction and technology, returns for its third edition on **9 – 11 November 2017** at the **Singapore EXPO Convention and Exhibition Centre**. GreenUrbanScape Asia serves as a platform for policy makers, property developers,

The exhibition is complemented by the **International Skyrise Greenery Conference** on **9 and 10 November 2017** and is expected to draw over 700 top level delegates from Asia. Explore how architects push the boundaries of design during the Technical Tour around Singapore on 11 November 2017.

2017 PROJECTIONS





PARTICIPATION BENEFITS



Position Your Brand as a Market Leader in Asia Pacific



Penetrate Desired Markets in Asia effectively



Business Meetings with relevant Suppliers, Buyers and Partners



Leverage on **Extensive Publicity Coverage** in Asia and beyond



Supported by **Strong Local and Regional Industry Partners**



Boost your professional profile and **Establish Yourself as a Leader**



Pitch Your Innovations to top level international delegates



Be updated on **Key Trends in Asia** in just two days



Source for Products and Services from the region and beyond



Establish Business Connections with leading industry players

EXHIBITOR PROFILE



Equipment, Materials & Components

- Aeration, Irrigation & Drainage
- Analysis, Measurement & Testing Equipment
- Chemicals, Composts, Fertilisers & Pesticides
- Cleaning Equipment
- Decking, Fencing & Walling
- Gardening Tools, Accessories, Decoration & Furniture
- Lighting System
- Paints
- Soils
- Specialised Tools (Arboriculture)
- Transportation
- Water Features



Landscape and Urban Design

- Courtyards, Gardens & Parks
- Flowers, Bulbs & Seeds
- Golf Courses & Sports Grounds
- Green Roofs & Gardens
- Landscape Architecture & Master Planning
- Playgrounds & Recreational Areas
- Skyrise & Vertical Greenery
- Trees & Shrubs
- Turf
- Urban Farming & Food Supply



Services

- Associations and Institutions
- Consultation
- E-commerce
- Insurance
- Landscape Implementation
- Landscape Maintenance
- Logistics



Urban Solutions

- 3D Printing & Fabrication
- Climate Control
- Gardening & Landscaping Software
- Greenhouses
- Plant Protection
- Soiless Gardening Systems
- Unmanned Aerial Vehicles (UAV)
- Virtual Reality (VR)

CONNECT WITH 4,000 QUALITY ATTENDEES





VISITOR PROFILE

- Academics & Students
- Agricultural Specialists
- Agronomists
- Arborists
- Botanists
- City Planners
- Conservationists
- Consultants
- Distributors
- Engineers
- Facility Managers
- Geneticists
- Golf Course Superintendents
- Horticultural Therapists
- Horticulturists
- Landscape Architects
- Landscape Contractors/Implementers
- Manufacturers
- Park Managers
- Property Developers
- Purchasing Officers
- Retailers & Wholesalers

EXHIBITOR & CONFERENCE RATES

National pavilion packages for Singapore and overseas exhibitors are available.

Exhibition Rates	Early Bird Rate (until 31 Mar 2017)	Standard Rate (01 Apr 2017 onwards)
Raw Space (min. 18 sqm)	SGD 400/sqm	SGD 450/sqm
Shell Scheme (min. 9 sqm)	SGD 450/sqm	SGD 500/sqm

Conference Rates	Early Bird Rate (until 30 Jun 2017)	Standard Rate (01 Jul 2017 onwards)
Individual Pass	SGD 700	SGD 850
Group Rate (minimum 5 pax)	SGD 650	SGD 800
Supporting Organisation	SGD 650	
Student Pass	SGD 350	
One-Day Pass	SGD 500	
Technical Tour	SGD 150	

SECURE YOUR PRIME EXHIBITION LOCATION NOW!

Contact Doreen Soh at +65 9248 4333 or email doreen.soh@singex.com

CONFERENCE HIGHLIGHTS

The breadth and depth of the skysrise greenery have been growing over time across cities. Elevated building platforms, gaps, corners, roofs and even underground spaces have become new planes for land-scarce cities like Singapore. With this, a diversity of landscape typologies has emerged with architecture and engineering solutions, to meet a range of community objectives, in an evolving symbiotic relationship between cities and nature.

With the fourth edition of the International Skyrise Greenery Conference (ISGC), the conversation on skysrise greenery deepens. It will focus on the topics of resilience, new levels of greening and integrating social needs into urban infrastructure. The conference also offers an open platform to draw lessons from the challenges nature presents – shaping intents, outcomes and even the bottom line of greening projects. Scheduled for 9 and 10 November at the Singapore EXPO Convention & Exhibition Centre, ISGC 2017 is the key skysrise greenery conference that you do not want to miss!

