

Padova, april 10, 2017

F.a.o. Mr. Tim Briercliffe
Secretary General AIPH
Horticulture House, Chilton, Didcot
Oxfordshire, OXI 1 0RN, United Kingdom

Re: Participation proposal at "FLORMART, International Exhibition on Horticulture, Landscape Architecture and Green Infrastructures, 21-23 September 2017", Padova Exhibition Center.

Dear Mr. Briercliffe,
we are glad to present you the 68° edition of "**Flormart - International Exhibition of Horticulture, Landscape Architecture and Green Infrastructures**" that will be held from 21 to 23 September 2017 at Padova Exhibition Center. Flormart is the Italian leading exhibition for the nursery sector, the new edition aims to present all key areas of the floricultural and nursery stock production line in an integrated showcase of the market.

Flormart 2017 works in partnership with ANVE, National Association of Nursery-Stock Exporters, which is involved in the organization of the exhibition with an entire pavillion dedicated to associated members, services and the Bologna 2019 EXPO's partners as CAAB, Alessandro Rosso, Fico Eataly World, with the mission of enhancing the promotion of quality and **biodiversity culture in the horticultural sector**. We propose AIPH to participate in the same pavillion as exhibitors, with associated members and companies, so as to give trade operators a complete showcase of top level stakeholders of the sector, at an international level.

We are pleased to send you the participation proposal for AIPH companies, free of charge both for the exhibiting area and for the set up. The idea is that companies, associations and groups of interest linked to AIPH participate to Flormart in collective areas of 150 sqm. each, to present their business and activities in dedicated corners of 14 sqm. During the exhibition, we will be pleased to invite exhibitors to the Padova Botanical Garden for guided visits, and to visit the most important nurseries of the area. A gala dinner will be offered to all exhibitors and buyers during the exhibition. Companies that will participate in this area will be involved in a high level project which will give the opportunity to meet new partners and participate to seminars and matchings. During the event "**HORTICULTURAL EXPERIENCES, International Forum on production quality, environmental sustainability, welfare and green promotion**", expected for the first day september 21, we have invited delegates from AIPH and international delegations from the EXPOs all over the world.

Applications to participate should be submitted by 15 June. As Geo will invite 2 Association delegates per country, we kindly ask you to give us communication of the name of representatives for the organization of their trip and accommodation.

Looking forward to a future and successful collaboration, we thank you for your kind attention and we remain at your disposal for further information.

Best regards,


Luca Griggio
Ceo

**SALONE INTERNAZIONALE
FLOROVIVAISMO
ARCHITETTURA DEL PAESAGGIO
E INFRASTRUTTURE VERDI**

**FLOR
MART**

WWW.FLORMART.IT

**INTERNATIONAL EXHIBITION
OF HORTICULTURE
LANDSCAPE ARCHITECTURE
AND GREEN INFRASTRUCTURES**

Att. n.1

Re: Participation proposal at "FLORMART, International Exhibition on Horticulture, Landscape Architecture and Green Infrastructures, september, 21-23, 2017", Padova exhibition fairgrounds.

Exhibiting spaces will be prepared with **collective areas of 150 sqm. each** with a central arena as welcome point for the association delegates and as networking space for companies and clients. The proposal provides for participation of n. 8 stands of 14 sqm each for companies to be placed all around the central meeting area. If exhibitors will be more than 8 per country we will provide for an update of the set up of the stand.

Detailed participation services dedicated to associations:

- Publication of the logo of the association in www.flormart.it site;
- joint press release for the presentation of activities;
- Promotion of MPS and of Associations activities in Flormart press kit at the Press Club during the initiative;
- joint promotion on social networks;
- advertising page on Flormart catalogue;

Detailed participation services included in the proposal for exhibitors:

- Publication of the name / logo of companies in www.flormart.it site;
- Admission fee (assurance included);
- Exhibiting area 14 sqm. and set up free of charge;
- Publication of company profile in the catalogue;
- advertising page on Flormart catalogue;
- Wifi;
- 5 exhibitor badges per company;
- N. 2 parks per company.

Detail of services included in the "Collective formula":

Description	unit	quantity
Central Arena		
Structure and electric plant		
Central arena gray with green carpet	mq	150
lights for central arena	nr	20
Electrical connection + 10 kw	nr	1
power strip	nr	2
Forniture		
Table for conferences	nr	1
Gray Chairs	nr	20
basket	nr	2
coat rack	nr	2
Graphics		
Graphics printed on tissue h 100 cm (association and company logo)	mq	18,86
Exhibitors areas per 14 sqm.		
green carpet Included in the total area	mq	
Electrical connection + 1 kw	nr	1
power strip	nr	1
Forniture		
Counter in wood	nr	1
Totem in wood	nr	1
stool	nr	1
chair	nr	3
table	nr	1
basket	nr	1
Graphics		
Graphic on forex 50x50 cm size, with company name	nr	1
Graphic on forex 50x50 cm size, with exhibition logo	nr	1


Luca Griggio
CEO