



29 November 2016

AIPH AND UNION FLEURS LAUNCH INTERNATIONAL STATISTICS – FLOWERS AND PLANTS 2016

International Statistics – Flowers and Plants 2016 is now available. The latest volume contains the current available data on the global production and trade of ornamental flowers and plants.

New for this year is more information about the British horticultural market and more information about production and markets in Japan, Korea, Netherlands, Sweden and Switzerland.

Published by the International Association of Horticultural Producers (AIPH) in association with Union Fleurs, the International Flower Trade Association, International Statistics Flowers and Plants 2016 is the result of extensive research and data compiled by Leibniz University of Hannover.

This 64th volume of the Yearbook features 190 pages of extensive research presented as an easy to use, illustrated PDF containing tables, diagrams and maps:

Production data from 46 countries
Detailed country breakdown for 37 countries
Product comparisons
Market data and prices
Global import/export data
Trade data is also available through Excel spreadsheets.

There are three versions of the yearbook available to buy:

- Full Statistical Yearbook (Production data + Trade data) - €190
 - Production data only - €140
 - Trade data only - €140
- Discounts apply for students and bookshops.

AIPH Secretary General, Tim Briercliffe, says: “Now in its 64th edition International Statistics Flowers and Plants 2016 contains the best statistics and overview of the global ornamental horticulture industry. This is a ‘must have’ report for anyone interested in production and trade in other countries. With new information every year it goes from

strength to strength.”

To purchase a copy visit www.aiph.org/statistical-yearbook

Contacts

Tim Briercliffe, AIPH Secretary General

Email: sg@aiph.org Tel: +44 (0) 1235 776230 Mobile: +44 (0) 7885 750324

Website: www.aiph.org

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Notes for Editors:

International Association of Horticultural Producers (AIPH)

Since 1948, AIPH has united horticultural producers in an international community that thrives to this day. Much has changed in that time. Technologies advanced, cities rose from the ground, and we have become more connected than ever. As a result, our essential bond with nature has been weakened. AIPH strives to reignite and uphold an appreciation of plants that we believe is a basic human instinct. We support the work of grower associations globally and together we champion a prosperous industry, growing plants that enhance lives, advance societies and sustain our planet, for this generation and the next.

For further details visit www.aiph.org