Plenary Sessions:

- Therapeutic on the RISE
- Vertical Resilience
- Cities on a New Level
- Placemaking

Parallel Sessions:

- Green Roofs – My New Backyard
- Biotech and Innovation
- Verticality and Safety
- Hidden Challenges



Register for the technical tour on 11 November to explore world-leading skysrise greenery projects in Singapore to experience how architects push the boundaries of design.

**All information is correct at time of print and is subjected to changes.*

For more information on the conference and registration, visit: www.greenurbanscapeasia.com/conference-information



2015 POST-SHOW STATISTICS



3,030 Visitors from
32 Countries

170 Exhibitors from
23 Countries

\$45mil Potential
Sales Generated

536 Business Matching
Sessions

555 Conference Delegates
from **18** Countries

42 Event Media
Coverage



“ A lot more companies from Singapore and Asia should come and participate at GreenUrbanScape Asia as the exhibition is not just about landscaping; it’s about future-proofing urbanisation and greenery. New technologies were showcased at the event that I believe will help the industry progress towards the future.

Mr Veera Sekaran
Managing Director
Greenology

“ GreenUrbanScape Asia has exceeded our expectations. We will now be very busy when we return to the office as a result of the new business we’ve generated during the three-day exhibition.”

Mr Quentin Hicks
Business Development Manager
Platipus Anchors Ltd

“ This is the first time we have exhibited at GreenUrbanScape Asia and the results exceeded our expectations. The quality of the visitors was excellent, with real decision makers engaged in meaningful discussions, and we confidently expect to grow our business as a direct result of exhibiting here. The results have also justified our intention to book a larger stand for 2017.

Mr Patrick Lee
Director
Playwkz Culture





SPONSORSHIP OPPORTUNITIES

GreenUrbanScape Asia 2017 is a dedicated platform that will attract over 4,000 industry professionals from the greenery and landscaping sector Asia-wide.

Expose your brand to a large targeted audience from over 30 countries on a single platform and partake in our exclusive business matching programme and maximise your return on investment through business leads generation!

SPONSORSHIP PACKAGES

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- Title Sponsor
- Opening Ceremony Sponsor
- Platinum Sponsor
- Conference Tea Break Sponsor
- Show Carrier Bag Sponsor
- Gold Sponsor
- Entrance Arch Sponsor
- Technical Visit Transport Sponsor
- Silver Sponsor
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- VIP Lounge Sponsor
- Bronze Sponsor
- Networking Reception Sponsor

MAXIMISE YOUR RETURN ON INVESTMENT
Contact Doreen Soh at +65 9248 4333 or email doreen.soh@singex.com

ABOUT THE ORGANISERS

Landscape Industry Association (Singapore) (LIAS)

Incorporated on 11 May 2001. The mission of LIAS is to develop and promote professionalism and quality in landscape products and services to fulfil Singapore's vision of being a City in a Garden.

www.lias.org.sg



The Singapore Institute of Landscape Architects (SILA)

A non-profit organisation representing the Landscape Architectural professional in Singapore. It was established in 1985 to advance the art of Landscape Architecture and the theory and practice of landscape, environmental, and urban design; to promote research and education therein; and to create and maintain a high standard of professional qualification.

www.sila.org.sg



National Parks Board (NParks)

NParks is responsible for providing and enhancing the greenery of Singapore. Beyond building green infrastructure, managing parks, park connectors, nature reserves and marine parks, NParks actively engages the community to enhance the quality of our living environment. NParks also works closely with partners in the landscape and horticulture industry to increase productivity, and provide training for all levels of the workforce so as to support Singapore's vision of being a City in a Garden.

www.nparks.gov.sg | www.facebook.com/nparksbuzz



SingEx Exhibitions

A subsidiary of SingEx Holdings, and is wholly owned by Singapore's investment company, Temasek Holdings. The company harnesses insights and its strategic networks to organise and manage a series of trade exhibitions and conferences in various industries including automotive, education, environment, e-commerce and logistics, technology, healthcare and lifestyle. These events aim to connect businesses in Asia and globally, and facilitate business matching with opportunities and knowledge sharing.

www.singex.com



CONTACT THE GREENURBANSCAPE ASIA 2017 TEAM

Sales	Supporting Associations	Media
Doreen Soh Manager +65 6403 2195 (DID) +65 9248 4333 (Mobile) doreen.soh@singex.com	Wong Si Ying Assistant Manager +65 6403 2535 (DID) +65 9773 2425 (Mobile) siying.wong@singex.com	Wu Jiayi Manager +65 6403 2203 (DID) +65 9066 7957 (Mobile) jiayi.wu@singex.com