

ECONOMIC DEVELOPMENT

Economic development of ornamental horticulture in 2015

Every year AIPH and Union Fleurs conduct a survey on the economic situation of ornamental horticulture among their member organisations.

Results of this survey on the year 2015, carried out in spring 2016 are reported below.

Questionnaires from seven countries and regions were included in the evaluation presented below.

Europe: Denmark, Italy, Netherlands, Switzerland

Asia: Korea, Republic of, Turkey

South America: Brazil

Please note: This evaluation only covers responses received on the survey.

Survey on 2015 – Changes to previous year

Legend:

decrease by more than 5%	decrease by up to 5%	no change	increase by up to 5%	increase by more than 5%	no data
--------------------------	----------------------	-----------	----------------------	--------------------------	---------

Cut flowers	Production			Situation of producers				Situation of wholesale and trade				Market			
	Number of holdings	Area	Value	Profits	Costs	Investments	Jobs	Number of firms	Profits	Turn-over	Jobs	Wholesale prices	Consumer prices	Quantity	Demand
EUROPE – EU															
Denmark															
Italy															
Netherlands															
Switzerland															
ASIA															
Korea, Republic of															
Turkey															
SOUTH AMERICA															
Brazil															

Pot plants	Production			Situation of producers				Situation of wholesale and trade				Market			
	Number of holdings	Area	Value	Profits	Costs	Investments	Jobs	Number of firms	Profits	Turn-over	Jobs	Wholesale prices	Consumer prices	Quantity	Demand
EUROPE – EU															
Denmark															
Netherlands															
Switzerland															
ASIA															
Korea, Republic of															
Turkey															

Bedding plants	Production			Situation of producers				Situation of wholesale and trade				Market			
	Number of holdings	Area	Value	Profits	Costs	Investments	Jobs	Number of firms	Profits	Turn-over	Jobs	Wholesale prices	Consumer prices	Quantity	Demand
EUROPE – EU															
Denmark															
ASIA															
Korea, Republic of															
Turkey															