



11 August 2016

FINAL CALL FOR ENTRIES FOR INTERNATIONAL GROWER OF THE YEAR AWARDS

This is the final call for entries to the International Association of Horticultural Producers (AIPH) International Grower of the Year Awards (IGOTY) 2017. Growers of ornamentals worldwide have until 14 August 2016 to submit their entries.

The awards, sponsored by Headline Partner Royal Flora Holland, are a valuable opportunity for ornamentals growers of:

- Cut Flowers
- Young Plants
- Finished Plants and Trees

For Costa Farms, IGOTY Winner 2016, the awards were particularly motivating tells Justin Hancock, Consumer Marketing and Digital Specialist at Costa Farms, “The greatest benefits were the extra motivation it brought to our team and reinforcement of our corporate image. It reinforces the image of excellence and leadership we strive to portray to our customers.”

The awards also highlighted a number of business strengths for Costa Farms including, “Our team, our culture, and the comprehensive solutions we offer—from R&D and Marketing to IT and Business solutions.”

Costa Farms continues to recognise that there’s always room for improvement in the business, “we’re always actively striving to achieving improvements,” and is currently seeing the expansion of its perennials business. Justin Hancock encourages other businesses to enter the awards, “There are many benefits to achieving the IGOTY award – it’s well worth entering.”

Growers are reminded that its free to enter, with a simple application process.

Each finalist will receive two free tickets to the IGOTY Awards ceremony and gala dinner to be held in January at the Colosseum Theatre in Essen, Germany. Plus two free tickets to IPM Essen 2017, the world’s leading horticultural trade fair.

Entry forms must be submitted by 14 August 2016 - visit
www.aiph.org/groweroftheyear

Headline Partner



Founding Partner



Taking place during



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Notes for Editors:

International Association of Horticultural Producers (AIPH)

Since 1948, AIPH has united horticultural producers in an international community that thrives to this day. Much has changed in that time. Technologies advanced, cities rose from the ground, and we have become more connected than ever. As a result, our essential bond with nature has been weakened. AIPH strives to reignite and uphold an appreciation of plants that we believe is a basic human instinct. We support the work of grower associations globally and together we champion a prosperous industry, growing plants that enhance lives, advance societies and sustain our planet, for this generation and the next.

For further details visit www.aiph.org

IGOTY Awards

Brought to you by AIPH in partnership with Founding Partner, FloraCulture International (FCI), the IGOTY awards have been championing outstanding achievement in the sector since 2010. They recognise best practice in horticultural production by the top ornamental production nurseries from around the globe, celebrating the expertise and energy they give to horticulture. In 2016 ornamentals growers from Canada, China, Germany, Netherlands, Turkey, UK and USA reached the finals, where Costa Farms, US, became IGOTY winner 2016. The IGOTY Awards 2017 will take place in January 2017 during the week of IPM Essen at the Colosseum Theatre in Essen, Germany.