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## AIPH and Union Fleurs launch International Statistics - Flowers and Plants 2014

**International Statistics - Flowers and Plants 2014** is now available. The latest volume contains the current available data on the global production and trade of ornamental flowers and plants.

Published by the International Association of Horticultural Producers (AIPH) in association with Union Fleurs, the International Flower Trade Association, **International Statistics Flowers and Plants 2014** is the result of extensive research and data compiled by Leibniz University of Hannover.

This 62<sup>nd</sup> Volume of the Yearbook provides valuable data including:

- **Area production** data from 46 countries with a detailed country breakdown for 36 countries including Canada, Colombia, Denmark, France, Germany, Italy, Spain, Turkey, Netherlands, UK and USA.
- **Product comparisons** including fresh: Roses, Carnations, Orchids, Chrysanthemums, Lilies, Christmas trees and cut foliage.
- **Sales and markets** data featuring: Trade channels of cut flowers and pot plants, turnover of selected wholesale markets for flowers and plants, top selling cut flowers in wholesale markets and top selling pot plants in wholesale markets.
- **External trade** data including global import and export values of fresh cut flowers and pot plants as well as data on ornamental horticultural products, flower bulbs, fresh cut flowers, treated cut flowers, foliage and ornamental plants.

Its 174 pages of research are presented as an easy to use, illustrated PDF containing tables, diagrams and maps, grouped. Trade data is also made available through Excel spreadsheets.

AIPH Secretary General, Tim Briercliffe, said “International Statistics Flowers and Plants 2014 is a valuable resource for those working in the market for flowers and plants. This latest edition has several new elements including additional pages of content, questionnaire heat maps, production data for new countries such as Australia, Brazil and Ethiopia, new country pages with maps for Canada, USA, India, Ecuador and Turkey, and additional country export data for South Korea.”

International Statistics Flowers and Plants 2014 costs only EUR 110.00 (plus VAT where applicable). For information on how to purchase your copy visit [www.aiph.org](http://www.aiph.org).

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## **Notes for Editors:**

### **International Association of Horticultural Producers (AIPH)**

AIPH is a co-ordinating body representing horticultural producers' organisations all over the world. It was set up in Switzerland in 1948 to stimulate the international marketing of flowers, plants and landscaping services. Currently membership consists of 26 organisations from 19 countries. For further details visit [www.aiph.org](http://www.aiph.org).

### **Union Fleurs**

Union Fleurs - International Flower Trade Association was founded in 1959 as an international umbrella organisation for national associations and companies active in the floriculture trade. Its main purpose is to represent and promote the worldwide interests of traders of cut flowers, cut foliage and pot plants. Union Fleurs has members in 20 countries worldwide, gathering over 3,000 companies of which more than 1,500 are flower traders and wholesalers in the EU. Members account for more than 80% of the total value of the worldwide trade of cut flowers and pot plants. For further details visit [www.unionfleurs.org](http://www.unionfleurs.org)