



28 January 2015

## **AIPH announces new Affiliate Membership category**

The International Association of Horticultural Producers (AIPH) has launched a new, Affiliate Member category.

It has been introduced to enable any business or organisation, with an interest and involvement in ornamental horticulture, to become a member. Affiliate members can include businesses that supply the horticulture industry like manufacturers, young plant suppliers and breeders, consultants, media, individual grower/landscape businesses, landscape architects/designers, research establishments, horticultural expo participants and many more.

Affiliate members will share the rights of Full Members except that they would not have the right to vote on association decisions. Full membership is open only to organisations that represent the interests of growers and/or landscape businesses.

Benefits of becoming an AIPH Affiliate Member include:

- Access to ornamental plant growers worldwide.
- Contact with industry associations and trade bodies in 19 major producing countries and regions in the world.
- Invitations to AIPH meetings and discussions on global horticultural industry issues.
- Opportunities to promote your business/organisation as an AIPH Affiliate Member at AIPH meetings and events, and on the AIPH website.
- Opportunities for VIP tours of AIPH approved international horticultural exhibitions.
- Discounts on attendance at AIPH events and publications.

AIPH Secretary General, Mr. Tim Briercliffe says: “AIPH is expanding its activity in a number of key areas affecting the ornamental horticulture industry. These include novelty protection, grower events, awards, science, green city and exhibitions among other areas. By becoming an AIPH Affiliate Member you can be a part of this growing association”.

For further information about AIPH or to discuss your interest in the association visit [www.aiph.org](http://www.aiph.org) or contact the AIPH Secretary General, Mr. Tim Briercliffe, on +44 118 9308956 or email [sg@aiph.org](mailto:sg@aiph.org).

## **Contacts**

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## **Notes for Editors:**

### **International Association of Horticultural Producers (AIPH)**

AIPH is a co-ordinating body representing horticultural producers' organisations all over the world. It was set up in Switzerland in 1948 to stimulate the international marketing of flowers, plants and landscaping services. Currently membership consists of 26 organisations from 19 countries. For further details visit [www.aiph.org](http://www.aiph.org).