



## PRESS RELEASE



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### **AIPH and Union Fleurs launch new edition of Flowers and Plants Statistical Yearbook**

The most detailed and up-to-date information available on the global production and trade in ornamental flowers and plants has now been published by the International Association of Horticultural Producers (AIPH) in association with Union Fleurs. *International Statistics – Flowers and Plants – 2013* is the result of extensive research and data compilation by Leibniz University of Hannover. This 61<sup>st</sup> Volume of the Yearbook provides:

- Data on global production and trade
- An easy to use and illustrated CD
- Ability to compare country and product stats using Excel data tables
- Production data from 48 countries
- Detailed country breakdown for 33 countries
- Product comparisons
- Market data and prices
- Global import/export data

The 164 page CD publication has become the essential reference for trade organisations, policy makers, marketers, producers, traders, libraries and universities.

The publication contains tables, diagrams and maps, grouped according to country, product and market. The 2013 edition includes more illustration, more detail on specific products and the ability to access the data through Excel spreadsheets.

Launching the 2013 edition AIPH Secretary General, Tim Briercliffe, said “Anyone with an interest or involvement in the international market for flowers and plants will find this resource fascinating. Leibniz University of Hannover put in a huge amount of work to ensure this yearbook contains the best data there is from around the world. Whether you want to know that Colombia produced 2,465 hectares of roses in 2012 and China produced 3,380 hectares of cut carnations in the same year; or whether you want to know that Denmark exported 295 million euros of pot plants or that the USA imports 129.4 million euros of cut flowers from Ecuador you can find it all out, and much more.”

*International Statistics – Flowers and Plants – 2013* costs only 133.10 euros (including post, packaging and VAT) within the EU and 110 euros for orders from outside the EU. To order your copy visit [www.aiph.org](http://www.aiph.org) or email Tim Briercliffe at [sg@aiph.org](mailto:sg@aiph.org) with the following information:

- The number of CDs you require
- Your name and company name
- Full postal address, including country
- Contact telephone number and email address

For more information and to view sample pages, including the contents pages, visit [www.aiph.org](http://www.aiph.org).

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## **Notes for Editors:**

### **International Association of Horticultural Producers (AIPH)**

AIPH is a co-ordinating body representing horticultural producers' organizations all over the world. It was set up in Switzerland in 1948 to stimulate the international marketing of flowers, plants and landscaping services. Currently membership consists of 26 organisations from 19 countries.

For further details visit [www.aiph.org](http://www.aiph.org).

### **Union Fleurs**

Union Fleurs was founded in 1959 as an international umbrella organisation for national associations active in the floriculture trade. Its main purpose is to represent and promote the worldwide interests of traders of cut flowers, cut foliage and pot plants. Union Fleurs has members in 19 countries worldwide, gathering over 3,000 companies of which more than 1,500 are flower traders and wholesalers in the EU.

For further details visit [www.unionfleurs.org](http://www.unionfleurs.org).